

East West University Holds an Anti-militancy Human Chain



Teachers, students, and staff of East West University formed a human chain under the banner "Stand against militancy and terrorism". The program was held in front of the university campus, Aftabnagar, Dhaka. Thousands of students, teachers and staff of the university joined the human chain on Monday, 1 August 2016 from 10.45 to 12 in the afternoon. Students held different banners, festoons, and patriotic slogans.

They also paid extended condolences to the families of victims killed at Gulshan the Holey Artisan Bakery. The program was attended by Dr. Mohammed Farashuddin, Chairperson, Board of Trustees of East West University (EWU) and former Governor of Bangladesh Bank, Prof. Dr. MM Shahidul Hassan, Vice Chancellor, AZM Shafiqul Alam, Treasurer, Deans, Chairpersons of different departments, Registrar (acting), faculty members and other staff of East West University also participated in this occasion.



BoT Member's Views on EWU - Nowshad Shamsul Arefin



What do you think about the current functioning of East West University?

"The dreamers, the visionary seers, not only see, but do and make something".

In the upcoming days, hopefully EWU will open new faculties to enlighten the society with knowledge, power and make good human beings. It will not only be the best in the country but will also be in the list of the bests of the world.

Twenty years back when I was a student of EWU, my father Marhum S. M. Nousher Ali along with his learned fellows was venturing to establish a quality educational institution, I closely watched their sincerity, honesty and dedications which made EWU a leading educational institution in the country. Many hindrances came on the way but no compromise was made with the quality education it promises to impart.

During the founding period of EWU there was little scope for the meritorious students (who could not qualify themselves to the few public universities available). Frustration was due to scarcity of quality education. EWU and some other private universities showed the light at the end of the tunnel at the time. Besides the elite section of the society, the middle and the lower-middle section also got relief from this crunch. EWU has proven its commitment to the society by providing quality education at a reasonable rate of tuition fees.

Scarcity of the right resources may have slowed down EWU's growth but it never digressed from its vision, mission and goals. From rented premises EWU has moved to its own premises in a prime location of the country. New departments have been introduced and disciplines such as Civil Engineering, Bio Engineering, Biotechnology, Molecular Sciences will surely continue to be added. The quest for knowledge and learning will continue.

How would you like to see the University in the next ten years?

"Sapling has become a tree and I am hopeful that in the upcoming days it will be as magnificent as the General Sherman Tree".

Students will be able to enrich themselves with the quality education and other extracurricular activities, researchers will be able to do research, eventually the nation will be benefitted from new inventions. To get this result EWU will allocate more funds to confirm the availability of the required resources. Increase of permanent faculty members and their freedom to design and decorate their own intellectual treasure will nourish new talents. The university will be the home of knowledge seekers. Globalization of technology will echo in every part of the university. Teaching and learning should not be bookish knowledge but related with practical life where students will enjoy learning and understand the essence of knowledge and value their life.

To raise students properly we have to ensure the availability of facilities (e.g. Science Club, Invention Club, Debating Club, Rover Scouting, BNCC, Language Club, Cultural Club, Entrepreneurship Development Club etc.).

Regular student counseling should be provided by dedicated psychologists.

Frequent seminar, workshops, trainings should be organized.

Reinforcement must to be on syllbus and curricula to develop our students in the following crucial areas:

Conflict Resolution Management, Project Management, Business Case Presentation, Rapport Building, Stakeholder Management, Succession Management, Goal Management, Employee Engagement, Strategic Planning, Sufficient student accommodation, playground and transportation facility etc.

Necessary steps should be taken to increase the number of foreign teachers and students so that a broad multi cultural environment may be created.

Class duration should be a maximum of 1.5 hours.

Teachers must be more interactive and have advanced communications skills and trained in leadership skills.

How do you advise students to make use of their time?

"The greatest wealth and strength of any nation is its youth. The future of a nation lies in the hands of its youth's posterity".

The students of EWU should prepare themselves to face all kinds of hurdles. Rather than just becoming successful they should also focus on becoming good human beings.

They must contribute to their family and society at every stage of their life. Progressive and prosperous future will be created by their friendship, sharing and caring.

To nurture themselves properly and to be success in life they must engage themselves in various extracurricular activities (e.g. engaging in creative/work, teaching street children, scouting, BNCC, support low-income-group people with their part income, entrepreneurship development activities etc.).

They must try to pay back the sacrifice of their parents, family and society by becoming good human beings. Study shows that there are many areas of inadequacy within the tertiary education system because of discrepancies in skills and competencies of students. Students and teachers must play a proactive role in making EWU the best tertiary education.

Classroom should be more discussion based, a place of more critical debates and encouraged students to speak up and challenge their teachers so that these skills can transfer to the workplace and employees can feel confident about expressing different opinions to their employers.

Instead of just focusing on getting a degree, teachers should aim for a holistic education that teaches critical thinking, problem solving and communication skills and prepare students for the next generation. Making for the leadership across multiple sectors is a big challenge for us in today's world.

Chairperson Welcomes Two New Members on BoT

Dr. Mohammed Farashuddin, Chairperson, Board of Trustees of East West University (EWU) has formally welcomed two new members to the Board of Trustees at the EWU Board Room on 29 June 2016. The members were Mrs. Najma Ahmed and Mr. Nowshad Shamsul Arefin. Najma Ahmed is the wife of Late- Jalaluddin Ahmed, founder member of the board of trustees of EWU and Nowshad Shamsul Arefin is the son of Late- S.M. Nousher Ali, founder member of the board of trustees of EWU. Members of the board of trustees, Syed Manzur Elahi, Mr. M. A. Mumin, Mrs. Razia Samad, Mr. H. N. Ashequr Rahman, MP and Vice Chancellor Prof. M.M. Shahidul Hassan were also present on the occasion.



Editorial

Summer 2016 has been very appalling for the East West community. The horrifying terrorist attack at Holy Artisan Bakery, Gulshan left all peace loving people of the country deadened to come to terms with what had actually happened. It was terribly disturbing for our teachers and students to brush aside this shocking menace and get back to their regular academic activities. However they were able to transform this sudden blow and stand up for justice and humanity. They held a huge human chain in front of the campus against militancy with patriotic slogans in the real spirit of our liberation war, hand in hand together with the vision, mission and goal of this institution.

Apart from this the academic community also pledged for another kind of justice - violence against women, by creating a huge awareness with seminars and discussions. Significant sessions on sexual harassment were organized by the Department of Law and Social Relations faculty members and Guest Speakers. The Career Counsel Center (CCC) also organized series of interesting programs such as - orientation on a safer campus; academic and students' discussions; and documentary film shows on sexual harassment, project funded by UN Women and implemented by Bangladesh National Women Lawyer's Association (BNWLA).

On the same theme the East West University Club for Performing Arts (ECPA) staged a drama SEVEN in association with UN Woman and SIDA. The EWU Debating Club arranged an Intra Debate League on the motto "say no to sexual harassment" where students took part in essay writing, public speaking and presentation competitions. During the month of Ramadan all the departments and students' clubs organized Ifter Mehfil with faculty members, students, former students, and supporting staff. EWU Environmental & Social Club organized Ifter with the students of Poruader Ashor and other under privileged children from the Bonosri and Badda locality. The club also distributed groceries on the occasion of Ramadan and Eid clothes to children and their families. The EWU family also observed the National Mourning Day with due solemnity, early in the morning on 15 August 2016.

Finally the most prominent activity of the Summer Semester has been teachers and students workshop of Institutional Quality Assurance Cell (IQAC) jointly funded by the Higher Education Quality Enhancement Project (HEQEP) supported by University Grants Commission (UGC) and EWU. IQAC organized a number of workshops such as - SA report format, learning outcomes, and lesson plan; Inception and Workshop; Study Skills for Students; and Bloom's Taxonomy, Course Lesson Plan and Preparation of MCQ. There will be series of similar workshops, so that EWU reaches its target to become a world class university in the upcoming decades. These teaching workshops truly energized the faculty members and helped breathe fresh air back to the academia. The corridors of EWU seems to echo hopes once more by the youthful songs of students and pretty much diminished the shudder it was afflicted with.

East West University Observes the National Mourning Day



East West University (EWU) observed the National Mourning Day and paid homage to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman with due solemnity and honor marking his 41th death anniversary on 15 August 2016 at the university campus, Aftabnagar, Dhaka. The national flag and the EWU flag were hoisted at half-mast as a mark of reverence at 5:34 am. The program followed by a

"Munajat". The prayer was offered for eternal peace of Bangabandhu and his family members who embraced shahadat on 15 August 1975.

Chairperson of the Board of Trustees (EWU) and former Personal Secretary of Bangabandhu, Dr. Mohammed Farashuddin, Vice Chancellor Prof. Dr. MM Shahidul Hassan,

Treasurer, Deans, and Chairpersons of the different departments, Registrar (acting), faculty members and staff of the university were present on this occasion.



Institutional Quality Assurance Cell (IQAC)

Institutional Quality Assurance Cell (IQAC) was established at East West University (EWU) in January 2016. The project is jointly funded by World Bank through Higher Education Quality Enhancement Project (HEQEP) and EWU. The main goal of IQAC is to create the quality culture at EWU. The widely accepted teaching-learning method, interactive teaching, has brought a significant improvement in university teaching.

IQAC of EWU signed the contract with HEQEP, UGC in January, 2016. To establish the quality culture at EWU, a central Quality Assurance Committee (QAC) headed by the Vice Chancellor and Self-Assessment Committee (SAC) for all departments have been formed with local and foreign trainings.

IQAC organized a workshop on SA report format, learning outcomes, and lesson plan at East West University. Khairul Alam, Director of IQAC was the resource person. Participants were QAC members, SAC members, and all Chairpersons.

IQAC organized the "Inception Workshop" at East West University on 24 May, 2016. The resource persons were Prof. Mesbahuddin Ahmed, Prof. M. Abul Kashem, and Prof. Sanjoy K. Adhikary from Quality Assurance Unit (QAU) of University Grants Commission (UGC), Bangladesh. Prof. Dr. M M Shahidul Hassan, Vice Chancellor of EWU was the Special Guest and Dr. Mohammed Farashuddin, Chairperson, BoT was the Program Chair.

IQAC organized a workshop on "Study Skills" for students of East West University on 21 June 2016. The Resource Person was Mr. Junayed Munir, QA Specialist, Al-Yamamah University, KSA.



IQAC organized a workshop on "Bloom's Taxonomy, Course Lesson Plan and Preparation of MCQ" for quality assurance at East West University on 6 August 2016. The faculty members of East West University attended the workshop. Khairul Alam, Director of IQAC and Sufia Islam, Additional Director of IQAC were the Resource Persons of the workshop.



East West University Center for Research and Training (EWUCRT)

The primary objective of East West University Center for Research and Training (EWUCRT) is to create knowledge through academic and applied research, and to disseminate acquired knowledge through training and publication.

Research Grants

The center released research grants for the following research proposals

In Search of a New Beginning: Analyzing the Implication of a2i in Promoting Women Empowerment establishing in Selected Areas of Bangladesh by Ms. Ruhun Wasata, Lecturer, Department of Social Relations.

Acute and Chronic Health Problems of Older Adults and Their Quality of Life Measures in Rural Areas of Bangladesh: A Practical Training on Research Methodology by Md. Mushfiqur Rahman, PhD, Associate Professor, Department of Applied Statistics.

Research Reports

The Endangerment and Documentation of the Pangkhua Language in Bangladesh by Zahid Akter, Department of English, East West University is going to be published by CRT in August 2016.

Publication of Journal

The East West Journal of Business and Social Studies (EWJBSS) Vol-5, 2015 and the East West Journal of Humanities (EWJH) Vol-5, 2015 are in press.

Research Proposal

Call for Research Proposal-Round 9

The East West University Center for Research and Training (EWUCRT) invited proposals for its 9th Internal Funding Round for the following 6 research proposals. The proposals are now at different stages of review by the referees and revision by the authors:

Assessment of Risk Factors of Gynecologic Cancers among Bangladeshi Women by Abid Al Reza Lecturer, Roushney Fatima Mukti, Lecturer and Dr. Mohiuddin Kabir, Assistant Professor Dept. of Genetic Engineering & Biotechnology, East West University.

Risk Factor Assessment of Coronary Artery Disease among Bangladeshi People Roushney Fatima Mukti, Lecturer and Dr. Mohiuddin Kabir, Assistant Professor and Dept. of Genetic Engineering and Biotechnology, East West University.

Design and Implementation of Real Time Bi-directional Traffic Management Support System with GPS and Web Socket by Dr. Shamim Akhter, Assistant Professor, Computer Science Engineering, East West University.

Trial of War Rape: When Justice is an Issue by Tureen Afroz, Professor, Department of Law, East West University

Pharmacokinetic Profile Determination of Conventionally Used

Medicines in Bangladesh' by Shamsun Nahar Khan, Associate Professor, Department of Pharmacy, East West University

Documenting a Cinematic Legend: Nayak Raj by Dr. Muhammed Shahriar Haque, Professor, Department of English, East West University

Certificate Awarding Ceremony of Trainees on Qualitative Research Training Program



A participant is receiving certificate from Professor M. M. Shahidul Hassan and Dr. Rafiqul Huda Chaudhury

The certificate award ceremony of a training program on Qualitative Research was arranged by Center for Research and Training (CRT), East West University at the university premises on 29 May, 2016. The training program took place from 8-30 January 2016. 16 participants were awarded with certificates upon successful completion of the training program. Professor M. M. Shahidul Hassan, Vice-Chancellor, EWU graced the event as Chief Guest. Dr. Rafiqul Huda Chaudhury, Chairperson, Center for Research and Training, East West University attended the ceremony as the Program Chair. Vice-Chancellor of East West University distributed the certificates among the participants. The event was also attended, among others, by Professor Dr. Muhammed Shahriar Huque, Executive Director and Dr. Sardana Islam Khan, Deputy Executive Director of EWUCRT, faculty members and students of East West University.

Workshop



Trainer conducting Qualitative Data Analysis Workshop

East West University Center for Research and Training (CRT), in partnership with UGC/ World Bank HEQEP, organized a 3 day workshop on a qualitative data analysis and research software: Atlas.ti (Version:7) on 15-16 and 22 July, 2016 for faculty members of EWU. The workshop was conducted by Mr. Md. Ali Imam, Research Investigator and Gorkey Gourab, Senior Program Manager, icddr. They have expertise on various types of statistical and qualitative data analysis software.

Higher Education Quality Enhancement Project (HEQEP): Research Related Software

East West University Center for Research and Training (EWUCRT) has recently acquired Turnitin, Endnote, NVivo, STATA, Atlas.ti, STELLA and i-Think software with the funding from World Bank and UGC under the HEQEP sub-project to facilitate faculty research and data analysis.

EWU VC Prof. M.M. Shahidul Hassan Awarded

Professor M. M. Shahidul Hassan, Vice Chancellor of East West University (EWU) has an outstanding record in teaching, research and consulting. He is a gold medalist of Bangladesh Academy of Sciences (BAS) and was an Associate Member of Dr. Abdus Salam International Center for Theoretical Physics at Trieste, Italy. He is currently working on outcome-based education, assessment techniques and monitoring of academic progress of students at higher learning institutions. In recognition to his contribution in higher education World Education Congress, CMO Asia with CMO Council as its Strategic Partner and Stars of the Industry Group has honored him with ASIA EDUCATION LEADERSHIP AWARD 2016.

The awards are given to individuals behind building their institutions through leadership, innovation, academic and



industry interface and a supreme objective of building future leaders. The award was presented to Professor Professor M. M. Shahidul Hassan, Vice Chancellor of EWU at PAN PACIFIC in Singapore on 5 August 2016.

New Appointment and Promotion

New Posts

Dr. Jashim Uddin, Associate Professor, Department of Business Administration has been appointed the Coordinator of Graduate Studies (MBA, EMBA & MBM Programs)

Mr. Zohur Ahmed, Assistant Professor has been appointed the Chairperson of the Department of English

Farzana Sharmin Pomila Islam, Senior Lecturer, Department of English has been appointed the Assistant Proctor, East West University.

New Faculty Member

Dr. JMA Hannan, Professor, Department of Pharmacy

Dr. Anisur Rahman Khan, Assistant Professor, Department of Social Relations

Dr. Mohammad Arifuzzaman, Assistant Professor, Department of Electronics and Communications Engineering

Mr. Amit Kumar Das, Lecturer, Department of Computer Science and Engineering

Ms. Tanni Mitra, Lecturer, Department of Computer Science and Engineering

Mr. Md. Hasinul Elahi, Lecturer, Department of Information Studies and Library Management

Mst. Marium Begum, Senior Lecturer, Department of Pharmacy

Quazi Sufia Islam, Lecturer, Department of Pharmacy

M. Saleh Yunus, Lecturer, Department of Pharmacy

New Non-Teaching Officer

Engr. Bishnu Charan Saha, Joint Chief of HR & Logistics, Department of HR, Admin & Logistics

Ms. Proteeti Purna, Departmental Officer, Department of Economics

Ranjan Banik, Departmental Officer, Department of Computer Science & Engineering

Abul Hasanat Md. Fazle Rabbi, Library Circulation Officer, EWU Library

Rakibur Rahman, Library Circulation Officer, EWU Library

Md. Imran Shekh, Front Desk Officer, Department of HR, Admin & Logistics

Riyad Khandaker, Lab Assistant, East West University Center for Research and Training

Promotion

Dr. Gurudas Mandal has been promoted to the position of Professor, Department of Electronics and Communications Engineering, East West University

FACULTY UPDATE

Department of Business Administration

Publication

Journal

Akter, S. (2016). Privacy and Security Issues of Mobile Phone: Perceptions of University Students. *Journal of Scientific Research & Reports*. 11(1): 1-8.

Babu, H. S. & Shahpar Shams S (2015). Factors Influencing Consumers' Choice of Ice-Cream: A Study on Impulse Buying Behavior. *D.U. Journal of Marketing*, Vol. 16 (1): 225-244.

Shams, S. (2016). Assessment of Consumers' Loyalty and Switching Behavior: A Study on Selected Tea Brands in Bangladesh. *Philosophy And Progress*, Vol. LV-LVI, 179-205.

Uddin, M.K., Akther, S., and Tumpa, A.S. (2016), Factors Influencing Job Satisfaction of Employees: A Study on Telecommunication Sector of Bangladesh. *European Journal of Business and Management*. 8(11): 53-60.

Conference

Chowdhury, T.A. (2016, July) An overview of South Asian Scenario on Networking and Collaborations. Paper Presented at AMDISA Regional Conference, Colombo, Sri Lanka, 2016, April.

Biswas K, Shahriar S H B and Islam M (2016). *Ups and Downs of a Brand 'Spicy Chicken' a Restaurant with her First-door Neighbor, East West University: a Case from Dhaka, Bangladesh*. Paper Presented at Brand Management. Indian Institute of Technology, Delhi, India, Emerald India.

Momen, A. Sultana, S. Rahman, M. (2016). *Rethinking higher education branding: Determining the role of online marketing communication in brand image and brand equity development*. Paper presented at 2nd International Conference on Business Research (ICBR), Dhaka

Alam, M. S and Biswas, K. (2016, April). *Vision with passion Creates a Brand of Restaurant: A Case from Dhaka Bangladesh*. Conference on Brand Management. Indian Institute of Technology, Delhi, India, Emerald India.

Alam, Khan, Zahid, (2016). *Cloud Computing - Data Location and Security Issues*. Paper presented at New York City Business and Economics Conference, Kimmel Center - New York University, New York, USA.

Rab, and Hoque, (2016). Is 'Greening' the key to sustain in global market for Bangladeshi RMG Industry? 2nd International Conference on Business Research. East West University.

Akter, and Rab, (2016). *Impact of Capital Structure on Profitability: A Study Based on Non- Bank Financial Institutions in Bangladesh*. 2nd International Conference on Business Research, East West University.

Hossain, and Rab, (2016). *Corporate Governance: Effectiveness of SEC Guidelines on Investor's Protection*. 2nd International Conference on Business Research 2016. East West University.

Akther, S., Uddin, M.K., and Akter, S. (2016, May). *A Study on the Impact of Job Stress in Banking Sector of Bangladesh*. 2nd International Conference on Business Research. East West University, Dhaka, Bangladesh.

Discussion on "Challenges in Teaching Profession and Job Satisfaction of Faculty Members"

A discussion session on "Challenges in Teaching Profession and Job Satisfaction of Faculty Members" was arranged by the Human Resource Discipline of the Department of Business Administration, East West University on 12 May, 2016. The objective of the dialogue was to track the problems faculty members face and identify the recourses needed to overcome those. Dr. Mahfuzul Hoque, Advisor of the MBA Program, Dr. Anup Chowdhury, Chairperson of the Department of Business Administration and Dr. Nargis Akhter, convener of the HR discipline, were present at the program. The importance of engaging in research was also emphasized and several options for facilitating a higher level of research orientation among the faculty members were discussed. Dr. Sardana Islam Khan, Associate Professor, acted as the moderator of the program and it attracted massive participation from the faculty members of the Department of Business Administration.



Second International Conference on Business Research

The Department of Business Administration, East West University (EWU) arranged the second international conference on Business Research on 27-28 May 2016. This conference was sponsored by the World Bank's Higher Education and Quality Enhancement Project (HEQEP). Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU and Former Governor, Bangladesh Bank was the Chief Guest of the conference. Professor Dr. MM Shahidul Hassan, Vice Chancellor of EWU, graced the conference as the Special Guest.

Dr. Anup Chowdhury, Chairperson BBA Department of EWU was the Guest of Honor, and Professor Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics and Convenor, of the conference, chaired the program. Key Note Speaker for this conference was Professor Zahirul Hoque Head, Department of Accounting and Executive Director, Centre for Public Sector Governance, Accountability, and Performance College of Arts, Social Science, and Commerce La Trobe University, Australia. His keynote speech was on "Sustainable Business Transformation, Governance, Accountability and Performance Management: Challenges and Opportunities for Business Research".

Training Workshop on an insider's guide to getting published in quality international research journal

The Department of Business Administration, East West University (EWU) arranged a workshop on "An insider's guide to getting published in quality international research journals" on 26 May at the BBA Conference Room. This was sponsored by the World Banks Higher Education and Quality Enhancement Project (HEQEP). The facilitator of the workshop was Professor Dr. Zahirul Hoque, Head, Department of Accounting, La Trobe University, Australia.

Professor Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics and SPM of the project), Dr. Anup Chowdhury, Chairperson and all the faculty members of the Department of Business Administration participated in the session.

Department of Economics

Publication

Journal

Bari, E. and Haque, A.K.E. (2016). The Economics of Taming Teesta River: Limits the Choice of Agricultural Crop Diversification *Asian Journal of Agricultural Extension, Economics & Sociology*, 9(4): 1-13.



Departmental Activities

Iftar party

An iftar was arranged by the Department of Economics for the students, former students and faculty members.

Seminar

Seminar on "WATER BULLIES: Minor Annoyance or Major Menace? An Analysis of Israel - Turkish Water Appropriations Policy" was presented by Dr. Soud Chaudhury, Professor of Economics, Trent University, Canada.

Conference

Haque, A.K. (2016, May). *Benefits from Lighting - A Cost Benefit Analysis of Distributed Solar Home Systems*. Paper presented at the Eminent Panel of Experts headed by Nobel Laureate Professor Finn E Kydland Copenhagen consensus Conference at BRAC Center Inn.

Nandi, (2016, May). *Reform VAT and automate collection*. Paper presented held at the BRAC Center Inn.

Faculty Pursuing Higher Studies Abroad

Mr. Muntasir Chaudhury, Assistant Professor went to Canada for a Phd Program at Concordia University.

Department of Electrical and Electronic Engineering

Publication

Journal

Mim N. G., Kutuband S. B., Haque, (2016) Characterization of top barrier thickness from gate capacitance of high mobility III-V semiconductor MOS-HEMT devices, *Results in Physics* (Elsevier), Vol. (6): 233-234,

Mondol, Hasan, M. Arafath, and Alam, (2016) Quantization effects on the inversion mode of a double gate MOS, *Results in Physics*, Vol. (6): 339-341

Conference

Rafid, A and Alamgir, (2016). *A method for making artificially intelligent robots: A study on speech recognition & synthesis software*", Paper presented at International Conference on Advanced Computing, Communication and Information Sciences (ICACCI), Cebu, Philippines.

Seminar

The Department of EEE organized a seminar on 25 July, 2016 on "Design of Electric Motors for Electric, Hybrid, and Fuel Cell Electric Vehicles". The speaker, Dr. Khwaja M. Rahman is the Technical Fellow and the Technical Lead of the Electromagnetic Machine Design Group of General Motors (GM) Global Electrification Division, USA.

In the seminar, Dr. Khwaja talked about the different types of motors used in electric and hybrid vehicles. He discussed the specifications of motors in vehicles and how different motors are designed to meet the specifications. He also brushed on the topic of motor controllers and how higher control efficiency and microprocessor controls allow for the use of ac motors in vehicles.



Iftar Get-together

The Department of EEE organized an iftar get-together on 23 June 2016. About 200 students and alumni of the EEE

Department and faculty members participated in the iftar.

Professional Activities

The Department of EEE organized the "Inception Workshop" by prof. Khairul Alam for quality assurance at East West University on 24 May, 2016. The resource persons were Prof. Mesbahuddin Ahmed, Prof. M. AbulKashem, and Prof. Sanjoy K. Adhikary from Quality Assurance Unit (QAU) of University Grants Commission (UGC), Bangladesh.

He also organized a workshop on "Study Skills" for students on 21 June, 2016. The resource person was Mr. Junayed Munir, QA Specialist, Al-Yamamah University, KSA.

Prof. Khairul Alam also conducted a workshop on "Bloom's Taxonomy and Constructive Alignment in Teaching-Learning" for quality assurance at East West University on 6 August 2016. The faculty members of East West University attended the workshop.

Prof. Khairul Alam served as a reviewer of *IEEE Transaction on Nanotechnology and I IEEE Transaction on Electron Devices*.

Dr. M. M. A. Hakim reviewed three papers for publication in the Journal of Solid State Science & Technology. He also served as a reviewer for *IEEE Transaction on Electron Device*.

Department of Information Studies and Library Management

Seminar

Dr. Dilara Begum, Associate Professor & Chairperson, Dept. of Information Studies and Library Management attended Elsevier e-book forum 2016 (South Asia) on 29-30 May 2016, at Gurgaon, Haryana, India. The theme of the forum was e-books: putting librarians and researchers in the know.

Lectures



She delivered a lecture on "Integrated system in Libraries" in the internship program conducted by BANSDOC for the students of Information Science and Library Management of Dhaka University on 29 June 2016.

She also delivered a lecture on "DSpace Digital Library Software" in the internship program conducted by BANSDOC for the students of Information Science and

Library Management of Dhaka University on 13 July 2016.

Departmental Activities

Training on Improving Academic Skills

Department of Information Studies and Library Management and Career Counseling Center, East West University jointly organized half-day training on "Improving Academic Skills for Success in University and Life" on 11 April 2016 for students at EWU. Ahmed Bari, CEO, Life Skill Coaching New Zealand and Vice President & Dean, WSDA, NZ was trainer at the program. Dr. Dilara Begum, Associate Professor & Chairperson, Dept. of Information Studies and Library Management chaired the training program. The training program aimed to: understand yourself & your emotions, tools for improving focus and setting academic goals, time management skills for achieving more under pressure, designing Vision Board for success in education & life. At the end of the training, Dr. Dilara Begum delivered her concluding remark on the same topic freshers'.

Freshers' Orientation Program

Department of Information Studies and Library Management, East West University arranged a orientation program for the newly admitted students in Summer on 8 May, 2016. The freshers were welcomed at the program by Dr. Mohammed Farashuddin, Chairperson, Board of Trustees and Founder Vice Chancellor, East West University,



Professor Dr. M. M. Shahidul Hassan, Vice Chancellor, East West University. Dr. Lutfun Nahar, Dean, Faculty of Liberal

Arts and Social Sciences delivered inspiring speech towards the students. Students of second semester made a presentation on departmental activities. The Program Chair Dr. Dilara Begum a briefly orientated the new students with rules, regulations and facilities of East West University and the future prospects of the department of this subject to the students.

Guest Lecture

Md. Nazmul Hasan, Associate Professor, Dept. of Information Science and Library Management, University of Rajshahi delivered two lectures on "Current Trend and Future Prospects of Information Specialists" for the students of Dept. of Information Studies and Library Management on 23 June 2016.

Department of Pharmacy

Publication

Journal

Nandi, T., Rahman, M. A., Hossain, M. K., Pavel, O. F., & Sultana, R. (2016). In-vitro comparative dissolution study of different brands of Ranitidine hydrochloride tablets available in Bangladesh. *International Journal of Sciences And Applied Research*, 3(7): 14-20.

Saha, R. K., Nandi, T., Nahar, K., Talukdar, A. A., & Nandi, P. C. (2016). Phytochemical and biological investigation of VLC fraction of Senna alata leaves. *Journal of Pharmacognosy and Phytochemistry*, 5(3): 55-61.

Rahman, M. A., Karim, M. F. B., Nandi, T., Adib, K. I., Parvin, R., & Mahmud, M. S. (2016). Coating Efficiency in Preventing Photolytic Degradation of Two Randomly Selected Brands of Metoprolol Tartrate. *International Journal Of Pharmaceutical Sciences And Drug Research*, 8(2): 83-86.

Uddin, M. J., Abdullah-Al-Mamun, M., Biswas, K., Asaduzzaman, Md., Rahman, M. (2016) Assessment of anticholinesterase activities and antioxidant potentials of Anisomeles indica relevant to the treatment of Alzheimer's disease, *Orient Pharm Exp Med*, Vol 16(2): 113-121.

Hoque, N., Sohrab, M.H., Debnath, T., Rana, M.S. (2016) Antioxidant, antibacterial and cytotoxic activities of various extracts of Thysanolaena maxima (Roxb.) Kuntze available in Chittagong Hill tracts of Bangladesh. *International Journal of Pharmacy and Pharmaceutical Sciences*, 8(7): 168-172.

Conference

Hoque, N. (2016) Antioxidant, antibacterial and cytotoxic activities of various extracts of Thysanolaena maxima (Roxb.) Kuntze available in Bangladesh. Paper presented at the proceedings of the 6th Asia-Pacific Pharma Congress, Kuala Lumpur, Malaysia.

Chowdhury, N.S., Rana, M.S., Sohrab, M.H., Hasan, C.M., Hoque, N. (2016) Bioactive metabolites from two aquatic plants of Bangladesh and their associated endophytic fungi. Paper presented at the proceedings of the 6th Asia-Pacific Pharma Congress, Kuala Lumpur, Malaysia.

Award and Honor



Executive Committee GYA (Global Young Academy)

Dr. Shamsun Nahar Khan, Chairperson and Associate Professor, Department of Pharmacy, East West University, has been selected as the Executive Committee Member at the GYA in Eindhoven, Netherlands. Dr. Khan presented her paper on "Drug Discovery and Development: Bridging the World through Industrialization," Eindhoven, Netherlands from 23-25 May 2016.

Conference and Workshop

Dr. Shamsun Nahar Khan, were selected to participate AAAS-TWAS course on Science and Diplomacy 11-15 July, 2016, Trieste, Italy. The event is bringing together scientists across the globe to illuminate the ways science and diplomacy work together by TWAS (World Academy of Sciences).

Professor Thomas Goldman, Sheffield University, UK visited the Department of Pharmacy with the aspect of developing academic and research exchange and up gradation program with the Department of Pharmacy and Biochemistry on 6 June 2016.



Prof. Dr. A. Sattar, Dr. Shamsun N. Khan, Prof. Dr. T. Goldman, Dr. Sanjon

Dr. Shamsun Nahar Khan, Chairperson and Associate Professor invited and attended the Inauguration of Biomedical and toxicological Research Institute (BTRI), at BCSIR 28 June 2016. Minister Yafes Osman, Science and Technology inaugurated the program.

Job Placement of Students

At the end of the Spring Semester the department has placed a total of 47 graduating students in reputable industries of Bangladesh for Industrial Inplant Training coordinated by Dr. Shamsun Nahar Khan, Associate Professor Department of Pharmacy. Many students have already completed their "Industrial Inplant Training". The placement of the graduating students of the Fall Semester 2014 are as follows:

Name of Student	Placement	Name of Student	Placement
Marjana Akhter	Beximco Pharma Limited	Rabeya Bosri	Aristo Pharma Limited
Ishrat Jahan		Tasnim Akter	
Israt Jahan Orin		Afroja Nuri	
Mehede Hasan Munna	Incepta Pharmaceuticals Limited	Sharmin Akther Liza	ACME Laboratories Ltd.
Nusrat Fatemee		Sherajum Monira Kashfi	
Aboni Nasir		Silvia Islam	
Mir Shafaly Akter		Priyanka Lyla Habib	
Tarikul Islam Pavel	Eskayef Bangladesh Limited	Fahmida Alam Ria	Healthcare Pharmaceuticals Ltd.
MD. Kabir Hossain		Nabila Nawshin	
Md. Junayet Hossain	Sanofi Bangladesh Limited	Sumiya Ferdous	Sun Pharmaceuticals Ltd.
Shampa Mutsuddy		Jebunnessa Jeba	
Sayket Saha		Syeda Farjana Sarwar	
Lutfun Nahar Chowdhury		Suvra Sarker	
Saumendra Swaskhar Roy	ACI Limited	Fariha Tasnim	Ziska Pharmaceuticals Limited.
Nahida Akter		Marzia Rahman Rafa	
Md. Monowar Zahid		Monia Begum	
Md. Wasiful Gofur	Opsonin Pharma Ltd.	Narzis Ahmed	Orion Pharma Ltd.
Kazi Tanvir Islam		Nagib Ahmed	
Amit Kumar Biswas		MD. Sahibul Alam	
MD. Didarul Islam Angkon		Shikha Akter	Popular Pharmaceuticals Limited
Md. Ahsanul Huq		Md. Sayed	
Md. Rashadul Alam		Mohammad Waliullah	
Md. Jahidul Haque		Maria Afrin	
		Maida Huda Nisha	

Dr. Shamsun Nahar Khan, Chairperson and Associate professor, Prof. Dr. JMA Hannan, Dr. Sufia Islam, Ms. Nigar Sultana Tithi and Mr. Kushal Biswas attended Group Discussion Meeting on B. Pharm and M. Pharm. D Syllabi and Seminar "Discovering More Opportunities than We See for Our Pharmacists in Bangladesh", at the Dept. of Pharmacy, University of Dhaka.

Departmental Seminar

Mr. Fakhrul Ahsan, AGM, Square Pharmaceuticals Ltd. delivered a talk on "Career Development in the Pharmaceutical Profession" and a long dialogue with students to design their future profession.

Departmental Event

The students of the Department of Pharmacy organized a "Ifar Mahfil" on 28 June 2016 with the faculty members.

Departmental Football

The students of the Department of Pharmacy organized a football tournament on 1 July 2016.

Department of Applied Statistics

Seminars

Hamidul Huque, Statistician, Maternal and Child Health Division icddr and PhD Candidate, School of Mathematical and Physical Sciences, University Technology Sydney (UTS) presented a paper "Spatial Regression with Covariate Measurement Error: A Semiparametric Approach" in a seminar organized by Department of Applied Statistics, East West University on 29 May 2016. Students, GTAs and faculty members of the Department of Applied Statistics were present at the seminar.

A research seminar on "Analysis of Stock Market Data of Bangladesh" was arranged on 23 June 2016 by the Department of Applied Statistics. In the seminar, Mr. F. M. Arifur Rahman, Lecturer, Department of Applied Statistics presented the progress of his ongoing research in the field Starting off with the basics of Stock Market data. He presented some useful output interesting information about Dhaka Stock Exchange data, discussion on several issues and scope of future research in this area.

Field Trip

Department of Applied Statistics organized a field trip to Bangladesh Rice Research Institute (BRRI, Gazipur) on 21 April 2016. The students and teachers attended a seminar on research works done at BRRI. After the seminar, students and faculty members visited their lab and got a practical understanding of Completely Randomized Design (CRD)



Students and faculty members at BRRI

applied in one of the experiment of BRRI. They, also visited to the Rice Gene Bank and Seed Laboratory to learn how the genes of all varieties of rice and seed are preserved in the bank from the respective official of BRRI on that section. Later, students and faculty members went to the field where randomized Complete Block Design (RCBD) and Split Plot Design (SPD) are employed.

Master of Science in Actuarial Science

The Department of Applied Statistics initiated the postgraduate program in Actuarial Science in 2015. The Master of Science (MS) program in Actuarial Science will from Fall 2016. The program is compatible with the programs offered by the Institute and Faculty of Actuaries, UK and the Society of Actuaries, USA.

Department of Computer Science and Engineering

Publication

Conference Paper

Khan M. H. A. and Rice J. E. (2016, May) *Improved Synthesis of Reversible Sequential Circuits*. Paper presented at the IEEE International Symposium on Circuits and Systems (ISCAS), Montreal, Canada.

Imtiaz A. & Huq, M. R. (2016, May) *Introducing cache tree to manage web cache - A secondary index to reduce validation check request*. Paper presented at the 5th International Conference on Informatics, Electronics and Vision (ICIEV), Dhaka, Bangladesh.

Department of Electronics and Communications Engineering

Publication

Journal

Hossain, M.A., Islam, M.I., & Amin, M.R. (2016). Load Sensitive Power Saving Technique for 4G Mobile Network Under Limited User Traffic. *Communications and Network (CN)*, Vol. 8 (2): 79-87.

Hossain, M.A., Podder, D., Jahan, S., & Hussain, M. (2016). Performance Analysis of Three Transition Mechanisms between IPv6 Network and IPv4 Network: Dual Stack, Tunneling and Translation. *International Journal of Computer (IJC)*, Vol. 20 (1): 217-228.



Dr. Gurudas Mandal along with other presenters in Kyoto, Japan 12-14 July, 2016.
Dr. G Mandal also served as the session chair in one of the sessions.

Conference

Mandal, G., Tanisha, N. Y., Sultana, S., & Mamun, A. A. (2016, July) *Dust-Ion-Acoustic Shock Waves in a Multi Component Dusty Plasma with Positive and Negative Ions*. Paper presented at International Conference on Engineering and Natural Science (ICENS), Kyoto, Japan.

Departmental Activities

Colloquium

Mr. Mahmud Hassan, lecturer of ECE department has delivered a lecture on "Shock Wave" on 23 June 2016. All the faculty members of ECE Department were present in this colloquium.

Department of English, East West university

Conference

Idris, N. (2016, April 22-23). *Using War-Films in Language Classroom to Enhance Geopolitical Consciousness of the Learners*. Paper Presented at the International Conference on Teaching and Learning - Education in the Current World: Pedagogy, Research and Social Change, Center for Pedagogy, Independent University, Bangladesh.

Idris, N. (2016, May 27-28). *The Fairy Ability Tales: Re-conceptualizing Dis/Ability through Magic*. Paper Presented at the International Conference on Magic and Literature, School of Arts and Humanities (SAH), University of Liberal Arts Bangladesh.

Akter, S. S. (2016, May 30-June 1). *Study of Linguistics can Act as Catalyst for Language Awareness: an observation in the context of Bangladesh*. Paper Presented at the 25th MELTA International Conference, Perak, Malaysia.

Tabassum, M. (2016, April 22-23). *Signing in the Global Classroom: The Millennials' March towards Post Culture and Institution, and a World that is Same (?)*. Paper Presented at the International Conference on Teaching and Learning-Education in the Current World: Pedagogy, Research and Social Change, Center for Pedagogy, Independent University, Bangladesh.

Tabassum, M. (2016, May 27-28). *The death of magic and drought (or overfeeding?) of imagination: A study of a world at its wits end and the future of literature*. Paper Presented at the International Conference on Magic and Literature, School of Arts and Humanities (SAH), University of Liberal Arts Bangladesh.

Conference Presentations by GTAs and UTAs

In Summer 2016, a number of UTAs and GTAs participated in the international conferences organized by the Center for Pedagogy, Independent University, Bangladesh, International Conference on Magic and Literature, School of Arts and Humanities (SAH), University of Liberal Arts Bangladesh and a national conference arranged by Hamdard University. The UTAs who presented papers are Sumaiya Jannat Fariha, Afia Mursheeda, Afsana Binte Halal, Muntaha Nasrin, Farhana Islam, Upoma Sanyal, Sabah Tasnia Rowshan and Ahmed Jibal Manar (former UTA). The GTAs who presented papers are Tazrin Hossain, Md. Muntasir Raquib, Shuhrat Tishi, Antara Roy Chowdhury, Tairen Azad, Fahmida Ali, Naeem Hassan and Prattasha Hayat (former GTA).

Faculty Pursuing Higher Studies Abroad



Farewell to Parting Chairperson and Welcoming New Chairperson

Muhammad Manzur Alam, Assistant Professor, former Chair of the department has currently left to pursue his PhD at West Virginia University, USA. Zohur Ahmed, Assistant Prof. was assigned with the new duties of the Chair.

Ms. Saifa Haq, Lecturer, received the Hornby Scholarship to pursue her MA in Applied Linguistics from University of Warwick, UK from Fall 2016.

Seminar Series

The first presentation of the Seminar Series, Summer 2016 was successfully arranged on 13 July Wednesday by Nazia Manzoor, Lecturer, Department of English and Modern Languages, North South University, on "Foucault's Heterotopia and the Harry Potter Fandom".

TA Series Workshop

The TA series workshop for Summer 2016 semester was held duly. and Sarker Hasan Al Zayed, Assistant Professor, University of Liberal Arts Bangladesh, on 11-12 June.

A workshop titled "From Chaotics to Metachaotics: Chaos Theory and Literature" was also conducted by Mashrur Shahid Hossain, Associate Professor, Jahangirnagar University on 13 June for the Teaching Assistants of the department. another TA workshop was conducted by Md. Golam Rabbani, Asst. Professor JU on Advanced Theory.

Summer School

Idris N. Attended Inter-Asia Cultural Studies Society (IACSS) Summer School 2016, hosted by Kwan Fong Cultural Research & Development Promme and Department of Cultural Studies, Lingnan University, Honkong from 21 June-5th July on "Creavity and Social Movement".

Post-Conference Iftar and Dinner

The faculty members, staff and student volunteers arranged an iftar mahfil, followed by a dinner at the cafeteria on 14 June to mark the success of the 4th International Conference, organized by the Department of English, in February, 2016.

Iftar Organized by the Students

An iftar mahfil was arranged by the students of the Department of English on 26 June, for all. The faculty members, staff students and former students attended the event.

Achievement of the Students

The students of the department participated in the 2nd Inter-University Students' Conference and Cultural Competition on 21 April, 2016 titled "Shakespeare: Then and now", organized by the The Department of English and Humanities, University of Liberal Arts, Dhaka. A paper jointly presented by Sabah Tasnia Rowshon and Upoma Sanyal won the first runner-up prize. The drama performed by the students of the department jointly received the honor of the best cultural performance, with North South University. The students who participated in the

performance are Mahbub Azam, Iffat Tasnim Alam, Afsana Bintey Helal, Muntaha Nasrin, Ahmed Jibel Manr, Nusrat



EWU team as Champions at "Shakespeare: Then and now" conference

Tisha, Arnob Rahman, Earina Jahan, Ramisa Rahman, Tasvir Muntasir, Asif Shahriar, Ahmed Nosib Zehadi, Mahsab Al Rahman and Md. Muntashir Raquib.

Department of Genetic Engineering and Biotechnology

Professor Dr. Md. Aftab Uddin, Department of Genetic Engineering and Biotechnology, University of Dhaka, has joined the Department of Genetic Engineering and Biotechnology as an Adjunct Professor from Summer Semester 2016. Dr. Uddin secured first class position at B. Sc. (Honors) and M. Sc. from University of Dhaka and Ph. D. in Pharmaceutical Sciences from University of Tokyo, Japan.



Professor Dr. Md. Aftab Uddin delivering a speech in Summer 2016 orientation program

He also worked at University of Tohoku (Japan) as a postdoctoral researcher and achieved many prestigious awards.

Research Seminar

The GEB Department arranged a research seminar on 21 July 2016 on "Carbonate apatite nanoparticles - a new tool to deliver therapeutics in cancer treatment". The keynote speaker of the seminar was Dr. Snigdha Tiash, Visitor Scientist, Department of Pathology, University of



Seminar speaker Dr. Snigdha Tiash with teachers and GEB club members

Melbourne, Australia. The focus of the seminar was to introduce the idea of using nanoparticles as a therapeutic carrier in cancer treatment, so that the anti-cancer drugs would be delivered to the targeted cancer cells efficiently.

Department of Law

Seminar on "Say No to Sexual Harassment"

In association with Bangladesh National Woman Lawyers



Association (BNWLA), UN Women, the Department of Law of East West University has arranged a two day legal seminar on "Say No to Sexual Harassment" on 29 and 31 May 2016 at the Faculty Lounge of EWU Campus, Aftabnagar, Dhaka. The objective of the program was to

develop awareness against sexual harassment in our society. Mohammad Ataul Karim and Adity Rahman Shah Lecturer, Department of Law, EWU presented papers in the seminar on the practical & academic aspects of sexual harassment. Representatives from the UN Women; Mahtabul Hakim and BNWLA Aatur Rahman were also present at the seminar.

Newspaper Publication

Karim, Mohammad Ataul, Way to Compensatory Justice System. The Law & Our Rights Page. *Daily Star*, 12 April 2016.

Hossain Md. Pizuar Enact Law to Regulate Public Trust, The Law & Our Rights Page. *Daily Star*, 10 May 2016.

Barrister Tanjib Rashid Khan, Bar on Stickers. The Law & Our Rights Page. *Daily Star*, 31 May 2016.

Karim Mohammad Ataul, Demand for Medicine Patenting. The Law & Our Rights Page. *Daily Star*, 26 July 2016.

Department of Social Relations

Seminar and Workshop

The Department of Social Relations (DSR) in collaboration with Bangladesh National Woman Layers' Association (BNWLA) and UN Women organized a workshop entitled "Say No To Sexual Harassment" on 13 June 2016 at the Faculty Lounge of East West University.



Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, East West University, graced the event as the Chief Guest. In his speech he echoed zero-tolerance towards sexual harassment at East West University campus.

Dr. Fouzia Mannan, Associate Professor and Chairperson, Department of Social Relations presided over the session. She delivered a presentation which urged students to voice out oppression against sexual harassment.

Dr. Lutfun Nahar Associate Professor, Department of Social Relations & Dean of Liberal Arts and Social Sciences alongside Md. Saimum Reza Talukder, Lecturer, and Chairperson, Department of law, East West University also spoke at the workshop with the common goal of raising awareness amongst students against sexual harassment.

Recognition and Honor for Dr. Bijoy P. Barua

Dr. Bijoy P. Barua, Professor of Sociology and Development Studies of East West University has been appointed as the Member of the Board of Directors of the Asian Philosophical Association in its 9th International Congress on 20-24 July, 2016 at the University Technology Malaysia, Kuala Lumpur, Malaysia.

Conference Presentation and Discussant

Dr. Bijoy P. Barua, Professor of Sociology and Development Studies of East West University presented a paper on Indigenous Transformative Learning and Decolonization in South Asia under the theme of "Decolonization, Education, Arts & Humanities and Higher Education Leadership in the Asian Community" in the International Congress of Asian Philosophical Association 2016 in Kula Lumpur, Malaysia.



He also participated as a Discussant in the session of "Decolonizing Participatory Action Research (PAR) in Asia" at the 9th International Congress of the Asian Philosophical Association in Kuala Lumpur, Malaysia.

Scholarship Awarded

Ruhun Wasata, Lecturer, DSR has been awarded full funding for pursuing MA in International Development Studies at Ohio University, USA in Fall 2016.

East West University Library

New Services Provided by EWU Library

Pinterest

Pinterest is newly introduced social network service of EWU Library. It is like a virtual bulletin or cork board that allows users to find and curate images and videos. Users can upload, save, sort, and manage images-known as pins and other media content (e.g. videos) through collections known as pinboards. It also acts as a personalized media platform. Users can browse the content of others in their feed. EWU Library has added Pinterest to its existing social media presence with Facebook, Google+, Twitter and YouTube <https://www.pinterest.com/ewulibrary>.

Youtube Channel



EWU Library introduced its Youtube channel for sharing video of library activities, information services, video tutorials of information literacy etc. This channel will promote library services globally.

Google Custom Search on its home page

The importance of this Google Custom Search to include a search engine on website for helping EWU Library webpage visitors find the information they are looking for. Users can get high quality as well as relevant results through this search engine.

Online MyAthens Renew

EWU Library introduced online MyAthens (Remote Access to E-Resources) renew service from Summer 2016. Now Library users may request for MyAthens renewal for one semester from EWU Library website. Library users have to renew their library membership to get this service.

EWU Library Activities

EWU Library arranged an in-house training on 26 May 2016 for skill development of library staff on acquisition of library materials, e-resources management, use of social network in library marketing etc. Senior library personnel conducted this training session.

EWU Library Personnel Activities

Discussion Meeting

EWU Library Personnel attended a discussion meeting on "Community Library O Milon Kendr" on 29th June 2016 at Arts Faculty Conference Hall of Dhaka University arranged by Bangladesh Association of Librarians, Information Scientists and Documentalists (BALID). Mr. Kabir Bin Anwar, Additional Secretary, Director General (Admin.) and Project Director (A2i) of Prime Minister's Office of Government of the People's Republic of Bangladesh was the Chief Guest of the Discussion Meeting.

Award

Mr. Tahir Ahmed, Library Circulation Officer, East West University won IFLA World Library and Information Congress Participation Grants to attend IFLA WLIC on 13th-19 August 2016, Columbus, Ohio, USA.

Mr. Tahir Ahmed, Library Circulation Officer, East West University completed the web course grant on Fundamentals of Preservation provided by Association for Library Collections & Technical Services (ALCTS), a division of American Library Association on 9 May-3rd June 2016.

Conference Paper

Yesmin, S. (2016). *Information Literacy And The Role Of Academic Libraries In Lifelong Learning Practices*. Presented a paper at the 27th International Research Conference on Business, Economics and Social Sciences, IRC- Istanbul, Turkey.

Information and Communication Services (ICS)

The Office of Information and Communication Services (ICS) is dedicated to deliver quality service and technical solutions in the academic and administrative environment of the EWU. It has four Computer Labs with internet and one students computer practice lab equipped with computers with Internet and printing facilities and other technology-related resources to help students, faculty and staff with a vast array of tasks. ICS provides intensive technical support to the entire campus.

It has 50 Mbps dedicated bandwidth which cover both LAN and Wi-Fi facilities of the university. It has also deployed more than 54 high end Wireless Access Points using Indoor, Outdoor common areas to establish a secure wireless network requiring access and password authentication. Almost whole campus covered with hot spot service for the wireless connections.

Speech on "University Management System" at the MEET BdREN 2016 Conference.



As a Head of IT of East West University Md. Ataul Islam, Systems Manager, Head of ICS was invited for conference at Nabab Ali Chowdhury Senate Bhaban, University of Dhaka as a distinguished speaker at the session of MEETBdREN on 18-19 April, 2016 the present a paper on "University Management System"

Recently Implemented Services

Free Wifi 30 Mbps Internet Bandwidth has already been implemented for students at EWU ground floor open space and in front of Admission Office.

Online Payment Gateway System has been incorporated with Online Admission Form and Online Tender Processing System (e-Tender)

East West University is the First private University for implementing online tender processing system (e-Tender); it's fully automated and transparent for procurement process. Bidders can pay their schedule money through online payment channel and get tender notification by respective

enlisted bidders email as well as their individual dashboard. Classrooms are equipped with by Multimedia projector



| Online Tender processing System |



| Online Payment Gateway | | Free Wifi Internet service for Students |

Statistical Report:

Total number of Computers	1080
Multimedia Projectors	78
Total number of Wi-Fi devices	54
Internet Bandwidth	50 Mbps Full duplex
Total IP phone Sets	370
ICS Computer Labs	5

Contact for ICS Support Service

Help Desk Support (Hotline) : Ext - 150 | 111 | 272 | 121
Multimedia Support (Hotline) : Ext - 333 | 108 | 102

Department of Students' Welfare

Career Counseling Center

Training Programs

Top-Up IT & ITES Foundation Skills training

East West University signed a Memorandum of Understanding (MoU) between Ernst & Young (EY), India and Bangladesh Computer Council (BCC) on May 2015. The main objective to implement the MoU was two different training programs (Top-Up IT and ITES) at EWU for the final year students. Top-up IT training for IT/Engineering students; a 300-hrs module, and ITES (Information Technology Enabled Services) for non engineering students; a 160-hrs module. The trainings had two parts one was software skill and one another was technical skills.

These programs are fully funded by the Government, supported by the World Bank and delivered at the university

free of cost for students. Students will be provided with certificates along with a high employing opportunity linkage in the Bangladesh ICT industry.

Top-Up IT (1st-3rd Batches)

At present in two batches science students completed their software skill and technical skills. 50 science students are doing web development They completed 96 hours out of 140hrs.

ITES (1st-3rd Batches)

Three batches comprising 150 students for ITES are going to complete soft skills in August and then Technical skills will start from September 2016.

ITES 4th Batch (For Augmedix)

This ITES batch has been designed for specially Augmedix, a San Francisco-based startup that uses Google Glass to

reduce the time physicians spend on documentation. This 50 students' batch training started from February 2016 and completed on June 2016. Augmedix promised to give job opportunities to those who have successfully completed the training.

Nasscom Certification Exam

A Nasscom Assessment of Competence (NAC), the platform for Indian IT industry, conducted an online test on those who were in Top-up IT training.

New batches for Top-Up IT, ITES Foundation Skills

An online assessment test of 350 students was taken to start new batches of Top-Up IT, ITES Foundation Skills on 3 August 2016 at the EWU lab. 152 students have qualified and New classes of four batches will start from first week of September 2016.

Career Development Session: Campus to Corporate



Career Counseling Center CCC arranged a session on "CV Writing, Interview, Communication, Leadership Skill, Self-motivation" for final semester students, especially for intern students in Fall 2016 on 5 August 2016. The program facilitator was Muhammad Shafiqul Islam, HR & Soft Skill Professional.

Campus Recruitment Program

MGH Group

MGH Group, in coordination with Career Counseling Center organized an on-campus recruitment which was held on 26 May 2016. A team from MGH with former EWU students took interviews of total 50 graduates for four several posts. Two graduates have been appointed for the position of Management Trainee.

Eastern Bank Ltd.



Eastern Bank Limited with the help of Career Counseling Center organized a road show on the recruitment process of Management Trainee Officer and Probationary Officer, for fresh graduates and graduating students of East West University on 1 August 2016 at East West University campus.

The program was conducted by 11 members of the Head of Learning and Development, Eastern Bank Limited. Among them, Umme Salma, along with 9 members are former students of the university. Mohammad Hasanuzzaman, Business Development Manager, Fatema-Tuz-Zohra, HR Officer are also to be mentioned.

Dynamic Solution Innovators

Dynamic Solution Innovators, in coordination with Career Counseling Center organized an on-campus recruitment held on 2 August 2016. A team from DSI took test for the position of JAVA Developer and QA Engineer and Automation Engineer.

Creative Engineers Ltd.

CEL, in coordination with Career Counseling Center organized an on-campus recruitment which was held on 28 July 2016. A team from MGH with former EWU students took interviews of total 50 graduates for four several posts. Two graduates had been appointed among them for the position of Management Trainee.

Seminars and Workshops

Unilever Internship Session



Unilever Bangladesh organized "Unilever Leadership Internship Program" in collaboration with Career Counseling Center on 20 June 2016 at EWU campus. Ipshita Fahmin, Assistant Manager, Leadership Development, Unilever Bangladesh Limited and her team with EWU ex students conducted the program. The program was specially designed for the final year students followed by the internship recruitment drive for the session of Fall 2016 to Summer 2017. Two had been selected from EWU as Interns.

Leadership across Borders and Cultures

CCC organized a workshop titled "Leadership Across Borders and Cultures- an Amalgamation of Generation X, Y & Z" on 22 May, 2016. The workshop was conducted by Manjit Singh Randawa, Globkaizen Dynamics Sdn. Bhd. Malaysia.



Building Institutional Capacity of Selected Universities to Prevent Violence against Women

Bangladesh National Woman Lawyers Association (BNWLA) has implemented an UNWomen funded project titled "Building Institutional Capacity of selected Universities to Prevent Violence Against Women" at East West University campus since May 2016 to increase



capacity of educational institutions and student communities to prevent violence against women following the High Court Directive 2009. Under this project BNWLA organized at EWU different activities including Special Orientation Meeting on 28 March, Debate Competition, Student Gathering on 19 May, Case Base Discussion on 29 May, Cultural Event, Performance of SEVEN & Discussion on 2 June, Academic Discussion Meeting on 31 May, 13 June, 14 June, Orientation on Safer Campus on 16 June, 19 June, 20 June, Movie/Documentary show on May 29 to June 2, and Sports on 22 June 2016.

Other Program

U.S. Higher Education & Exchange Programs

An Information Session on "U.S. Higher Education & Exchange Programs" conducted by Tahnia Shahid, Cultural Affairs Assistant and A.Q.M. Mushfiq Hassan,

Education USA Outreach Coordinator, The American Center, Embassy of the United States of America, Dhaka at EWU on 31 May 2016.



Job and Internship Placement

CCC conveys heartfelt thanks to the authorities of the following organizations for providing Internship and Jobs to the students and graduates of EWU:

British American Tobacco Bangladesh, Eastern Bank Limited, Edison Group, Ernst Young, Innovative Research & Consultancy Ltd., Keya Cosmetics Ltd., MGH Group, Panama Group, Pran RFL, Samsung Sanowara Group of Companies

Atiq Khaled Chowdhury & Co., ACI Limited, ACI Logistics Limited, Akij Group, Al Arafa Islami Bank Ltd. Apex Footwear Ltd., Banglalink, Berger Paints Bangladesh Limited, Cosmos Group, Delta Brac Housing Finance Corporation Ltd., Dhaka Bank Ltd., First Security Bank Ltd., Grameen Danone Foods Ltd., Grameenphone, IDLC Finance Ltd., IFIC Bank Ltd., Magnito Digital, Mercantile Bank Ltd., MoMagic Bangladesh Ltd. , Mutual Trust Bank, NCC Bank Ltd., NRB Bank Ltd., Orient Overseas Container Line Limited, PRAN-RFL, Prime Bank Ltd., Purple Algorithm, Robi Axiata Ltd., Sonali Bank Ltd., Southeast Bank Limited, Square Toiletries Ltd., Standard Bank Ltd., The City Bank Limited, United Commercial Bank Limited. United Enterprises & Co. Ltd., Uttara Bank Limited, Walletmix Ltd., Youth Group

Club Updates



Agro-Industrialization Club

Annual Industrial Tour-2016

Agro-Industrialization Club (AIC) is the first agro-based club in the private Universities of Bangladesh. An annual industrial tour to Sylhet was organized by Agro Industrialization club on 19-22 May, 2016. 35 young enthusiastic students and 5 faculty members went to the



tour. On the first day students visited the Bangladesh Tea Research institution to know about the comprehensive scientific, technological and economic research objective for the Tea Industry and to know the opportunity to know about various types of tea and tea manufacturing process. They also visited a fish farm to gather the idea about freshwater pond farming systems. On the second day, students visited Shahjalal University of Science & Technology (SUST). SUST Research Center, Lab, Library and Journal section, the Shahid Minar to show respect toward the national hero.



Alpha Beta Statistics Club

A Discussion Seminar on Goals and Career of Statisticians



A Discussion Seminar on Goals and Career of Statisticians arranged on 19 May, 2016 with the participation of freshers and their parents. In the Program, the freshers and their parents were informed in detail about the graduation courses and the future career from Dr. Abdus Sattar (Professor of Applied Statistics & Dean of Faculty of Science and Engineering and Dr. M. Ataharul Islam (Professor of Applied Statistics Department). Senior students also shared their experience and knowledge. There was a presentation on the future and career prospects of Statisticians by students with guidance of faculty members. At the end, an open question answer session was organized. Queries of the guardians and students were met during the session.

Iftar Party and DuaMahfil

Alpha Beta Statistics Club organized an Iftar Party and DuaMahfil on 23 June, 2016. In this program all the students and faculty members of Department of Applied Statistics.

1st Intra University Statistics Olympiad

The Alpha Beta Statistics Club organized 1st Intra University Statistics Olympiad on 4 August, 2016. With participation of 65 students in the Round 1, the competition proceeded to round 3 followed by a final round of written exam to find out the 3 winners of this competition.



EWU Business Club

Club Activities for Summer 2016

East West University Business Club in the first week of the Summer16, organized its recruitment process with a huge response of 1800 candidates. Screened through the response from CV, group discussion and interviews, 50 talented individuals were recruited into the club finally and were welcomed with a very pleasant fresher's ceremony.

Seminar on Entrepreneur Development and Business Incubator

EWUBC has recently collaborated with Entrepreneurs Development Centre (EDC) and hosted a seminar titled as "Entrepreneur Development and Business Incubator, Bangladesh Perspective" on 25 May 2016. The prime focus of arranging was to incorporate the ideas of Entrepreneurship among the young promising business minds of the university.

The seminar was attended by Saleh Mazed David, Founder of EDC, Md. Mashiur Rahman, Founder and Managing Director, Peach and Lemon Craftsman Ltd. and Engr. Md. Abul Khair, Chief Faculty, Small and Cottage Industries Training Institution (SCTI) under Ministry of Industry. Around 350 students had registered for the seminar and had all received participation certificates at the end.



Learning in the Ten Minutes

EWUBC also collaborated with the famous ten minute school and hosted a program titled "Learning in ten minutes" by Ayman Sadiq, founder of ten minute school. She spoke as the Chief Speaker, about how to learn useful skills needed for a students' skill development all in ten minutes and also the ten minute school website.

MS Excel Workshop

EWUBC organized their regular MS Excel Workshop to provide the students of EWU with the basic and advanced skills of MS Excel. Khandoker Tamirul Islam, Technical director at BS Corporation had attended the program as a trainer. The Chief Guests were Naimul Haque, Executive Insight and Analytics, Mediavest Bangladesh and Amitabh Roy, First Track Graduate, Standard Chartered Bangladesh.



East West University Club for Performing Arts (ECPA)

ECPA, organized many cultural events throughout the semester. ECPA started their cultural journey with the drama named "SEVEN" associated with UNWOMEN and SIDA. In that drama ECPA tried to create awareness against sexual harassment. ECPA also arranged IFTAR MAHFIL 2016 for



the current and former club members. ECPA arranged a new program named "FUSION FEST" to give a different taste of music very uniquely. All the performers of ECPA performed various popular songs to entertain the students.



EWU Computer Programming Club

EWU In-House Programming Battle

A new executive committee of EWUCoPC was formed for the year 2016-2017 EWUCoPC also organized EWU In-House Programming Battle, Iftar Mahfil and 'Our Time to Lead' workshop by Google's Women Techmakers Bangladesh. The program was held on 24 June, 2016 including 3 events; Team Programming Battle, Individual Programming Battle, IT Quiz, and Team Programming Battle.

IT Quiz

This was specially arranged for the freshers to inaugurate them to the world of technology and extracurricular activity. Besides these events, The program of Google's Women Techmakers Bangladesh was held on 30 May 2016. The program was to encourage women in building up a career in the field of technology.



EWU Creative Marketing Club

EWUCMC started their journey on Summer 2016 by arranging a workshop on graphics and designing named "Photoshop 101". The workshop was conducted by Hamaz Emon the Executive Member of EWUCMC.

Iftar Mahfil

EWUCMC arranged an Iftar Mahfil with alumni members also club moderators in the club room at the weekly sessions.

WCS is a regular weekly session of EWUCMC to keep the communication active among general members of the club.



Kaler Kantho Article

Last 27 July an article was published by *Kaler Kantho* by Minar Hasan about the 10 year anniversary of EWUCMC.

Creative Carnival 2016

The Creative Carnival 2016 was a 3 round intra university competition based on branding, marketing and entrepreneurship. where student came up with an idea for a brand new product or service, from one of the four given industry selected through lottery. The participating teams went through 3 rounds to establish their concept, idea and authenticity as the best and superior competitors, and call themselves the Creative Champions!



East West University Debating Club

Summer 2016 was full of events. East West University Debating Club participated in several Inter University Championships. The EWUDC became the semifinalist in the National Environmental Debate organized by Chittagong University in the 2nd National debate championship organized by DMC. In May 2016 EWUDC organized an Intra debate league on the motto "say no to sexual harassment" where participants also participated in essay writing competition, public speaking and presentation



competition. 8 teams consisting of three members participated in the competition. EWUDC also organized a national event named 'Contention' form 28 universities around the country participated.

Contention-2016

East West University Debating Club organized a National English Debating competition "Contention'16" on 7 May, 2016. Twenty four teams from eighteen different universities participated in the competition. Team BD was the champion of this tournament and Team IUB was the runner-up.

Intra Debate League

The Intra Debate league debating competition was organized by EWUDC on 12-19 May. Eight teams of three members from East West University participated in the tournament. Champion Team: was Venus; Runner-up: Uddiptokontho.



Member Recruitment

The club recruited new members by running 4 days of recruitment session. 150 new members were registered for the club.



EWU Economics Club

Workshop

A workshop on STATA-13.0 was arranged by East West University Economics Club for the club members. The instructor of the workshop was Eshtiaque Bari, Research Associate, CPD. A glimpse of the workshop on STATA-13 Certificates was distributed by Dr. Mudabber Ahmed, Chairperson, Dept. of Economics.

Quiz Competition

The Economics Club arranged a quiz competition for its members. The competition was divided into two groups junior and senior, at a three stage competition. First round was a multiple choice question completion, second round was quick quiz round and the final round was a presentation round. A total of three students from each group were

awarded with crest and certificates. The final round was judged by the Chairperson, Board of Trustees of East West University and Advisor and coordinator of Economics Department Professor. Dr. Mohammed Farashuddin.



Final Round- Crest and Certificates distribution

Lecture on Public Speaking

The club arranged a lecture on Public Speaking. The lecture was given by Mr. Mir Tanzim Nur Angkur, Senior Lecturer of Economics Department and Moderator of Economics Club.



EWU Electronics Club

Career Navigation Week

East West University Electronics Club arranged a three day long 'Career Navigation Week 2016 on three different topics by professionals from different sectors held on 25 May, 2016 on Government Job for Engineers. The speaker Engr. Mahmudur Rahman Rana, Assistant Engineer, EGCB talked about the opportunities of the EEE students of doing government jobs in Bangladesh. The second seminar was on Approaching Job market in a Professional Way conducted by Tanveer Ahmed, Assistant Manager, Singer Bd Ltd, about how to face an interview board and how to be one step ahead of others in a job interview. The last seminar of the Career Navigation Week was on Advanced Professional Seminar held on 30 May conducted by three professional speaker on Linux, Oracle, and Database system.



Workshop on PCB Designing

The East West University Electronics Club arranged a workshop on PCB: CAD Designing & Fabrication Basics. Engr. Nasim Ahmed Khan and Engr. Mahmudur Rahman Rana conducted the workshop.



EWU English Conversation Club

Open Adda

The semester started off with the declaration of the new EC panel. The new executive members conducted an "Open Adda" session on 24 July 2016. Students were introduced with the activities of the club.



CopyWrite- A Workshop



Later on there was a workshop on Copywriting, which helped the students to increase their knowledge on creative writing on 3 August 2016. This workshop was mainly for the literature students but as well was helpful for those who wanted to work on advertising farms. The Guest Speaker was Snehashish Chokroborti Ovi, Senior Copywriter at Spellbound.

4th Reading Session

Lastly a Reading Session was arranged on 7 August, which was taken by Arafat Mohammad Noman, Lecturer Dept. of English. This is a regular session of the club in which the club members discuss about books of any writer depending on the choice of students.



EWU Environmental & Social Club

Eid For All

East West University Environmental and Social Club-EWUESC arranged an Eid dress, Ator, Mehedi and Tupi distribution program for the students of Poruader Ashor and underprivileged children of Aftabnagar and Rampura area. Poruader Ashor is a primary education program for the underprivileged students run by EWU Environmental and Social Club. By this program, EWUESC distributed hundred and twelve sets colorful new clothes among the underprivileged students. Prof. Dr. M.M. Shahidul Hassan, Vice Chancellor, EWU, inaugurated Eid clothes distribution program. Among others, Mr. Nahid Hasan Khan, Adviser, Department of Student Welfare, S. S.M Sadrul Huda, Moderator, EWU Environmental and Social Club, Club Executives, and General Members of the club were present on the occasion. The students of Poruader Ashor expressed their happiness getting their Eid clothes. Every year, ewuesc arranges this program for underprivileged children.

A human chain in protest against food adulteration in the country was also arranged by East West University Environmental & Social club on 22 June 2016 to grow awareness about safe food for human life and bad effect of food adulteration. More than two hundred students of East West University primary education program "Poruader Ashor" general students, and some underprivileged children from Aftabnagar and Rampura area participated in this human chain.



Iftar for all on 16 June, 2016. East West University Environmental and Social Club (EWUESC) arranged a program Iftar for all for the students of "Poruader Ashor",.

Inaugurated by the Mr. Nahid Hasan Khan, Adviser, Department of Student Welfare. Several grocery items were provided including Rice, Milk, Pulse, Persimmon, chickpea,

vermicelli, sugar to the students of Poruader Ashor.

Hena Fest

To enhance the joy of Eid, a Hena Fest in was Organized the campus ground. The program continued from June 28-30 June 2016. It was open for also of EWU.

Tree Fair

EWUESC arranged a two day tree fair on 26-27 July. The exhibition was held under "gach bondhu" one of the wings of the club.



Vitamin A capsule and Polio vaccine camp for underprivileged children.

East West University Environment and Social Club took initiative to give this Vitamin A- plus capsule to the children of Aftabnagar area. EWUESC and Shurjer Hashi Clinic nearer to East West University at Aftabnagar area jointly arranged this camp.

Iftar and Dowa Mahfeel with Underprivileged Children



An iftar and dowa mahfeel with university staffs and the underprivileged students of "Poruader Ashor" was organized in the holy month of Ramadan. Employee of Exam Control Office, former Presidents of the club were also present in the program at the CCC lobby.

National Environment Fair

National Environment Fair 2016 was organized by the ministry of Forestry and Environment Government of Bangladesh and inaugurated by Sheikh Hasina, Prime Minister of Bangladesh.

EWUESC Stall Theme was Plant Tree and Decor Your Home at the trade fair open ground, EWUESC from 31 July-5 August 2016.



Genetic Engineering and Biotechnology Club

Genetic Engineering and Biotechnology Club hosted a "Summer Celebration 2016" event at the EWU faculty lounge on 2 June, 2016. The Club Moderator Ms. Roushney Fatima Mukti inaugurated the program. All members of the club and teachers of the department were present on the occasion.

The celebration started with a speech followed by a cultural program. The members of the club performed drama, song, dance, poetry recitation etc. The main attraction of the show was cutting a cake designed like a plant cell by the faculties & members of the club.



Iftar Program

East West University Genetic Engineering and Biotechnology Club (EWUGBC) arranged an Iftar gathering on 26 June, 2016. All members of the club, moderator, and teachers and administrative staff of the department attended the event.



Seminar on- Introduction to IEEE

IEEE EWU Student Branch organized an interaction program to discuss about IEEE benefits for the freshers on 19 May 2016. The former Chair Mehedi Hasan, Award Coordinator of IEEE Young Professionals Bangladesh Section, Region 10 and former Vice Chair Ruhana Parvin Mahmud, IC Mask Design Engineer at ULKASEMI Pvt. Ltd were present as Guest Speakers on 31 May 2016.

Counselor Mariam Binte Salim was also present to inspire students to work for technology development.



Iftar

IEEE EWU SB Organized IFTAR MAHFIL on 20 June, 2016 at East West University cafeteria.

Seminar on-Job Preparation for the Power Sector

IEEE EWUSB arranged a seminar on -Job Preparation for the Power Sector in Bangladesh on 28 July, 2016. Rony Parvej, Assistant Director, Sustainable and Renewable Energy Development Authority (SREDA), Ministry of Power, Energy and Mineral Resources, Government of People's Republic of Bangladesh was present as Guest Speaker. Around 120 students have participated from EWU and 7 other universities AUST, AIUB, NSU, World University, BRAC MIST and KUET.



East West University Law Club

3rd Intra-department Sports Day

East West University Law Club (EWULC) organized the 3rd Intra Department Sports Day on 23 August. Over hundred students of DoL enthusiastically participated in cricket and badminton tournament.

Seminar on Art of Presentation and Public Speaking

East West University Law Club (EWULC), arranged a seminar on "Art of Presentation and Public Speaking" on 1st June.

Induction Session With Newly Admitted Law Student

East West University Law Club (EWULC) arranged an induction session for the newly admitted students of 'DoL' on 17 May 2016.

Iftar Mahfil for the Students of Department of Law



In the Month of Holy Ramadan, East West University Law Club (EWULC) organized an Iftar Mahfil for the students of Department of Law on 22 June 2016.



EWU PHARMACY CLUB

Prevent Global Warming Campaign

The students of the Department of Pharmacy participated in the campaign to prevent the "Global Warming" at the Department of Pharmacy on 15 June 2016.



EWU Photography Club

Photo Walk (Panam City, Sonargaon)

East West University Photography Club organized a photo-walk near Dhaka at Panam City. Around 25 members captured images of this historical place and practiced their photographic skill.

EWUPC Picnic

Last June 2016 on a holiday East West University Photography Club organized a picnic along with all senior and present members of EWUPC.



Rotaract Club of EWU

"Self Defense" Workshop

RCEWU organized a three day long workshop on 27-29 May. The workshop was conducted by MD.Jasim, coach of Bangladesh National Women Karate team. Sixty female student of EWU participated in this workshop. The Rotaract Club of East West University received the "Best Blood Donation Camp Organizer" award on 14 June 2016 from Bangladesh Red Crescent Society and International Federation of Red Cross and Red Crescent Societies. Hasanul HaqInu, MP, and Minister, Ministry of Information

of the People's Republic of Bangladesh adorned the ceremony as the Chief Guest. The President of RCEWU, Tanvin Mahmud accepted the award and crest from the Chairman of BDRCS on this auspicious occasion.



Ifter with Supporting Staff

RCEWU had organized their annual IfterMahfil on 29 July with 60 supporting staff of EWU, 50 club members and moderators of RCEWU.

Blood Donation Camp

With the slogan of "Give Blood, Share Love" Rotaract Club of East West University (RCEWU) conducted a Blood Donation camp on 27 July, 2016 at East West University premises with the assistance of Bangladesh Thalassemia Foundation. RCEWU collected one hundred and fifteen bags of blood. The members of RCEWU provided the volunteer service and motivated students to donate blood and save life.



EWU Science Club

Inter-University Math Olympiad

East West University Science Club (EWUSC) organized the 5th EWU Interuniversity Math Olympiad-2016 (EWU IUMO-16) at the East West University (EWU) premise on 4 June 2016. Fifteen public and private universities of Bangladesh participated in this enormous program. It is worthy to be mentioned that, EWU Science Club arranged four math Olympiads in the year of 2008, 2009, 2011 and 2013 successfully.



Chairperson, Board of Trustees, EWU and Founder Vice Chancellor of EWU Dr. Mohammed Farashuddin inaugurated the program.

Professor Dr. Mohammad Kaykobad was the Chief Judge of the EWU IUMO-16. Teachers of the various universities of Bangladesh were present whole over the day of the Olympiad.

Vice Chancellor of EWU Professor Dr. M. M. Shahidul Hassan was the Chief Guest of the prize giving ceremony of EWU IUMO-16. The best ten winners were chosen based on a competitive examination considering different arenas of Mathematics.



East West University Sports Club

The semester started off with EWUSC annual tour at NOVEM Eco-Resort. On 23 April, 2016.

The Intra EWU mini-badminton tournament 2016 was organized on 20-21 June, 2016 by EWUSC; the program was assisted by BNWLA (Bangladesh National Women's Lawyers Association). The program was graced by the presence of many of EWU's respected faculties, the director of BNWLA and the head of our very own Career Counseling Center. On 24 July 2016, A Certificate giving Ceremony was organized by EWUSC.



East West University Telecommunications Club

10th Anniversary of the EWUTC

The 2016 World Telecommunication and Information Society Day (WTISD) and 10th anniversary of East West University Telecommunications Club was celebrated on 17 May 2016 by East West University Telecommunications Club. A seminar was held on ICT Entrepreneurship for Social Impact. The theme was in accordance with the International Telecommunication Union (ITU) Council. Dr. Abdus Sattar, Dean Faculty of Sciences and Engineering,

Dr. M. Mofazzal Hossain, Professor & Chairperson of ECE Department, Ahsan Ali, Moderator, EWUTC, Lecturer, Department of ECE, Md. Sahidul Islam, Moderator, EWUTC, Lecturer, Department of ECE and Mohammad Ashraful Hossain, Specialist, Technology Div, Telecom Sector attended the event as Chief Guests.

Seminar on IT Career In Banking Sector

East West University Telecommunications Club arranged a seminar on "IT career in Banking sector" on 19 June 2016. MD. Al-Amin, senior officer (IT), Pubali Bank Ltd and Md. Nashir Uddin, Executive officer, Janata Bank, Head Office, IT Department attended the seminar as Chief Guests. Ahsan Ali, Moderator, EWUTC, Lecturer, Department of ECE, Md. Sahidul Islam, Moderator, EWUTC, Lecturer, Department of ECE, also attend the seminar. After this event East West University Telecommunications Club arranged a fabulous Ifter Party.

East West University Telecommunications Club (EWUTC) organized Intra East West University Telco Warfare 2016 (Telecommunication, Technological Idea and Mobile Application Development competition) on 28 July, 2016. The Program was inaugurated by the Special Guest Dr. M. Mofazzal Hossain, Professor and Chairperson Department of ECE and other respectable faculty members of ECE Department. Professor M. M. Shahidul Hassan, PhD, Vice Chancellor of East West University was the Chief Guest of the program. Ahsan Ali, Lecturer, Department of ECE and Md. Sahidul Islam, Lecturer, Department of ECE were also present in the program as moderators, Shahinul Alam Jony attended the program as Special Guest and Dr. M. Mofazzal Hossain, Professor & Chairperson Department of ECE and other respectable faculty members of ECE Department also attended the program as Honorable Guest. The ex-executives of EWUTC were awarded crest for their wonderful co-operation on the development of EWUTC.





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Online Admission Forms are available on <http://admission.ewubd.edu>
For details, please visit: www.ewubd.edu or Contact EWU Admission Office

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