



Award Recipients Of Spring Semester



Award Recipients Of Summer Semester

EWU MERIT SCHOLARSHIP AWARDING CEREMONY 2017

East West University (EWU) provided Merit Scholarship Award 2017 to 231 students from Spring and Summer Semester for excellent academic performance. The scholarship-giving ceremony was held at the EWU campus at Aftabnagar in Dhaka on 5 July 2017.

H. N. Ashequr Rahman MP, Member, Board of Trustees, EWU attended the ceremony as Chief Guest. Professor Dr. M. M. Shahidul Hassan, Vice-Chancellor, EWU was Special Guest Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU, and former Governor of Bangladesh Bank, presided over the program. They handed over the certificates to the award recipients.

On the occasion, speakers congratulated the award receivers for their outstanding results. They also urged students to dedicate themselves to nation-building activities and inspired them to work with sincerity from this stage of their life and be determined to fulfill their dreams.

Treasurer, Deans of Faculties, Chairpersons of different departments, teachers, staff, scholarship recipients and their parents were also present at the ceremony.



Nehreen Khan Memorial Speech by Prof. Serajul Islam Choudhury



Emeritus Professor of Dhaka University Serajul Islam Choudhury believes that the ongoing social system is unjust and ailing. According to him, the powerful people or intellectuals of our society suppress their qualities like knowledge, intellect and kindheartedness, and they do so through the media. He expressed these views in the Nehreen Khan Memorial Speech program held on Wednesday afternoon, 12 July 2017. He said that the independence of our country has transformed power from foreigners to the local rulers, but the power structure remained the same. On the question of language, he said that at present English is more dominant than Bangla compared to the British era. In order to get rid of the evil cycle of our society, he suggested intellectuals should embrace knowledge, intellect and kindheartedness instead of self-interest.

This lecture was organized in the memory of Nehreen Khan former student of East West University, and late daughter of Dr. Akbar Ali Khan, Adviser to the Caretaker Government of Bangladesh. On this occasion, Professor Dr. Serajul Islam Choudhury was honored with a crest and a cheque amounting one lakh taka.

Professor Dr. M. M. Shahidul Hassan, Vice-Chancellor, EWU presided over the program. Dr. Akbar Ali Khan, Dr. Fakrul Alam, Professor of Dhaka University, A.Z.M. Shafiqul Alam, Treasurer of EWU, and late Nehreen Khan's classmates were also present at the program among other dignitaries.



Obituary



Mr. M. A. Mumin, an established industrialist, social worker, and Founder Member of the Board of Trustees of East West University breathed his last at BIRDEM Hospital in Dhaka on 14 July 2017, Friday morning due to cardiac arrest (Inna Lillahe Wa Inna Illahi Rajiun). He died at the age of 76 years. He left behind his spouse, two sons, one daughter and a host of relatives and admirers. All members of East West University family expressed their deep condolences at his death and prayed to the Almighty for the salvation of the departed soul.

Mr. Mumin was elected a Vice Chairman of FBCCI in 1999. He was also a member of the Dhaka Stock Exchange (DSE). His first Namaz-e-Janaza was held on 14 July 2017, Saturday at 11:30 in the morning at East West University premises at Aftab Nagar, Dhaka and was attended by the Finance Minister Mr. Abul Mal Abdul Muhit, Member of the Board of Trustees, EWU, Mr. H. N. Ashequr Rahman M.P., Vice Chancellor of EWU Prof. M. M. Shahidul Hassan and others. Mr Mumin's second Namaz-e-Janaza was held on 15 July 2017, Saturday after asor prayer at Hazrat Sah Jalal (RA) Dargah in Sylhet. He was laid to rest at Hazrat Sah Jalal Dargah graveyard. East West University also organized a condolence program on 21 August 2017 followed by *doa mehfil* for late Mr. M. A. Mumin's departed soul. Chairperson and Members of the Board of Trustees, EWU were present on the program.

EWU OBSERVES NATIONAL MOURNING DAY



East West University observed the National Mourning Day and paid homage to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman with due solemnity and honor marking his 42th death anniversary on 15 August 2017 at the university campus, Aftabnagar, Dhaka.

The national flag and the EWU flag were hoisted at half-mast as a mark of reverence at 5:34 am. The program followed by a *munajat*. The prayer was offered for eternal peace of Bangabandhu and his family members who embraced shahadat on 15 August 1975.

Chairperson of the Board of Trustees (EWU) and former Personal Secretary of Bangabandhu, Dr. Mohammed Farashuddin, Vice Chancellor Professor Dr. M.M. Shahidul Hassan, Treasurer, Deans, and Chairpersons of different departments, faculty members and staffs of the university were present on the occasion.

ACIEVEMENTS

Rahat Hossain have won the Queen's Young Leaders Awards in London for his Contribution on renewable energy and improving emergency services in Bangladesh. British Queen Elizabeth presented the awards and Prince Harry joined her in congratulating the winners at the special ceremony held at the Buckingham Palace on 29 June 2017.



Rahat holds an undergraduate degree of Business Administration from East West University. He is an award - winning social entrepreneur and community leader from Bangladesh. Currently he is Co-Founder and Program Director at CriticaLink, a social start-up founded in 2014. By providing training on first aid and using an innovative,

location-based mobile technology network, CriticaLink has saved more than 1000 lives in Bangladesh with its extensive network of voluntary first responders. To date Rahat has trained more than 3000 volunteers and built a network of 700 First Responders, who are responding to medical emergencies. He also serves on as board member at Shammo Foundation from 2016.



Professor Dr. M. Ruhul Amin, Chairperson, Department of Mathematics and Physical Sciences has been selected for the Bangladesh Academy of Sciences (BAS) Gold Medal Award-2013 for his excellent work and contribution in his field of research and in general for the progress of Physical Sciences in this country. East West University congratulates him for this prestigious achievement.

Institutional Quality Assurance Cell (IQAC)

A workshop on Cooperative Learning & Classroom Management was held on 8 April, 2017 at the Faculty Lounge of EWU for faculty members recruited in Spring Semester 2017. The Resource Person of the workshop was Muhammad Munir, Additional Director of IQAC, United International University.

IQAC had a kickoff meeting with the Self-Assessment Committee (SAC) members of English and Pharmacy Department on 2 April 2017.

SAC of Computer Science and Engineering Department organized a seminar on Outcome Based Education (OBE) on 12 April 2017 for undergraduate students.

SAC of Electrical and Electronic Engineering Department organized a workshop on Course conduction and assessment in OBE for the faculty members of the department.

SAC of Department of Business Administration organized a workshop on Induction of Quality Teaching, Learning and Assessment on 20 May 2017. The Resource Person of the workshop was Professor Charles Carillo Villanueva, Pro-vice Chancellor of American International University-Bangladesh.

SAC of Department of Business Administration organized a workshop on Teaching and Learning on 8 June 2017. Professor M.M. Shahidul Hassan, Vice Chancellor of EWU was the Resource Person.

SAC of Computer Science and Engineering Department organized a workshop on Outcome Based Education (OBE) on 11 June 2017 for the faculty members of the department.



Professor Charles Carillo Villanueva, Pro-vice Chancellor of American International University-Bangladesh is conducting workshop on Induction of Quality Teaching, Learning and Assessment



A Memorandum of Understanding (MoU) has been signed between the Access to Information (a2i) Program of Prime Minister's Office and the East West University (EWU) on Tuesday 1 August 2017 at the Conference Hall of Prime Minister's Office, Dhaka.

On behalf of East West University, Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, Prof. Dr. Chowdhury

Faiz Hossain, Chairperson, Dept of Pharmacy, Prof. Dr. Anup Chowdhury, Chairperson, Dept of Business Administration, Dr. Syed Abul Basher, Associate Professor & Chairperson, Dept of Economics and Md. Ataul Islam, Head of ICS, attended the progra. On behalf of the a2i program were Kabir Bin Anwar, Director General (Administration), Prime Minister's Office & Project Director, a2i Program, Anir Chowdhury, Policy Advisor, a2i Program, Prime Minister's Office in signing the moU.

The main objective of the MoU was collaborative research, evaluation, assessment, review, case studies, training, design credible development strategies, joint campaigns etc., using high quality and niche expertise of the universities; arrange internship opportunities and organize seminar, workshop, fair, etc for knowledge dissemination.



East West University Library

New Services

Article Request

EWU Library members commenced article request service for its members. Patron can request their necessary articles and book chapters through online form available at Library website (<http://lib.ewubd.edu/webform/article-request>). If the library users are unable to get a certain full text article of subscribed E-Resource Databases, EWU library will provide the article through e-mail notification. Details of this service are available at Library website.

Subscribe Print Journals

EWU Library has organized its subscribed print journals at the Library website (<http://lib.ewubd.edu/print-journal>). Now users can browse and search the bibliographic details of print journals as well as its' articles. A remarkable number of those articles is also available in full text format. Besides, users can request to EWU Library through its website for print or scanned copy of these articles.

Instant Reference

EWU Library introduced instant messaging service using WhatsApp on trial basis for providing reference queries to its users. It is a direct and user-friendly service for Library users to contact library personnel. Users may ask about services and resources provided by EWU Library and request information immediately via WhatsApp messages. The service hours is (09:00 am - 09:00 pm, Sunday to Thursday). If any user requests this service beyond the service hours, EWU Library will answer on the next service day.

Online Membership Registration

EWU Library members have the enormous opportunities

to explore the Library resources and services. Faculty, students and staff can apply online for library membership through this link <http://opac.ewubd.edu/cgi-bin/koha/opac-memberentry.pl>. Besides, supplicants can also upload their photos by themselves through this link (<http://lib.ewubd.edu/submit-photo>) for membership purpose.

Workshop

East West University participated in a day-long workshop on Digital Library User Training, held at UGC auditorium on 9 May 2017 organized by University Grants Commission of Bangladesh (UGC) with the support of Taylor & Francis Group.

Achievements

Mohammed Motiur Rahman, Deputy Librarian (Jr.) Mr. Tahir Ahmed, Library Circulation Officer, East West University attended a workshop on Open Access- A useful Tool for Education and Research organized by Open Access Bangladesh, on 11 May 2017 at Public Library VIP Auditorium, Dhaka, Bangladesh.

He completed an online course on Fundamentals of Collection Development and Management for library professionals from developing countries from 13 March - 7 April 2017 provided by the Association for Library Collections & Technical Services (ALCTS), a division of American Library Association.

He also completed Mendeley Certified Librarian Program supported by Elsevier on 4 June 2017. Mendeley is a free reference manager and academic social network that helps researchers to organize research, share, discover papers and collaborate with others.

Faculty Update

Department of Business Administration

Conference

Ferdousi, F. (2017, February). *The association between organizational related factors, the adoption of TQM and competitive advantage*, Paper Presented at the 1st GCSTMR Congress, University of Dhaka.

Akhter, S. and Ferdousi, F. (2017, February). *Downfall of Unipolar World: A Transitional Phase of World System*, Paper Presented at the 1st GCSTMR Congress, University of Dhaka.

Achievements

Dr. Farhana Ferdousi, Associate Professor, Department of Business Administration was invited to conduct the following workshops as Resource Person:

Training/Workshop on Research Methodology for the faculty members of BCS Administration Academy, 21-22 April, 2017, Organized by BCS Administration Academy in association with Center for Research and Training, East West University.

Training on How to Publish Articles in Impact Factor Enriched and Good Indexed Journals and Preparation for PhD Program, Organized by IQAC, Daffodil International University, 26 December 2016.

Workshop on Human Resource Management for Administrative and Non-Administrative Employees, Organized by IQAC, Daffodil International University, 26 November 2016.

Departmental Activities

Business by Doing Business

An activity based learning workshop on Marketing Learning Business by Doing Business was held on 26 July 2017 by the students of MKT 101 (Sec- 6& 7) and MKT 201 (Sec- 7&8) of Summer Semester under the guidance of the Course Instructor Nayeema Sultana, Lecturer of the department. Previously this workshop was held and introduced for the 1st time in Fall 2016.

S S M Sadrul Huda, Assistant Professor and Coordinator, Marketing Stream of Department of Business Administration. inaugurated the event. 18 different stalls exhibited their knowledge and ideas through many interesting theme, products and promotions. The products ranged from breakfast items, sweets, bakery items, biriyani, khichuri, fast food items, juices, shakes, t-shirts, kulfies etc which were all

prepared by the students.

Management Project Exhibition 2017

Sharmin Akther, Senior Lecturer of the Department of Business Administration arranged Management Project Exhibition with the 2017 on 24 July 2017 in cooperation of Career Counseling Centre (CCC). Professor Dr. Tanbir Ahmed Chowdhury, Dean of Faculty of Business and Economics was present as Chief Guest of the program. Besides, Mr. Md. Jahir Uddin, First Vice President & Head of Branch of United Commercial Bank and Mr. Tarek Rashid, Head of Finance & Accounts of Kallol Group of Companies attended the program as corporate guests and also shared their experiences regarding the event.



MIS Day

The Department hosted an MIS day for the second time on 24 of July 2017, a day long event with active participation of students from the courses MIS 101 and MIS 305, recruited and trained under the supervision and guidance of the course instructor Bushra Humyra Esha. The event was brought into full year with the presence of the guest Masum Khan, Country Business Manager-Nestle Professional from Nestle Bangladesh Limited. The crowd was motivated by his enlightening speech on the contribution of AI (artificial intelligence) in the future of IT sector in digital Bangladesh.



Department of Economics

Departmental Activities

A seminar on Budget and Quiz Competition was held from 6-8 August 2017. The seminar was jointly organized by the Department of Economics and Economics Club.

Achievements

A.K. Enamul Haque was a discussant at the Ganga Basin Policy Dialogue of Expanding tradable benefits of trans-boundary water: Promoting navigational usage of Inland Waterways among BBIN (Bangladesh, Bhutan, India, Nepal). The program was organized by CUTS International Kathmandu, Nepal, 2017, July.

He attended a three day training program for the planning commission of the Bangladesh on how to do Cost Benefit Analysis with Logical Framework Analysis. as a Resource Person, organized by SPIMs at Nascent Gardenia, Dhaka.

He was invited as Guest of Honour at the inaugural function of the NEMCARE Health Institute and Research Centre at Guwahati, India, 2017, July.

He also attended the third meeting of the Joint Study Group on developing economic corridor between Bangladesh, China, India and Myanmar held in Kolkata, India, 2017, April as a government delegate representative from Bangladesh.

Department of English

Publication

Idris, N. (2017). Experiencing World War trauma through the unheard voices of downtown abbey. In F. Alam, T. Ahmed, and Z. Alam (Eds). *The great war & our mindscapes* (pp. 313-339). Dhaka: writers.ink.

Idris, N. (2015-2016). Incorporating native and non-native English films to enhance critical writing skill. *Stamford Journal of English*, 9, 75-95.

Idris, N. (2015-2016). Martyrs of male chauvinism across the border – Desdemona, Haimanti and Chandara. Panini – *NSU Studies in Language and Literature*, 7, 89-104.

Mahmud, S.S. (2017). Using songs as a prompt for writing an academic response paper: A comparative analysis with the traditional reading based prompt. *Language In India*, 17 (4), 190-202.

Shanta, S.A. (2017, April). The trend of using English in Bangladeshi social and electronic media conversation: Reasons 'within' & 'beyond' the circle. *International Journal of New Technology and Research (IJNTR)*, 3(4), 34-39

Conference

Islam, N. N. (2017, July). *Digitalizing Bangladesh: Changing ESL teachers' roles in tertiary level education*. Paper presented at the 15th Asia TEFL International Conference-64th TEFLIN International Conference 2017, Yogyakarta, Indonesia.

Nusrat, M.A. (2017, May). *Women's movement in Bangladesh against sexual violence : A Transnational feminist perspective* Paper Presented at the Redrawing Gender Boundaries in Literary Terrains, International Conference, 18-19 May, Department of English and Humanities, BRAC University.

Ms. Nusrat was also a discussant on Dhaka lit Festival, at a day long conference on Dhaka A Cultural City, organised by Centre for Urban Studies (CUS), held at Bangla Academy, 13 May 2017.



Seminar Series

Ariful Islam, Senior Lecturer, read a paper *Wo/man(~hood/~liness) in Baul Tradition and Sufism : Wo/men ≠ What We Mean?* on 2 August 2017.

Tara Shanker Sinha, Senior Lecturer, read a paper *The efficacy of corrective feed-back in improving*

grammatical accuracy in writing on 9 August 2017

Higher Studies

Tanzina Tahereen, Senior Lecturer, Queen's University, Ontario, Canada, PhD.

Nazua Idris, Senior Lecturer, Washington State University, Pullman, USA, MA in Literary Studies.

Tahamid Ar Rabbi, Senior Lecturer, Ohio University, USA, for MA in Applied Linguistics.

Award Winning Performance of Students

Afia Mursheeda, an undergraduate student won the first prize in Research Paper Presentation on Jane Austen's literary works, at the 3rd Inter-university Students' Conference and Cultural Competition: 200 Hundred Years of Jane Austen, organized by the Department of English and Humanities, University of Liberal Arts Bangladesh, April 21-22, 2017. The title of her paper was "From Jane to Janeites: Exploring Readership through the Meta-Fan Fiction on Screen".

Ahmed Jibal Manar, also presented a paper titled "Adulteration or Afterlife: Adapting Unfinished Jane Austen".

The students of English Department performed a musical *In Love with Jane Austen*, based on Jane Austen's life and her novels. The performers were: Mohammad Mahbub - UI - Azam Khan, Tasvir Muntasir, Rahnuma Shabiba, Ahmad Mustafa Zehadi, Umme Bakhtiar Sanowar, Fatema-E-Ummal Khair, Afsana Bintey Helal, Ramisa Rahman, Fazle Rabbi Shovo, and Rajiul Huda Dipto.

Field Trip

The English Department students went to a field trip to Bangladesh Open University (BOU) on 20 July, 2017. The course instructor of ENG_517: Practice Teaching

Professor Dr. Muhammed Shahriar Haque organized the field trip. 13 students and two Teaching Assistants went on the field trip, which was organized in order to show how technology is being employed to teach over 600,000 students around Bangladesh through traditional media and social media. Students Spoke to many personnel of BOU, including Professor Dr. Khondoker Mokaddem Hossain, Pro-Vice Chancellor, regarding the prospects of technology assisted teaching and learning in Bangladesh.



Professor Dr. Muhammed Shahriar Haque, organized another field trip to *The Daily Star* and *New Age*, on 15 July 2017, for students ENG 313: English for Media. In two interactive sessions students asked numerous questions to reporters and personnel of the two national dailies. This informative field trip gave an opportunity to know how English is used in the media.

TA Workshop

The TA coordinators have organized a workshop for the Teaching Assistants as part of Teaching Assistant Workshop Series II. Mr. Golam Rabbani, Assistant Professor in English at Jahangirnagr University and PhD Fellow at Queen's University, was invited as the speaker. In the first part of the workshop, he discussed how to apply abroad and how to write admission essays. In the second part of the workshop, he gave a lecture on Spatial Criticism.

Department of Law

Conference

Afroz, T. (2017 May), *The ICT-BD trial of genocide: Exploring the trends*. Paper Presented at the Fifth International Conference organized by the Liberation War Museum, Bangladesh.

Karim, M. A. (2017 May), *Supreme Court's Recent*

Directives on Legal Education of Bangladesh: A Critical Appraisal. Paper Presented at International Conference on Legal Education, organized by Department of Law, East West University, Dhaka.

Hossain, M. P (2017 May), *Legal Responses to the Critics of the ICT-BD Trial: International Standard of Justice and Sentencing Consideration* Paper Presented

at the Fifth International Conference organized by the Liberation War Museum, Bangladesh.

Seminar on Rule of Law and Democracy



The Department of Law EWU organized a seminar on The Rule of Law and Democracy on 14 May 2017. Chief Guest of the program was Abu Saleh Sk. Md. Zahirul Haque, Secretary, Law and Justice Division, Ministry of Law, Justice and Parliamentary Affairs. Special Guest of the program was Advocate Kazi Nazibullah Hiru, Chairman, Legal Education Committee, Bangladesh Bar Council. The program was chaired by Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU. Professor Dr. Tureen Afroz, Chairperson of the Department of Law, EWU, addressed the welcome remarks on the program.

International Conference on Legal Education

The Department of Law, arranged a three-day international conference on Legal Education on 15-17 June 2017 at EWU. This conference brought together a number of scholars, professors, researchers, practitioners and students from 13 institutions of four different countries including India, Sri Lanka, Nepal and Bangladesh. In the conference, the guests of the opening and closing sessions were Honourable Former Chief Justice of Bangladesh, Mr. Justice M. Tafazzul Islam, Honourable Former Chief Justice of Bangladesh, Mr. Md. Muzammel Hossain, Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU, Dr. Mizanur Rahman, Former Chairman, National Human Rights Commission Bangladesh, Professor Dr. Fakrul Alam,

Professor, Department of English, University of Dhaka, the Plenary Speaker was Professor Dr. Salimullah Khan, Director, Center for Advanced Theory, University of Liberal Arts Bangladesh, Dr. Fouzia Mannan, Dean, Faculty of Liberal Arts & Social Sciences, EWU.



Speakers of the conference have emphasized on the need and importance of legal education in the current world, research work in the Legal Education sector disseminating knowledge to the academics and professionals. Professor Dr. Tureen Afroz, Chairperson of the Department of Law, EWU was the Convener of the conference.

Bangladesh Law Students' Symposium 2017

Esrat Jahan Siddiki, a student of the Department of Law, EWU presented her paper Judicial Law Making: A Comparative Analysis in the Bangladesh Law Students' Symposium 2017 organized by North South University Law and Mooting Society in association with the Department of Law, North South University on 13 July 2017. It was held at North South University, Bashundhara campus. The symposium had a panel of expert scholars including Dr. Mizanur Rahman, former Chairman, national Human Rights Commission (NHRC), Bangladesh.

5 observers including Jannatul Shareat Disha, Manik Das, Maria Akter, Zahirul Bashar and Ezaz Rahi from the Department of Law, EWU presented papers at the symposium.

Department of Applied Statistics

Publication

Uraibi, H, Midi, H. & Rana, S. (2017). Robust multivariate Least Angle Regression, *Science Asia*, 43,56–60.

Sleabi, W.D., Rana, S., Alshaybawee, T. & Midi, H.(2017) Elastic Net for Single Index Support Vector Regression Model, *Economic Computation and Economic Cybernetics Studies and Research*, 51(2), 195-210.

Sharmin, A,A, and Islam, M.(2017). Generalized Weibull Linear Models With Different Link Function. *Advances and Applications in Statistics*. 50(5), 367-384.

Departmental Activities

A seminar was arranged by the Department of Applied Statistics under HEQEP sub-project (CP-3293) on 18 May 2017. Kazi Md. Farhad Mahmud, Sr. Lecturer, spoke on his experience at the workshop offered by the Indian Statistical Institute, India on –Reliability Engineering & Life Testing. The program was conducted by the Chair, Farzana Jahan

Under the same project another seminar was organized by F. M. Arifur Rahman on his visit to Queensland University of Technology, Australia. It was conducted by Nazneen Sultana, Senior Lecturer.



Workshop on Longitudinal Data Analysis

A workshop on Dimension Reduction and Classification Techniques for Big Data Analysis was organized on 8 June 2017. The Resource Person, MHM Imrul Kabir, Senior Lecturer, spoke on – Longitudinal and Missing Data. The talk was based on his attendance at the Royal Statistical Society in UK, 26-27 September 2016. He also shared recent research works in the abovementioned field with faculty members and students.

Another workshop on— Introduction to Robust Statistics was organized under HEQEP Sub-Project (CP-3293) on 22 July 2017 at the Nousher Ali Lecture Theatre. This was a five hour workshop consisting of three theoretical sessions. The Resource Person, Dr. Md. Sohel Rana, Assistant Professor of the department gave valuable insights on Robust Statistics and its application and uses in statistics.



Participants of the workshop with the Resource Persons at the end of the workshop

A workshop on Big Data Analysis and Machine Learning was organized under HEQEP Sub-Project (CP-3293) on 27 July 2017. This was a two hour workshop consisting of three theoretical sessions. The Resource Person, Farzana Jahan, Senior Lecturer, attended a month long (August 22-September 21, 2016) research visit offered by the Queensland University of Technology, Australia. This was a two hour workshop based on that visit for encouraging students and faculty members for research in this field.

Department of Social Relations

Publication

Kabir, R., & Sultana, M. Z. (2017). Adolescents' and their Mothers: Understanding the Needs. *International Journal of Indian Psychology*, 4(3), 51-61.

Conference Proceeding

Kabir, R. (2017). *Using Drama Technique to Engage University Students in Course Work*. Proceedings at the 2017 International Conference on Studies in Business Management, Law and Education (SBMLE-17), (pp. 415-419) Kyoto, Japan.

Kabir, R. (2017, April). *Awareness of Apt Computer Use and Hazards among University Students in Dhaka*. Proceedings at the 2017 International Conference on Studies in Business Management, Law and Education (SBMLE-17), (pp. 420-424) Kyoto, Japan .

Training/Workshops

Dr. Lutfun Nahar attended a workshop on Weathering Bangladesh Climate Change, Living Standards, and Migration Futures organized by The World Bank on 24 July 2017.

Dr. Marzia Zaman Sultana, Ms. Rubayat Kabir and Md. Sanaul Haque Mondal participated in Case-based scientific writing organized by James P Grant School of Public Health, BRAC University, on 14-16th May 2017.

Md. Sanaul Haque Mondal participated in Croucher Summer Course - Research Methodology for Disaster and Medical Humanitarian Response, jointly organized by Collaborating Centre for Oxford University and CUHK for Disaster and Medical Humanitarian Response at The Chinese University of Hong Kong, Hong Kong, 3-7 July 2017.

Md. Sanaul Haque Mondal was nominated for 3rd Gobeshona Young Researchers Program (GYRP) 2017 organized by Gobeshona at International Centre for Climate Change and Development (ICCCAD) at the Independent University, Dhaka, February –December 2017.

Ms. Azrin Afrin attended a 4 weeks training program organized by the Genocide archive and Museum on Genocide and Justice at Khulna from 25 June-25 July 2017.

Department of ECE

Publication

Jahan, S., Islam, M.I., & Amin, M. R.(2017). Comparison of CSI and Fixed Gain Relay of Two-hop Wireless Link under Small-Scale Fading. *IJCSIS* , 15(6), 6-10.

Nguyen, Q. N., Arifuzzaman, M., Zhang, D., Yu, K., & Sato, T. (2016). Proposal for Standardization of Green Information Centric Networking Based Communication Utilizing Proactive Caching in Intelligent Transport System. *Journal of ICT Standardization*, 4(1), 35-64.

Department of GEB



GEB members with the Key note speaker

Departmental Seminar

The Department of Genetic Engineering and Biotechnology (GEB) EWU arranged a research

seminar on Development of Novel Yeast Strains for Ethanol Production from Jerusalem Artichoke by Consolidated Bioprocessing on 16 July 2017 at the S.M. Nousher Ali Lecture Gallery, EWU. M. Mahfuza Khatun, Ph.D. was the Keynote Speaker at the seminar. She presented her Ph.D. dissertation focused on biotechnology and shared her experience. Dr. Suraia Nusrin, Chairperson of the Department of Genetic Engineering and Biotechnology was present at the seminar as Chief Guest.

DEPARTMENT OF CSE

Publication

Khan M. H. A., Himanshu T., & Edgard M. C. (May 2017). Automatic synthesis of quaternary quantum circuits, *The Journal of Supercomputing*, 73, (1733–1759).

Bormon S. D., Anowar T. I., Reza A. W., Narendra K. (2017). High Efficiency Resonant Coupled Wireless Power Transfer via Tunable Impedance Matching, *International Journal of Electronics*, 104, (10) 1607-162 DOI:10.1080/00207217.2017.1312711.

Amiri I. S., Hindia M.N., Reza A.W., Ahmad H., Yupapin P., (2017). LTE Smart Grid Performance gains with additional Remote Antenna Units via Radio over Fiber Using a Microring Resonator System, *Optical Switching and Networking*, (25), 13–23, DOI: 10.1016/j.osn.2016.12.003.

Anowar T. I., Kumar N., Ramiah H., Reza A.W. (July 2017), Efficiency enhancement of wireless power transfer with optimum coupling mechanism for mid-range operation, *Journal of Electrical Engineering & Technology*, 12, (4), 1556-1565, DOI: 10.5370/JEET.2017.12.4.1556, July 2017.

Conference Proceeding

Nashiry M. A., Khan M. H. A., (2017, July) Rice. J., *Controlled and uncontrolled SWAP gates in reversible logic synthesis*, In *Proceeding of the 9th Conference on Reversible Computation (RC2017)*, (pp141-147), Kolkata, India, LNCS 10301, Springer.

Akter, M., Zohra, F. T., & Das, A. K., (2017) Q-MAC: QoS and mobility aware optimal resource allocation for dynamic application offloading in mobile cloud computing, In *Proceeding of International Conference on Electrical, Computer and Communication Engineering (ECCE)*, (pp. 803-808), Cox's Bazar, Bangladesh .

Tonni, S. M., Rahman, M. Z., Parvin, S., & Gawanmeh, A. (2017, June). *Securing Big Data Efficiently through Microaggregation Technique*. In *Proceeding of IEEE 37th International Conference on Distributed Computing Systems Workshops (ICDCSW)*, (pp. 125-130). Atlanta, GA, USA, IEEE.

Conference Paper

Hoque, M. S., Shawkat, N., Chowdhury, A. A., & Das, A. K. *Triple-E: Energy Efficient Extended Pool*

Management Scheme in Cloud Data Centers, International Conference on Innovations in Power and Advanced Computing Technologies(i-PACT), Vellore, Tamil Nadu, India, 2017.

Islam, M., Razzaque, M. A., & Mamun-Or-Rashid, M. (2017, June). *Joint link-channel selection and power allocation in multi-radio Wireless Mesh Networks*. Paper Presented at IEEE 18th International Symposium on A World of Wireless, Mobile and Multimedia Networks (WoWMoM), IEEE, 2017.

Achievements



Prof. Mozammel Huq Azad Khan, Chairperson, CSE Dept was invited as Resource Person preconference summer school of 9th Conference on Reversible Computation (RC2017) to deliver a tutorial lecture on Algebra for Reversible Circuits. RC2017 was held in Kolkata, India during 6-7 July 2017. The summer school was held on 5 July 2017. Beside's Prof. Khan, two other Resource Persons were from the USA, two from Europe, and two from India.

Self Assessment Committee (SAC) Workshop

A workshop was organized by the SAC of CSE Dept. for faculty members on 11 June 2017. Prof. Mozammel Huq Azad Khan, Chairperson, CSE Dept. and Convenor, SAC was the Chair and Key Resource Person of the event. Other Resource Persons were Dr. Ahmed Wasif Reza, Associate Professor, CSE and Mr. Rashedul Amin Tuhin. The objective of the workshop is to familiarize with Bloom's Taxonomy, Soft skills, and Outcome based Education (OBE) to the faculty members. Another purpose was to fine tuning course outcomes (COs) of all courses, preparing course outlines and question paper based on COs. Finally, software

developed for measuring achievements of COs and soft skills were demonstrated.

Iftar Mehfil



Department of CSE organized an Iftar Mehfil on Sunday 18 June 2017 in the Faculty Lounge.

Career Session on Internet of Things (IoT)

CSE Dept., EWU, in collaboration with DataSoft Systems Bangladesh Limited, organized a career session on Internet of Things (IoT) on 25 July 2017 at the Faculty Lounge. Program Coordinator of IoT (from DataSoft) introduced 4th industrial revolution technology to the students and also highlighted about various career path opportunities related to IoT technologies in DataSoft.

Department of Pharmacy

Department of Pharmacy organized Pharma Carnival-2017 from 14-21 May 2017. The closing ceremony of Pharma Carnival-2017 was held on 21 May 2017 at the EWU Faculty Lounge.

Mr. Nazmul Hassan (Papon) Managing Director of Beximco Pharmaceuticals Ltd. and President Bangladesh Cricket Control Board graced the occasion as the Chief Guest. Dr. Mohammed Farashuddin, Chairman of the Board of Trustees, EWU was Special Guest. Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, EWU was present as Chair of the Session.



The former Chairperson Dr. Shamus Nahar Khan, Associate Professor, inaugurated Pharma Carnival 2017. The Program of composed multiple academic and extracurricular activities. Students presented their posters as a part of their academic activities. pharma Olymrad, Badminton competition (Girls and Boys), music competition, poster presentations were also part of the Pharam Carnival.

Carnival closed with brilliant performance (music, drama, dance etc.) of the students.

Departmental Seminar

Department of Pharmacy organized a seminar on Aspects of Mission and Vision of and Academic Department & Teaching Learning Methodology, The seminar was presented by Prof. M. M. Shahidul Hassan, the Vice Chancellor of EWU on 14 June 2017 at the Seminar Library of the Department of Pharmacy.

Publication

Kabir, M.M., Hossain, C.F., & Shimizu, K. (2017). Can Bio-plastics Replace Non-Biodegradable Plastics? *Journal of Applied Biotechnology & Bioengineering*, 3(4), 1-4, DOI:10.15406 / jabb.2017.03.00074 (published on July 10, 2017).

Arora, N., Islam, S., Wafa, K., Zhou, J., Toguri, J. T., Cerny, V., Lehmann, C. (2017). Evaluation of iris functional capillary density in experimental local and systemic inflammation. *Journal of Microscopy*, 266(1), 55-59

Pavel, OF, Ahmad, N., Islam, S. (2017). Assessing the knowledge pattern regarding the palliative care among the non-medical life science students in Bangladesh. *International Journal of Life-Sciences Scientific Research*, 3(4), 1110-1113

Haque, T., Rahman, K. M., Thurston, D. E., Hadgraft, J., & Lane, M. E. (2017). Topical delivery of anthracycline I. Influence of neat solvents. *European Journal of Pharmaceutical Sciences*, 104, 188-195, DOI:10.1016 / j.ejps.2017.03.043

Rahman M.A., Nandi T., Rahman S., Nova J.F., Afroz S., Taki T.K. (2017) Impact of Calcium-Vitamin D Combination Tablets on the Dissolution Pattern of Four Different Brands of Rosuvastatin Calcium Tablets: An

UV Analysis. *International Journal of Medical Science and Innovative Research*. 2(3), 06-11

Sarker, A., Biswas, K., Chowdhury, M. I., Khan, F., Sultana, T., Afrin, F., Uddin, M. A., Islam, M. A. F., & Choudhuri, M. S. K. (2017). Preclinical HbA1c level studies of makaradhwaja and siddha makaradhwaja after chronic administration to male Sprague-Dawley rats. *International Journal of Basic and Clinical Pharmacology*, 6(6), 1249-1253

Achievements

Islam, S. (2017). *Influence of hormones in patients with eating disorder*. Paper presented at the Global Conference on Obesity treatment and Weight Management, Las Vegas, USA.



Prof. Sufia Islam attended a national workshop on 'Curriculum Format' on 17 May, 2017; University Grants Commission of Bangladesh.

Professor JMA Hannan has been appointed as an External for PhD/ M. Phil. Examination at Department of Pharmacy, Jahangirnagar University, Dhaka

Higher Studies

Mr. Anisur Rahman, Assistant Professor, University of the Pacific, California, USA, PhD.

Ms. Farah Shajin, Senior Leturer, University of Nebraska Medical Center, Nebraska USA, PhD.

Mr. Tirtha Nandi, Lecturer, Temple University, Pennsylvania, USA, PhD.

In-plant Training

The Department of Pharmacy has received a generous co-operation in the In-plant training of our graduating students from the topmost pharmaceutical industries of Bangladesh. Beximco Pharma accepted five students (Rupali Ghosh, Nahida Akter, Mehedi Mala Mitu, MalihaBinta Saleh & Rafat Shariar Islam), Square Pharma accepted four students (Arzu Arafin Lisa, Nurun Nahar Tania, Md. Delowar Hossain & Nushrat Jahan Choity), Incepta Pharma accepted five students (Farzana Khan Sristy, Suma Rani Shil, Summaya Islam Tania, Sharif Mohammad Shad & Taposhi Sultana Mou), SKF Pharma accepted two students (Taposhi Sultana Mou & Shamim Samad), Popular pharma accepted five students (Razia Amin, Towhida Akter, Sharmin Akther & Rahnuma Sultana Rimu), Aristopharma accepted five students (Fatema Jannat, Md. Saiful Islam, Sayma Afroz & Sumona Nazneen), Sanofi Aventis accepted four students (Nishat Zahan, Farhena Afrose, Nadia Alam Dina & Salma Haque Sima), Sunpharma accepted four students (Mst Sharmin Sultana, Kazi Shoriful Hasan, Mostafizur Rahman & Synthia Sarker), Asiatic Laboratories accepted four students (Monika Hossain Khan, Md. Wazi Ullah, Israt Jahan Farha, & Fahmida Akhter Trisha), ACI accepted two students (Nawshaba Mahzabin & Fatema Shiraj), Ziska Pharma accepted two students (Mahbubur Rahman Bhuiyan & Md. Fazlay Rabbi).

Department of Sociology

Publication

Khan, R. A. and Rahman, M. M (2017). The Role of Evaluation at the Stages of Policy Formulation, Implementation, and Impact Assessment, *Agathos- An International Review of the Humanities and Social Sciences*, 8(1): 173-186.

Achievements

Professor. Bijoy P. Barua, Department of Sociology of East West University, attended an International Conference on Peace and Value Education in Global Perspective, organized by Guru Gobind Singh

Indraprastha University, New Delhi from 11-13 April 2017. He was Keynote Speaker, Chair of the Session, and the Valedictorian of the Conference. In his keynote speech, he focused the issues of Social Values, Education and Peace in the Context of Globalization in the Indian Subcontinent. In the concluding session of the conference, Professor Barua, as Valedictorian, addressed Education and Knowledge: Can We slay or Cause to Slay? from the perspective of Non-Violence and Peace in the Global World.

He also attended the Third International Conference on

Globalization & Well Being from 14-16 April 2017 at Chaudhury Charan Singh University, Meerut, India as a Panel Speaker where he highlighted on Globalization, Indigenous Knowledge, and Indigeneity as Postcolonial Discourse in South Asia. He also chaired the technical session on Globalization and Education.



Professor Barua Lectures International Conference in New Delhi, India

Departmental Activities



Department of Sociology organized an inauguration ceremony at the Faculty Lounge for its maiden journey on 29 July 2017. Mr. Md Sohorab Hossain, Secretary, Secondary and Higher Education Division, Ministry of Education graced the ceremony as the Chief Guest. The program was presided over by Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU and

the former Governor of Bangladesh Bank. Professor M.M. Shahidul Hassan, Vice Chancellor of EWU was also present as the Special Guest while Professor Fahima Khatun, Ex-Director General, Directorate of Secondary and Higher Education, Bangladesh was present as the Guest of Honor.

Dr. Fouzia Mannan, Dean, Faculty of Liberal Arts and Social Sciences of EWU delivered the inaugural speech. Dr. Anisur Rahman Khan, Chairperson of the department offered the vote of thanks.

A cultural program was also organized to celebrate the occasion by the students of the department.

Field Trip

A study visit was organized to Narail during April 6-8, 2016 for the students of BSS in Sociology enrolled in SOC 301 (Qualitative Research Methodology) and SOC 306 (Social Problem Analysis) courses. The main purpose of this study visit was to ascertain reflective learning practices by combining both theoretical and practical knowledge.

Visit to Acid Survival Foundation (ASF)

A study visit was organized to the Acid Survivors Foundation (ASF), Dhaka (Mirpur-14) on 30 July 2017 for the students of BSS in Sociology enrolled in SOC 312 (Women in Development) course. The main purpose of this study visit was to orient students to the activities and programs of ASF.

Besides, students visited the treatment, counselling, educational and rehabilitation facilities available for the survivors, and met the survivors who work with ASF. Course teacher Dr. Mumita Tanjeela accompanied the students during the visit.

Department of EEE

Achievements

Prof. Anisul Haque got Homer Pro base with biomass generation add-on module.

Prof Md. Mojammel Al Hakim has been selected as Editorial Board of: SF Journal of Nanochemistry & Nanotechnology, Open Access Journal of Physics (OAJJP)

He was also selected as a Programme Committee Member of the first International Conference on

Microelectric Devices & Technologies (MICDAT 2018) to be held in Politecnica de Cataluña, Spain, 20-22 June 2018

Departmental Seminar

EEE Department organized a workshop on Secure Electronics: Supply Chain versus New Device Paradigm on 17 July 2017 at S. M. Nousher Ali Lecture Galley. The Resource Person was Professor A. F. M. Anwar, Department of Electrical and Computer Engineering,



Prof. Anisul Haque giving token of appreciation to Prof. Anwar University of Connecticut, USA.

EEE Department organized a workshop on How a synthesis of biology and electronics may change the world as we know it on 13 July 2017 at the S. M. Nousher Ali Lecture Galley. The Resource Person was Professor Muhammad Ashraf Alam, School of

Electrical and Computer Engineering, Purdue University, USA.

Dr. Alam discussed about emerging electronics and associated scientific and technological challenges at edge of life sciences that will drive the world in coming years. In particular, he addressed fusion of nanoelectronics with biology for personalized, proactive, and preventive healthcare using Genome Sequencing and nanobiosensors.



Prof. Alam delivering his speech on biosensors

Department of MPS

Publication

Islam, M., Rubaiat, R., Islam, Md. I., Rahman, M., and Amin, M. R. (2017). Pattern Recognition Using the Concept of Disjoint Matrix of MIMO Stem, *The International Arab Journal of Information Technology*, 14(4), 495-501.

Jahan, S., Islam, Md. I., and Amin, M. R. (2017). Comparison of CSI and Fixed Gain Relay of Two-hop Wireless Link under Small-Scale Fading, *International Journal of Computer Science and Information Security*, 15(6), 6-10.

Conference

Chakroborty, S. and Hasan, M. B. (2017, May). *Solving 0-1 Integer Programming Problems by Improved Decomposition Technique*, Paper Presented at the International Conference on Advances in Computational Mathematics, University of Dhaka, Dhaka, Bangladesh.

Departmental Seminar

Dr. Md. Fazlul Karim, Principal Lecturer of Mathematics, Faculty of Engineering, University Technology Brunei, Brunei Darussalam, delivered a lecture on Applied Mathematics on 13 July 2017.



Department of ISLM

Conference Proceeding

Begum, D., Parvin, S. & Hasan, M. N. (2017). *Assessing and evaluating the effectiveness of information literacy*

program: A study on the newly registered students at East West University (EWU). In D. Halilagić & R. Knežević (Eds.), *Proceedings International Scientific*

Conference Western Balkan Information Literacy; Generation Z: Fake News and Information Literacy, the New Horizon. (pp.103-115). Bihac, Bosnia and Herzegovina: Limerick Institute of Technology.

Achievements

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Library Management was invited as Guest Speaker to speak on Challenges and Opportunities of Open Access Repositories at the International Conference on Integrated Development of Digital Publishing and Digital Libraries held on 16-20 August 2017, Taiyuan, China hosted by Tongfang Knowledge Network Technology Co., Ltd. Beijing (CNKI).

Tamanna Hossain, Lecturer at the Department of Information Studies and Library Management has successfully completed an Online Course on Proposal and Research Writing conducted by INASP and AuthorAID. She has been awarded with the Certificate of Merit on completion of the course on 30 June.

Professional Development

Dr. Dilara Begum attended sessions on Understand Emotional Intelligence and Using EQ in your HR practice to increase performance and manage the best workplace organized by Workplace Skills Development Academy (WSDA) at WSDA Bangladesh Logistic Office, Mohammadpur, Dhaka, Bangladesh on 04 April 2017.

She also attended in a discussion session on Special Open Discussion Session with Leading Information Professionals, organized by Dept. of Information Science and Library Management, University of Dhaka on 5 August 2017 for developing course curriculum and producing skilled information professionals for 21st century.

Workshop

Dr. Dilara Begum attended a Workshop on Open Access- A useful Tool for Education and Research organized by Open Access Bangladesh, on 11 May 2017 at Public Library VIP Auditorium, Dhaka, Bangladesh.

Resource Person

Dr. Dilara Begum was invited from Bangladesh National Scientific Technical Documentation Center (BANSDOC)

as a Resource Person to take a session on Greenstone Digital Library Software on 26 May 2017 for the internship students of Dhaka University.

Foreign Tour

Dr. Dilara Begum attended a meeting of Digital Library Network of South Asia (DLNetSA) as the General Secretary on 20-21 July 2017 at The Asian Institute of Technology (AIT), Klong Luang, Pathumthani, Thailand.

New Recruitment

Kazi Mostak Gausul Hoq, Ph.D. Professor, Department of Information Science and Library Management, University of Dhaka, joined as Adjunct Faculty at the Department from Summer Semester.

Faculty Activities

Md. Hasinul Elahi and Tamanna Hossain, Lecturers at the department participated at the Training on Statistical Package for the Social Sciences (SPSS) organized by (EWUCRT) in partnership with UGC funded HEQEP sub-project.

Departmental Activities

The Department organized a lecture on Knowledge Sharing, Dissemination and Team Building on 14 May 2017. Ahmed Bari, DIM(Canada)MBA(UK) BSc, MSc (DU) CEO, Life Skill Coaching New Zealand and Vice President & Dean, WSDA, NZ was Trainer at the program. The lecture includes some interactive learning processes.

Eid Reunion and Potluck Party

The ISLM Department organized a Potluck Party as an Eid reunion on 6 July at the EWU rooftop with all the faculty members and students of the department.



East West University Center for Research and Training (EWUCRT)

The primary objective of East West University Center for Research and Training (EWUCRT) is to create knowledge through academic and applied research, and to disseminate acquired knowledge through training and publication. The Center has the following updates during Summer Semester 2017.

Publication

Research Publication

In May 2017, the Center published the following research reports:

“School Going Children’s Knowledge on Disaster Preparedness: A Study from Selected Areas of Bangladesh” by Md. Ekhtekharul Islam, Department of Social Relations, East West University;

“The Effect of Corporate Governance on Firm’s Performance: A Review of Banking Sector of Bangladesh” by Dr. Nikhil Chandra Shil, Md. Rashidul Islam and Netai Kumar Saha, Department of Business Administration, East West University;

“Rural-Urban Migration on Adults’ Health: Slums of Dhaka North, Dhaka South and Gazipur City Corporations” by Abdur Razzaque, Mohammad Iqbal, SMA Hanif, Shehrin Shaila Mahmood, Mohammad Nahid Miah, Razib Chowdhury, AHM Golam Mustafa, Zahirul Islam, Brian Chin and Abbas Bhuiya International Centre for Diarrhoeal Disease Research, Bangladesh (ICDDR,B).

Workshop Report

EWUCRT, in collaboration with UGC funded sub-project: Knowledge Transfer and Capacity Development of Academic Staff, published a Workshop Report on Mainstreaming Gender in International and National Climate Change Policy and Programme, which was edited by Dr. Rafiqul Huda Chaudhury, Chairperson, EWUCRT, Dr. Fouzia Mannan, Associate Professor, Department of Social Relations, EWU, and Dr. Moushumi Chaudhury, Associate at World Resource Institute (WRI), Washington DC, USA. The workshop on Mainstreaming Gender in International and National Climate Change Policy and Program focused on an in-depth analysis of gender-climate links that can better inform climate policy in Bangladesh as well as internationally.

Abstracts of Published Papers

The Center has published the 10th and 11th volumes of

the Abstracts of Published Papers 2015 and 2016 in June 2017. The 10th volume contains abstracts of 86 research articles, of which 41 were published in international journals and 8 in national journals; four book chapters were published abroad as well as 33 papers were published in International conference proceedings. The 11th volume of the Abstracts of Published Papers 2016 contains abstracts of 65 research articles. Among them, 39 articles were published in international journals and 3 in national journals, two book chapters were published abroad as well as 17 papers were published in international and four in national conference proceedings.

EWUCRT Brochure

Upon completing 10 years of dedicated work, EWUCRT brought out Commemorating 10 years of Excellence East West University Center for Research and Training (EWUCRT).



Visit to University Grants Commission of Bangladesh

As proposed by Dr. Rafiqul Huda Chaudhury, chairperson, EWUCRT, Professor Dr. Muhammed Shahriar Haque, Executive Director, Dr. Farhana Ferdousi, Deputy Executive Director, and Ms. Aynun Nahar, Senior Research Officer of EWUCRT met with Professor Abdul Mannan, Chairman of University Grants Commission (UGC) of Bangladesh on 13 July 2017. Dr. Haque handed over complimentary copies of 12 recent publications of EWUCRT to the Chairman of UGC.



EWUCRT personnel with the Chairman of UGC

Research Proposals

The East West University Center for Research and Training (EWUCRT) invited proposals for its 10th Internal Funding Round. This research fund is a seed grant provided to researchers affiliated with academic departments for conducting research activities in accordance with the university's research policy. The following 5 research proposals were received by the Center in response to the call for Research Proposal Round-10. The proposals are now at different stages of review by the referees and revision by authors.

"Impact of virtual involvements on family bonding: An empirical study of Bangladeshi young demographics" by Dr. Md. Abdul Momen, Mr. Abu Sadat Muhammad Ashif, Mr. Murtaza Faruquee, Department of Business Administration, East West University and Dr. Seyama Sultana, Department of Business Administration, United International University.

"Isolation, chemical characterization and elucidation of mechanism of actions of tropical antidiabetic agents" by Professor Dr. J.M.A Hannan, Department of Pharmacy, East West University.

"Determination of Azithromycin resistant mechanisms of Shigella, Salmonella and Vibrio cholerae strains isolated in Bangladesh" by Dr. Suraia Nusrin, Assistant Professor, Genetic Engineering and Biotechnology, East West University and Dr. Zhahirul Islam, Associate Scientist, Research, Laboratory Sciences and Services Division, International Centre for Diarrhoeal Disease Research, Bangladesh (ICDDR,B).

"3R packaging for food production and retail industry: An Analysis on Bangladeshi Consumers' Perspective toward 3R Food Packaging" by Mr. Murtaza Faruquee, Lecturer, Department of Business Administration and Mr. M. Sayeed Alam, Assistant Professor, Department of Business Administration, East West University.

"The use of quality assurance in enhancing effectiveness in higher education: An institutional perspective" by Dr. Farhana Ferdousi, Assistant Professor, Department of Business Administration, East West University.

Seminar

In order to disseminate knowledge in academia, EWUCRT organized the following seminars:

"How to get your paper published by academic

journals", by Dr. Muhammed Shahriar Haque, Professor, Department of English, East West University on 22 May 2017



Prof. Dr. Muhammed Shahriar Haque sharing his knowledge in a seminar, based on a foreign training he attended

"Experimental and quasi-experimental research in applied linguistics", by Mr. Tara Shankar S i n h a , Senior Lecturer, Department of

English, East West University on 18 July 2017.

Training Program

Training program on Statistical Package for the Social Sciences (SPSS): East West University Center for Research and Training (EWUCRT), in partnership with UGC funded sub-project: Knowledge Transfer and Capacity Development of Academic Staff, organized a training program on Statistical Package for the Social Sciences (SPSS) on 20, 30 July and 3, 10 August 2017, for faculty members.



Mr. M. H. M Imrul Kabir, Senior Lecturer, Department of Applied Statistics, East West University is conducting training on SPSS

The training class was conducted by Mr. M. H. M Imrul Kabir, Senior Lecturer, Department of Applied Statistics, East West University.

New Appointment

Dr. Mohamed Ruhul Amin, Professor, Department of Mathematics and Physical Sciences has been appointed as Chairperson of the Department.

Dr. Chowdhury Faiz Hossain, Professor, Department of Pharmacy has been appointed as Chairperson of the Department.

Dr. Mohammad Mojammel Al Hakim, Professor, Department of EEE has been appointed as Chairperson of the Department.

Dr. Lutfun Nahar, Associate Professor, Department of Social Relations has been appointed as Chairperson of the Department.

Dr. Anisur Rahman Khan, Assistant Professor, Department of Sociology has been appointed as Chairperson of the Department.

Dr. Md. Sohel Rana, Assistant Professor, Department of Applied Statistics has been appointed as Chairperson of the Department.

Dr. Suraia Nusrin, Assistant Professor, Department of Genetic Engineering and Biotechnology has been appointed as Chairperson of the Department.

Newly Appointed Faculty Members

Name	Designation	Department
Dr. Rejina Afrin	Assistant Professor	Pharmacy
Ms. Sanzana Fareen Rivu	Lecturer	Pharmacy

Newly Appointed Non-Teaching Officers

Name	Designation	Department
Mr. ATM Zaheed Islam	University Engineer	Engineering & Maintenance
Mr. Gulbuddin Mohammed Baktire	Assistant Procurement Officer	HR & Logistics
Mr. Soikot Biswas	Library Circulation Officer	Library
Mr. Md. Abdul Latif	Library Circulation Officer	Library
Mr. Ashikul Islam	ICS Officer	ICS

Promotion Newly Promoted Faculty Members

Name	Designation & Department	Promoted to
Dr. Farhana Ferdousi	Assistant Professor Business Administration	Associate Professor
Dr. Nikhil Chandra Shil	Assistant Professor Business Administration	Associate Professor
Ms. Israt Jahan	Senior Lecturer English	Assistant Professor
Dr. Mahmud Hassan	Senior Lecturer Mathematics & Physical Sciences	Assistant Professor
Ms. Rubayat Kabir	Lecturer Social Relations	Senior Lecturer
Mr. Shahriar Khandaker	Lecturer Social Relations	Senior Lecturer
Mr. Kazi Md. Farhad Mahmud	Lecturer Applied Statistics	Senior Lecturer
Ms. Fahmida Azmi	Lecturer CSE	Senior Lecturer

Newly Promoted Non-Teaching Officers

Name	Designation & Department	Promoted to
Ms. Shamme Akter	Assistant Registrar (Junior) Registrar's Office	Assistant Registrar
Ms. Shahla Sharmin	Departmental Officer East West University Center for Research and Training (EWUCRT)	Senior Departmental Officer
Ms. Tahmina Rahman	Departmental Officer Deans' Office	Senior Departmental Officer
Mr. Md. Anwarul Kabir	Lab Officer Department of EEE	Senior Lab Officer
Mr. Md. Shofiqul Islam	Lab Officer Department of Pharmacy	Senior Lab Officer
Ms. Shaharima Parvin	Library Circulation Officer EWU Library	Assistant Librarian
Mr. Showkat Ali	Library Circulation Officer EWU Library	Assistant Librarian
Mr. Tahur Ahmed	Library Circulation Officer EWU Library	Assistant Librarian
Mr. Abdul Gani	Library Circulation Officer EWU Library	Assistant Librarian
Mr. Md. Shariful Islam	Library Assistant EWU Library	Library Circulation Officer

Mr. Ahmed Rasel	Assistant Registration Officer Graduate Program (MBA & EMBA)	Registration Officer
Mr. Sk. Habibur Rahman	Departmental Officer Graduate Program (MBA & EMBA)	Senior Departmental Officer
Mr. Patit Paban Seal	Assistant Administrative Officer HR & Logistics	Administrative Officer
Ms. Shampa Talukder	Assistant Accounts Officer Finance and Accounts	Accounts Officer
Mr. Muhammad Jamal Hossain	Assistant Examination Officer Office of the Controller of Examinations	Examinations Officer
Ms. Rafia Rahman Sumi	ICS Assistant ICS	ICS Officer
Mr. Humaun Kabir Mia	ICS Assistant ICS	ICS Officer
Mr. Khaled Mosharof	ICS Assistant ICS	ICS Officer

The East West University Summer activity highlights a clear indication of its rise to the next phase of development. The university is now undergoing a rigorous process of national accreditation. Department of Pharmacy has already been accredited and the other departments of Science, Social Studies and Humanities Faculty are on the move. Under the HEQEP project of UGC, the Self Assessment Committees (SAC) of numerous departments have been working in full swing bring about a new change in the teaching and curriculum.

Many workshops and seminars were organized in different disciplines for making changes in the teaching and existing curriculum through Bloom's Taxonomy of Outcome Based Education (OBE). Preparing course outlines and setting question paper based on (COs) was an integral action for most teaching members of the university apart from their academic responsibilities. A good number of faculty members from several departments have gone abroad for higher studies; and the frequency and quality of faculty publication has also increased as a consequence of the implementation of SAC. Other instances of achievements include a former EWUian graduate—Rahat Hossain's winning the Queen's Young Leaders Award in London this year for his contribution on renewable energy and improving emergency service in Bangladesh. Another success story is Professor Dr. M. Ruhul Amin's, Chairperson of Mathematics and Physical Sciences, being awarded the Gold Medal Award -2013 by Bangladesh Academy of Science (BAS).

On the darker scenario, the passing away of Mr. M.A. Mumin, Founder Member of the Board of Trustees shook all EWU family members with shock and grief. Professor Serajul Islam Choudhury of Dhaka University, English Department gave the

Editorial

first Nehreen Khan Memorial Speech, organized in memory of the deceased former student of English Department of EWU. Late Nehreen Khan was daughter of Dr. Akbar Ali Khan, former Adviser to the Caretaker Government of Bangladesh. The university also observed the national mourning day on 15 August 2017 with due respect to the Father of the Nation, Sheikh Mujibur Rahman.

The brighter side of the institution was developments like – EWU signed a MoU with Access to Information (a2i) Program of Prime Minister's Office. EWU Library has brought new services such as— online article request, subscribing print journals, instant reference by messaging service using WhatsApp, and online membership registration. The Centre for Research and Training carried out a number of seminars, workshops, published abstracts, and valuable reports on disaster, health and gender. The Department of Students' Welfare was also involved in an array of seminars, workshops, training and recruitments for students. The Career Counseling Centre (CCC) also had a satisfactory internship and job placement turnouts. The students' clubs as usual thrived in various activities in connection to social awareness. Some exemplary activities by the clubs were – distributing clothes for needy people by the Environmental and Social Club and poster presentation of the epidemic viral disease Chikungunia by the Pharmacy Club.

Amid the heat, humid and monsoon, the summer stints of EWU were pretty much appreciable. We can thus proudly rejoice our achievements!

Department of Students' Welfare Career Counseling Center

Training Programs

Soft Skills and Technical Skills training

Ernst & Young and Bangladesh Computer Council have been facilitating two training programs since 2015 in association with Career Counseling Center of EWU. The trainings are titled Top-Up IT & ITES Foundation skills; which are fully funded by the Government and supported by the World Bank.

Top-up IT training, a 300-hours module is for IT/Engineering students, and ITES (Information Technology Enabled Services) is for non-engineering students, is a 160-hours module consisting of soft skills and technical skills. Students are provided certificates along with a high employability opportunity linkage in the Bangladesh ICT industry. A total number of 155 students of Top-Up IT and 94 students of ITES training have successfully completed till mid of August 2017.

On 22 July 2017, an online assessment test was taken for new batches of Top-Up IT at EWU lab. 120 students have been selected from 142 students. Classes commenced from 20 August 2017.



Microsoft Excel and Career Planning

CCC arranged a daylong workshop on MS Excel and Career Planning at software lab on 28 July 2017. The workshop had two sessions where 70 students in total participated. The workshop was conducted by Abu Shams Mahmood Arif who is an Associate Director of Standard Chartered Bank; Resource Person, Bdjobs Training and BIM, Public and Corporate Trainer on Data Analysis fields.

Leadership and Time Management



On 12 June 2017 of this year, Career Counseling Center organized a training session for the executive members of all the clubs of

East West University. The trainers from LEAD (Leadership Excellence And Development) orchestrated the gathering. The subject on which the discussion took place was over the status quo and development of leadership skills. There was another training session scheduled took place on 17 June 2017 on the subject Time Management.

Brand Yourself



bKash Limited and Career Counseling Center organized a career counseling session on 26 July 2017 at EWU. The team comprised of 7 members including Mahmood Abdullah Harun, Head of Operations; Abu Yousuf Md. Rashedul Amin, Human Resource Division; and Mahmood Abdullah Harun, Head of HR operations. They came along to let student know how to brand yourself at interview board, how to social media causes stigmas because of our actions and how it is and will affect our lives; what conception we had regarding jobs; and what to do to build up our careers as well as our CVs.

They made students understood what we need to do to overcome the fear of sitting for an interview by holding a mock interview session. The discussions in the event covered some paramount issues including one's portrayal in social media, dealing with a job interview, and impact of CGPA vs. ECA. Most importantly, it gave an overview of undergraduate grooming program like "GENNEXT LEADER." Altogether, the event was as successful as one can get.

Leadership Training



Career Counseling Center, EWU and Bangladesh Youth Leadership Center (BYLC) have jointly organized a session on Leadership on 20 July 2017. Almeer Ahsan Asif,

Assistant Manager, Curriculum Development, Instructor conducted the session. Adnin Mourin, Assistant Manager, Marketing & Outreach with another member of BYLC was also present in the session. The content of the workshop was the importance of leadership, how

to be a team player, prioritizing goals for individual success, understanding Self vs Role.

Conquer Your Career



A session on CV Writing and Interview of Everjobs.com, supported by Career Counseling Center of EWU, took place on 18 July 2017.

Albento Ruscalla, Head of Business Development of Everjobs.com.bd and Flor Bos, Managing Director & Country Manager of Everjobs.com, came to the program to teach newbie. REPTO, an education center to teach on development courses, and also to hire enthusiasts who are willing to work for them.

Career Development Session

A workshop arranged by b-Okay Academy took place at Career Counseling Center on 13 June 2017. Rana Hedayet, author of Rich & Poor habits & 333Clues Auto Mind Tune also Founder of bOkay Academy & motivational trainer conducted the program. Hafsa Angella, Communication Manager & Women Empowerment Coach also present from B-Okay Academy. The subject for discussion was on Career Development. The objectives included the following: Career & Goal Setting, Negotiation Skills, and Decisions on Career Choices, and ways to being happy. There were games, speeches, and motivation that created a vibe ablaze with excitement.

Campus Recruitment Programs



Unilever Leadership Internship Program

Unilever Bangladesh and Career Counseling Center of EWU organized Unilever Leadership Internship Program on 15 May 2017 at EWU campus. Every year Unilever Bangladesh offers an internship opportunity to the students of East West University through a competition. The program was specially designed for the final year undergraduate business students who will do internship for the session of Summer 2017, Fall 2017 and Spring 2018 semester.

Tanvira Choudhury, Factory HR Manager and HR Business Partner, Supply Chain & HR, Unilever Bangladesh Ltd and her team conducted the program. She talked about and focused on different roles of an intern and different challenges that they might face.

The program was divided into several different segments such as introduction to the company, preparation for a recruitment session, a guideline for CV writing, mistakes in an interview, and an aptitude test. 27 sat for the aptitude test out of 57 registered students. After the test among the top 27, the best students were selected as interns for next three semesters.



Future Leadership Program-2017

Daraz.com.bd and Career Counseling Center arranged a Management Trainee Officer Recruitment program named

Daraz Future Leadership Program on 11 June 2017 at EWU. A team from Daraz consisting Munawwar M Chowdhury, Senior Associate Manager, Marketing gave presentations on Future Leadership Programmes that Daraz has designed to help graduates to become acquainted market expert in e-commerce sector.

They are presentation on Daraz and Daraz leadership program, speeches from HR head of Daraz BD team, CV collection from the students, and live campus interviews of the selected students. In the first phase of selection procedure they collect CVs from business and science and engineering graduates with minimum of CGPA 3.50. Daraz Talent sourcing team selected 60 graduates from top five universities. There were six stages of difficult competition. They gave appointment letter finally to 5 candidates where two candidates were from EWU. Omar Bin Alam and Syed Md. Alif were appointed for the position of MTO from EWU.

Seminars and Workshops



Workshop on Job Analysis and Performance Appraisal

A workshop on Job Analysis and Performance Appraisal took place on the premises of Career Counseling Center on 15 June 2017. Shahriar Mahmood, GM, Human Resources Business Partner, bKash Limited, and his five members team with Arifa Manager, Performance Management System & Campus, Human Resources, carefully orchestrated the workshop. The workshop featured on job characteristics models, performance management, employee and employer engagement, and much more to enlighten the future leaders so that they do not get perplexed in the midst of any ordeal related to job recruitment.

A Global Career in Project Management

PMaspire Limited and CCC EWU arranged an event on global and local career in project management on 14 June 2017. The event was conducted by Abdullah Al Mamun, an international Agile, CEO of PMaspire and a professional in the knack of training. He discussed about the demand of PM, Certified Associate in Project Management (CAPM), Demand of CAPM-Local and global, eligibility criteria for CAPM certification, success stories, and placement opportunities. At the end of the event, certificates were handed out to the participants.

EWU students participate WTIS Day 2017

On invitation of The Posts from Telecommunications and Information Technology Ministry, ten students from CSE and EEE department participated in The World Telecommunication & Information Society Day (WTISD) 2017 that took place on 17 May 2017 at Osmani Memorial Auditorium, Dhaka where the the honorable President H. E. Mr. Md. Abdul Hamid was the chief guest at the program.

Job and Internship Placement

CCC conveys heartfelt thanks to the authorities of the following organizations for providing internship and jobs

to the students and graduates of EWU.

Job Placement

Amber Group, Bangladesh Apparel Exchange, Bashundhara IT, Bengal Group of Industries, Bikroy.com Limited, Bproperty.com Limited, Daraz Bangladesh, Dhaka Tobacco Industries, Fair Distribution Limited, Fareast Stocks & Bonds Limited, Hemas Consumer Brands (Pvt.) Ltd., IDLC Finance Limited, IDP Education Bangladesh Pvt Ltd, Islami Bank Bangladesh Limited, LankaBangla Finance Ltd., NRB Commercial Bank Limited, OPPO Bangladesh, Prime Bank Investment, Robi Axiata Limited, SGS Bangladesh, Summit Communications Limited, The City Bank Ltd, TÜV Rheinland Bangladesh Pvt. Ltd., United Finance Limited

Internship Placement

ACI Ltd., Al-Arafah Islami Bank Ltd., Banglalink Digital Communications Ltd., Bank Asia Ltd., City Bank Capital Resources Ltd., Data Path Ltd., Dhaka Bank Ltd, Dutch-Bangla Bank Ltd, IDLC Finance Ltd, Jamuna Bank Ltd., Kazi Farms Ltd, Mutual Trust Bank Ltd., NRB Bank Ltd, Rahimafrooz, Social Islami Bank Ltd., The City Bank Ltd, UCB, Woori Bank Ltd

SWD_Newsletter_Summer 2017

Club Updates



Alpha Beta Statistics Club



Student learning Latex

EWU ABSE organized workshop on Latex, a scientific document preparation system on 20 May 2017 at the EWU ICS Lab. The workshop was provided by P. K. Roy, Assistant Professor, ISRT, Dhaka University and Imrul Kabir, Senior Lecturer, EWU.

R Programming Challenge

An intra department event – R Programming Challenge was designed to test the students' ability of logic and statistical knowledge. The competition had two rounds. First round was preliminary where students answered multiple choice questions. Ten finalists out of thirty five took part in the second or the final round. Crests and certificates were awarded to first three best programmers.



AGRO INDUSTRIALIZATION CLUB

EWU C arranged the first ever inter university agro based supply chain competition of the country – EWU Supply Chain Challenge 2017, from 14-19 June 2017. This competition had 295 teams (each consist of three members) and 29 universities joined the mega event.

Workshop

An agro-based workshop was arranged—Agro Biz Supply Chain of Bangladesh. The day long facilitators

were- Mr. Adnan Kabir, Head of strategic SCM of Madina Group and Faria Haque, Career Consultant, ex-Syngenta,

Competition

The final round was held on 19 June 2017 at East West University premises. A panel of four supply chain analyst acted as judges. Team Grey Joy from Dhaka University became the champion, Team Tesseract from BRAC University became 1st runners-up and Team Natives from Bangladesh University of professionals became the 2nd runners-up.



The closing ceremony of –EWU Supply Chain Challenge 2017 was held on 19 July 2017. Shykh Seraj, journalist, Director and Head of News, Channel I was Chief Guest, A.Z.M. Shafiqul Alam, Treasurer, EWU was Special Guest and Professor M. M. Shahidul Hassan, the Vice-Chancellor, EWU was present as the Program Chair.

Industrial Tour

On 4 May 2017, 40 students, Club Moderator Kazi Md Farhad Mahmud, Department of Applied Statistics, two guest faculty members from Business Administration Department and Applied Statistics Department went to Sylhet for an industrial tour.



Business Club

Present with Confidence

A competition Present with Confidence was pulled off to flourish presentation skills for students by Mr. Murtaza Faruquee, Lecturer, Department of Business Administration from 16 to 19 May 2017. Three best presenters were awarded at the final ceremony.

Training Workshop on MS Excel

EWUBC conducted two Excel training workshops. Mr. Khandoker Tamirul Islam, Chairman, Optimum Solutions LTD. and Director of Technical at BS Corporation conducted the first training on 19- 20 May 2017. The second workshop was carried out by Mr Md. Fokrul Hasan Bhuiyan, Executive Officer at Social Islami

Bank Limited on 9-10 June 2017. Around 80 students participated in each of the workshops and provided delightful feedbacks.

Recruitment

EWUBC organized an incredibly exciting Recruitment-2017 for three days, in four phases from 16 -18 July 2017.

Workshop on CV Writing and Job Interview

An excellent workshop was conducted by Mr. Abdullah Al Maruf (EWU Alumni), Assistant General Manager, Human Resources & Org Dev. at Amra Holding Ltd. on 25 May 2017.

Youthfest Pre Grand Finale

Youthfest Pre Grand Finale powered by Sailor was organized by EWUBC on 16 May 2017. It was a marketing fest with a motto of transforming divisions with knowledge and innovation.

Team 'Dynamites'



Team Dynamites, EWUBC won the competition Master of ideation, battle for supremacy. It is one of the biggest inter university competition organized by North South University Young Entrepreneur Society. Masters of Ideation, is a business strategy based on case analysis competition, which tests the analytical abilities of the very best of the best business school students.

The first runners up was 'Slightly Agitated Utensils' from Institute of Business Administration, Dhaka University and the second runners up was 'Ballistics' from Bangladesh University of Professionals. The winners were rewarded with an abundant prize money of 1,35,000 BDT. Three of the EWUBC members were- Sobhan Chowdhury Kazi Raiyan and Anindya Biswas.



CLUB FOR PERFORMING ARTS



This semester, ECPA started out its cultural journey with –ECPA Summer Fest 2017 at the campus square on 30 July 2017. There was dance and a heart touching drama— Manush, based on the life of third gender. The last segment of the program was rounded off with an outstanding musical performance



Creative Marketing Club

Learning Fest

EWU CMC organized a three-day long workshop—Learning Fest: A Festival of Learning from 22-24 May 2017.

The Fest consisted of three workshops on three consecutive days based on three different areas and conducted by renowned intellectuals from different organizations.

On 22 May 2017, the event was inaugurated by G M Kamrul Hassan, C.E.O of Igloo Ice Cream & Milk Unit. The first workshop was conducted by Sadman Sadiq (Chief Content Creator) from 10 Minute school.

On the second day, the workshop was based on digital marketing conducted by the leading digital marketing agency in Bangladesh— Analyzen. Ridwan Hazif, founder of Analyzen and his team gave speech on digital marketing. Analyzen conducted an interesting competition and finally, three winners had the opportunity to take part in an interview for internship at Analyzen.

On the final day, a workshop was provided by the directors of Mindscape, which was based on event management. The Directors Akif Ahmed, Nowazul Kabir, and UtalAntor shared their experiences along with the guidelines regarding planning event management in an efficient way, and overcoming unexpected problems .

The moderators Mrs Nayeema Sultana and Mr. Tanveer Kabir were present at the three workshops. The



EWU CMC arranged a workshop— Careoethics based on career development and ethics on 16July. The session was conducted by Major Reza Ul Karim (retd.), public speaker, Motivational Trainer & Analyst (business, security, and politics).

Analytics Qualifiers 2017

Analytics Qualifiers was an intra university competition held on 20 July 2017. The workshop was based on digital marketing. Turus Ayman & Nazia Zebin from Analyzen conducted the workshop by emphasizing the aspects, technical issues & tools of digital marketing.

Judges from Peoples Champ, Ridwan Hafiz and The Man of Steel, Muhammad Risalat Siddque were present from Analyzen. Among the five teams, Dynamites, Fox Trot and House Stark were announced winners, 1st runners up and 2nd runners up. At the end, Risalat Siddique gave a short speech addressing the issues of lacking in participants and guidelines for the future competitions. The moderators Mr. Tanveer Kabir and Mrs. Nayeema Sultana also addressed the audience at the competition. The winning teams were rewarded with crests and certificates.



Intra University Programming Contest

A record number of 53 teams registered and took part in this contest this semester. Top 5 teams were recognized for their achievements.



A moment of programming contest (photo caption)

Intra University Gaming Contest

This event was organized for all the students who love gaming. There were four games: DOTA, FIFA 17, League of Legend, and CS. The participants were allowed to compete in any two games. Champion, Runner-up and Semi-finalists of both the games got exciting prizes.

Logic Olympiad

This was specially arranged for the junior level students to inaugurate them at the world of mathematics and logical knowledge. Almost 70 students took part in this Olympiad.

Competitive Programming Workshop

EWUCoPC arranged a 3 day Competitive Programming Training Session and Problem Solving in UVa Online Judge for the novice programmers co-operated by Student Welfare Association and Platform (SWAP). The long session was successfully ended up with almost 35 student solving more than 30 programming problems.



Economics Club

EWU EC arranged an annual Iftar Mahfil for the undergraduate and postgraduate students of the

Department of Economics on 14 June 2017.

On 9 July 2017 a whole day exhibition on short films of renowned short film makers Projonmo Talkies was organized by EWUEC and Rotaract Club of East West University at the S.M. Nousher Ali Gallery.

On 27 July 2017 an interview session was held for the interested members of EWUEC. By means of thorough scrutinizing, out of 54 interviewees only 28 were selected to be members of the club.

The club has recently launched its own website which is a direct medium of communication for club members.



Short film exhibition by Projonmo Talkies



Electronics Club

Workshop on PSpice and AutoCAD

EWU EC arranged a workshop for freshers on 25 May 2017. There about 25 freshers engineering students present to become familiar with this software's basic implementation.

A workshop on AutoCAD: 2D and 3D was conducted by Shah Md. Waziullah, Senior Instructor, New Horizon Computer Learning Center of Bangladesh. The two day workshop was held on 26-27 May 2017 where about 40 students from different faculty of science and engineering participated.



Participants at the workshop on PSpice and AutoCAD

Seminar on Studying Abroad: Tips and Tricks

EWU EC arranged a seminar on—Studying Abroad: Tips and Tricks for students of faculty of science and engineering. The seminar was conducted by M. Saddam Hossain Khan, Lecturer, Department of Computer Science and Engineering. Approximately 90 students participated in the program on studying abroad.



Debating Club

EWU Debate Spree

The most enthralling Program of the club had a hand in was –EWU Debate Spree '17. The event was categorized into three segments: Bangla inter-university and Inter-College and English Inter-Club. The Chief Guest of the grand finale of this month-long event was Brigadier General Ali Ahmed Khan, Director General of Bangladesh Fire Service and Civil Defense. As a Special Guest, Bisu Paksa Paul, former Chief Economist, Bangladesh Bank came along in support of the event. The final round took place on 25 May 2017 and teams from 32 universities and 10 colleges for Bangla Inter-University category and 40 universities and schools for English Inter-University participated in the tournament. The champions of this tournament were—Adomjee Cantonment College Debating Club (Inter-College Bangla), Jahangir Nagar University (Inter-University Bangla), and North South University (Inter-University English).



Winners and runners-up of the competition

UCB Public Parliament

EWUDC partook in the UCB Public Parliament on Vision 2030 at ATN Bangla.

Among the achievements, EWUDC became the victor in PUDS Inter-Club Debate Championship by defeating American International University Bangladesh-AIUB. The event was organized by Premier University, Chittagong. 24 clubs in total participated in the tournament. EWUDC stood out as the champion.



English Conversation Club

EWU ECC on 5 July 2017, the EWU ECC arranged its first program—Open Adda Session. Students from all departments came together and conversed in English regarding anything but the only condition was, they had to talk in English so that they can overcome their problems in speaking.

On 17 July the club arranged its second program—Explore in Express'O. The club included a game session—Treasure Hunt. Students had to register themselves as teams and solve riddles, codes and clues written in English, to enrich their understanding of the language.



On 26 July 2017, the third program—Express in Express'O was arranged for students to tackle their stage fear by learning a few basic rules regarding giving formal presentation and public speaking. This session was taken by one of the executive members, Ramisa Rahman.



Environmental and Social Club

Iftar

EWU ESC arranged an Iftar Mahfil on 12 June for 300 under-privileged people at the campus premise. It was sponsored by Mithai brand of Pran RFL group.



Mehedi Utshob

The Club organized a Mehdi Utshob for a period of two days from 18-19 June 2017 at the Wi-Fi zone campus premise. A huge number of students along with faculty members took part in this to have henna designs in their hands for the Eid Festival.

Eid for All

EWUESC arranged an Eid dress distribution program among the students of East West University Biddyaniketon and among the students of Boyoshko Shikhkha Kendro on June 2017. Mr Nahid Hasan Khan, Advisor, Department of student welfare, Mr. S.S.M Sadrul Huda, Mrs. Rumana Afroze, and Mr Shazzad Hossain were present at the occasion.

National Environment Fair 2017

EWUESC took part in the National Environment Fair 2017 for four days from 4-8 June 2017 It was stall number 60 at Agargaon. The fair had been Inaugurated by Prime Minister Sheikh Hasina in the morning. Various club activities along with a project on rooftop gardening was presented at the fair. The club received a testimonial from Department of Environment the government for participation in the fair.

Workshop on Exam Fear

EWU Environmental & Social Club organized a workshop on Exam Fear on 2 August 2017. Counselor MS. Nuzhat E Rahman conducted the session.

Awareness Program on Environment and Food

EWU Environmental and Social Club organized an awareness program on Environment and Food and Health Safety on 30 July 2017. Hand Gloves and Baskets were distributed to the food vendors around the campus to create awareness and to ensure food safety.

Tree Fair

EWU Environmental and Social Club has organized a Tree Fair 2017 on 31 July and 1 August 2017 at East West University.



Genetic Engineering & Biotechnology Club

Summer Celebration

An event— Summer Celebration took place on 6 August 2017. T-shirts with the club logo were printed, a cultural event and lots of other activities were also arranged.



Club members with the faculty members at the Summer Celebration

Thanksgiving and Welcoming of the Former and New Chairperson

The GEB Club expresses utmost gratitude to Dr. Mohammed Mohiuddin Kabir for his great guidance and contribution for the progress of the department and the club. GEBC also welcomed Dr. Suraiya Nasrin on that ceremony as the new Chairperson of GEB Department.



Information Club

The Digital Literacy Competition



EWUIC arranged a competition on Digital Literacy Skills Assessment on 18 May 2017. Dr. Kazi Mostak Gausul Hoq, the Chief Guest, shared his experiences and different aspects regarding the topic. Dr. Dilara Begum, Chairperson, Dept. of Information Studies and Library Management gave a brief speech on the importance of digital literacy skills in modern world. Chief guests Dr.

Kazi Mostak Gausul Hoq and Dr. Dilara Begum honored the winners with prizes.

Seminar on Paving the Path for Leaders of the Information Age

Dr. Syed Robiul Bashar Director, Archer K. Blood American Center, and M. Moniruzzaman, National Information Officer, United Nations Information Center (UNIC) were present as Guest Speakers. Dr. Fouzia Mannan, Associate Professor and Dean of Liberal Arts and Social Sciences was present too. Dr. Dilara Begum, Chairperson, Dept. of Information Studies and Library Management chaired the seminar.

Recruitment

The club conducted recruitment process for summer session for the first time from Sunday 11- 15 June 2017.

Iftar and Dua Mahfil

Department of Information Studies and Library Management, and EWUIC arranged Annual Iftar and Dua Mahfil to observe the holy Ramadan with students, faculty members and staffs on 8 June 2017.



Investment and Finance Club

Industry Visit

EWU IFC organized an industrial tour at the very beginning of Summer Semester to the ACME Lab ltd at Dhamrai on 19 May 2017 along with 2 moderators, 4 faculty members, and 54 students. Respective club moderators Mr. Leo Vashkor Dewri and Md. Rashidul Islam conducted the tour.

Essay Writing Competition

The club arranged an Essay Writing competition on "The Importance of Learning Financial Literature in Economic Development in Twenty First Century" on 13 June 2017. 200 enthusiastic students from different departments of EWU participated in the competition. Professor Dr Tanbir Ahmed Chowdhury Dean, Faculty of Business and Economics, EWU was present as Chief Guest on the prize giving ceremony of the competition.. Professor Dr Anup Chowdhury Chairperson, Department of Business Administration, EWU was also present as Special Guest on the prize giving ceremony.

First Anniversary

The club celebrated its 1st year anniversary on 1 August 2017. EWU IFC came to life on 1 August 2016 with the

aim to provide a platform for enriching financial adequacy among the fellow students. Professor Dr Tanbir Ahmed Chowdhury Dean, Faculty of Business and Economics was present and inaugurated the program as Chief Guest.



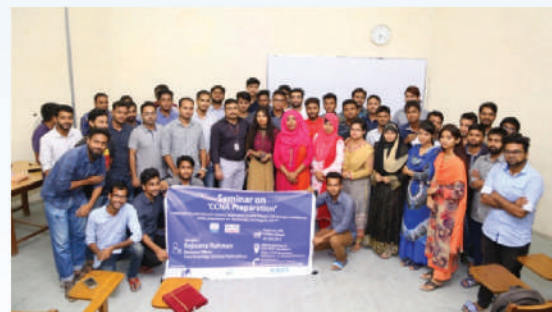
Workshop on LATEX

On 22 July 2017, IEEE EWU student branch and WIE AG IEEE BDS jointly organized a workshop on LATEX. The workshop was conducted by Nafisa Zarrin Tasnim, Assistant Engineer, Energypac Engineering Ltd, professional activities co-ordinator, WIE, IEEE BDS and Syeda Iffat Naz ,Assistant Engineer, Energypac Engineering Ltd, webmaster, WIE, IEEE BDS.

A total of 38 students participated in the workshop on the basics of Latex. The number of IEEE and non-IEEE member in the workshop was 22 and 16

Workshop on Graphics Designing

IEEE EWU student branch and WIE AG IEEE BDS organized a workshop on Graphics Designing on 10 June 2017 conducted by Rubia Siddiqua, Sr. Executive, Supply Chain, Sanofi Bangladesh Ltd. 28 members of IEEE and 22 non-IEEE members were present for the workshop.



Seminar on CCNA organized by IEEE student branch Industry Application Society Chapter

IEEE EWU student branch IAS chapter of EWU organized a seminar on CCNA preparation on 2 August 2017 conducted by Rejwana Rahman, Resource Officer, Rahim Afroz Core Knowledge LTD.

At first, Ms. Rejwana Rahman briefed us about CCNA (Cisco Certified Network Associate).

A total of 46 students attended the seminar where of IEEE members and non-IEEE member were 24 and 22 in members.

At the end, the speaker was handed a small token of appreciation by Ms. Samantha Lubaba Noor, Senior Lecturer, Dept. of EEE, EWU and Chair, WIE AG BDS and Fakir Mashuque Alamgir, Senior Lecturer, Dept. of EEE, EWU.



Law Club

Legal Debate Competition

EWULC organized a law based debate competition for the students of Department of Law on 21 May 2017. The participants received certificates. There was also a fun debate between the faculty members and the students.



Recruitment

The EWU LC held a two day campaign for adding general members for its members on 24-25 May 2017.



Model UN Club

Aymun

There was a delegation team consisting of 3 members who took part at AYMUN held at Westin, Dhaka. S.M. Azharul Islam and Shawon Ahmed participated in the

most prestigious committee United Nations Security Council as Double Delegation of Japan. Nashin Kabir Khan also participated at the United Nations Human Rights Council as Delegate of India.

Banmun

EWUMUNC sent six members to participate in the biggest MUN conference of Bangladesh as organizers. The founder and former president of EWUMUNC Mohammad Sajjad Hossain served as the director of Specialized Committee for Bangladesh Affairs.

At Diplomats' Congress Season 1

EWUMUNC sent a delegation team to the Diplomats' Congress Season 1 held at Bishwo Shahitto Kendro. It was a two day training program. 10 delegates went for Delegate Training while 1 delegate went for Executive Board Training.

JMUN

EWUMUNC sent a delegation team to participate in the JMUN 2017. S. M. Azharul Islam played the role of Director at the committee UNESCO, Snata Haque Laura as the delegate of Czech Republic Saima Kabir of Ghana in the committee- ECOSOC and Rayan Md. Zunaed of Germany at UNDP. Raiyan Fahim of USA at UNICEF.

Mock MUN 0.1

A two-day Mock MUN 0.1 was hosted by EWUMUNC. There was one committee United Nations Development Program formed and their agenda was Effectiveness of Foreign Aid for Development. Abir Sur Antu became the Best delegate as Delegate of Viet Nam. John Gomez became Outstanding Delegate as the delegate of Finland. Raiyan Fahim the delegate of USA won Special Mention Award. Sadia Tasnim Joyee of Denmark won the Best Position Paper Award.



Photography Club

Recruitment

EWU PC arranged a new member recruitment from 21-23 May 2017 for the first time. 275 students joined program.



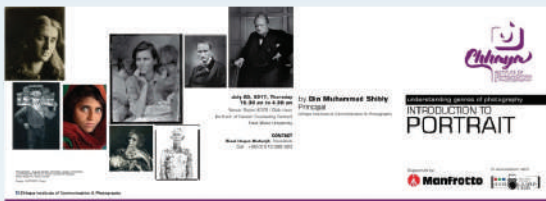
Iftar Party

EWUPC organized Iftar Banquet on 17 June 2015.

Introduction to Portrait

EWUPC has organized a one day basic workshop on Portrait Photography on 20 July 2017 under the guidance of Din Muhammad Shibly

Principal, Chaya Institute of Communication and Photography.



Tour

On 1 May 2016 the club organized a picnic where formed all senior and current members of EWUPC were present at a resort in Gazipur.

Exhibition

Moments in frames Chapter, hosted by the MIST Photographic Society, 3 Photographs have been selected from EWUPC members. One of the three, Amit Leonard Rudro secured the first position in that exhibition.

DUPS 4 National Photography Festival 2017 organized by Dhaka University Photography Society, selected 3 Photographs from EWUPC members.

Dream Beyond Imagination 4 (DBI 4) organized by AUSTPC, one of the most prestigious photography exhibitions in Bangladesh, selected 3 photographs from EWUPC members.



Pharmacy Club

The EWU Pharmacy Club organized Pharma Olympiad and poster presentation as a part of the Pharma Carnival-2017 on 17 May 2017. Mr. Nazmul Hassan

(Papon), Managing Director of Beximco Pharmaceuticals Ltd. and President, Bangladesh Cricket Control Board kindly graced the occasion as Chief Guest. Dr. Mohammed Farashuddin, President, Board of Trustees, EWU Special Guest. Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, EWU was as Chair of the Session.



Pharmacarnival was composed with multiple academic and extracurricular activities. Pharma Olympiad, Badminton competition (Girls and Boys), music competition, poster presentations were integral events of the Pharam Carnival.



EWU Robotics Club organized a seminar on Artificial Intelligence. The speaker of this seminar was Dr. Md. Shamim Akhter, Assistant Professor, Department of CSE, EWU.

The seminar on Artificial Intelligence was about, how modern world adopts Artificial Intelligence with everyday life. several Artificial Intelligence services, the impact of Artificial Intelligence on Robotics, Intelligence on internet, social networking and the future of Artificial Intelligence. EWU Robotics Club gave the crest to the seminar speaker.

The club organized three semester long courses on Robotics, instructed by Abdullah Al Mamun, Founder president of EWU Robotics Club. Those who successfully completed the course showed their project on 25 May 2017. EWU Robotics Club gave them certificate and prize money.

On the same day, EWU Robotics Club also recruited new members, and gave them instructions as EWU Robotics Club members.

The club also organized workshop on Line follower Robot on 26 May of 2017. The instructor of this workshop was also Abdullah Al Mamun.



Iftar Party

The club is a partner of *Poruyader Ashor* with EWU Environmental Club for deprived people of our society, and organized an Iftar for all.



Rotaract Club

On 8 June 2017 Rotaract Club of East West University organized activities, on health awareness boosting among the students. Solutions were illustrated in posters all around EWU campus with advices on Chikunguniya. On the following month on 9 July 2017 the Rotaract Club with Economics Club and Projonmo Talkies organized a half day screening program where 8 short films were aired on social issues.



Science Club

Workshop on AutoCAD

The EWU Science Club organized a workshop on AutoCAD on 3-4 April 2017. Undergraduate students from different departments participated in that workshop. The resource person was Shah Md. Waziullah, IT professional, New Horizons.

Summer Fest

The EWU Science Club organized a two days long Summer Fest from 14-15 June 2017. On the first day there was a mathematics competition. A good number of students participated in the competition. Among them, 8 students were selected for Inter-University Math Olympiad. Abdullah Sohail, Md. Siyam Sajeb Khan & Swapnil Saha stood 1st, 2nd and 3rd position in that competition.

On the second day, there was a workshop on LATEX. undergraduate students from different departments were presented at the workshop. The Resource Person was Amit Kumar Das, Lecturer, Dept. of CSE.



Amit Kumar Das, Lecturer, Dept. of CSE joined as the moderator of EWU Science Club.



EWU Sports Club

The EWU Sports Club participated in the Green-Sonali Oiti 1st Walton Inter University Football Tournament. East West University Football Team got in the first round. scor 5-0 with Prime Asia University and 3-1 with Stamford University. Muhit scored Hattrick with Prime Asia University. EWU Sports Club lost with BRAC University by 1-0 and got out in the first round.



Telecommunications Club

The World Telecommunications and Information Society day was held on 17 May 2017. To observe this day the executive committee organized a daylong event Project Showcasing Competition. After the competition, a youth conference on telecommunications and award giving ceremony were executed. 30 teams participated from all departments of the university and 150 students attended the conference. The speakers were Wahid Hossain, founder and CEO of Tigerbow and Sanjid Hossain Head of Digital Advertising, Digital Advertisement, Robi Axiata Limited.

The next event organized by EWUTC was a workshop on Graphics Design.

EWUTC Exclusive Iftar was organized on 12 June 2017. 80 students from different departments participated in the workshop. A.S.M. Arifuzzaman, Founder of AD Academy was the trainer of the workshop.

Later that day, there was Iftar Mahfil organized by EWUTC.

The recent program that was organized by EWUTC was Intra University Telco Warfare 2017. The event was held for the 6th time on 23 July 2017. The program covered five different competitions. These were Tele war basic, Tele war advanced, Knowledge war, Idea war and lastly G war. 270 students from different departments participated in the event.



The workshop on the run

Tele war is mainly a quiz competition on telecommunication and electronics. G war was the most exciting segment of the event. Popular game Mini Militia was played by the groups.

Another segment of the event was Idea war. Idea war was based on presentation competition. The Judges were Mr Rasel Ahmed, Lecturer, Department of Electronics and Communication Engineering and Mr. Ahsan Ali, Senior Lecturer, Department of Mathematics

and Physical Science.

The event ended with a seminar and award giving ceremony. The Chief Guest was Md. Kamruzzaman, Sub-Divisional Engineer, BTCL, Dhaka; Dr. M. Mofazzal Hossain, Department of Electronics and Communication Engineering; Dr. Guru Das Mandal, Professor, Department of Mathematics and Physics, faculty member and Moderator of EWUTC; Dr. Mohammad Arifuzzaman, Assistant professor, Department of Electronics and Communication Engineering; Dr. Nahid Akhter Jahan, Assistant Professor, Department of Electronics and Communication Engineering; and Mr Rasel Ahmed, Lecturer, Department of Electronics and Communication Engineering were also present at the program. Winners were handed over crests at the competitions.

Students' Corner



Oyshy Enayet participated at the WFUNA Model United Nations Conference India and also earned the accolade of being the first ever Bangladeshi to win an award at the WIMUN conference.

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