



# NEWSLETTER

FALL-2024 / VOLUME-XXIV / ISSUE-II

**Build your leadership with EWU's  
Innovative Curriculum & Vision**



**EAST WEST UNIVERSITY**

Progoti Foundation for Education and Development  
Permanent Sanad Holder



## East West University Signs MoU with Asian Institute of Technology to Strengthen Academic Collaboration



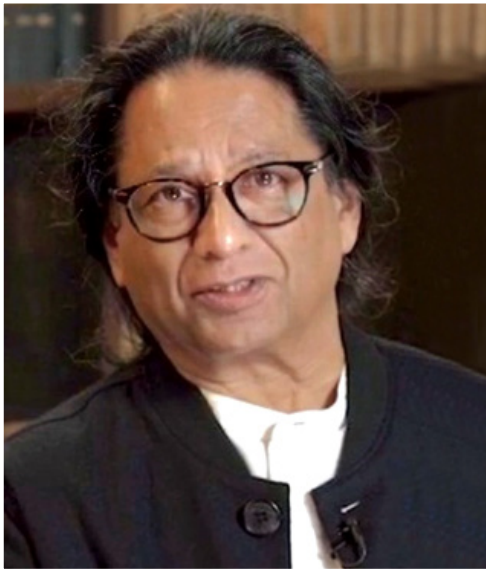
East West University (EWU) and the Asian Institute of Technology (AIT), Thailand, have signed a Memorandum of Understanding (MoU) to foster academic cooperation, research, and training activities. The agreement, which is effective for five years and renewable upon mutual agreement, marks a significant step forward in the partnership between the two prestigious institutions.

The MoU was signed by Professor Shams Rahman, Vice Chancellor of East West University, and Professor Kazuo Yamamoto, President of the Asian Institute of Technology, on 18 August 2024. This partnership aims at enhancing the relationship between EWU and AIT,

focusing on collaborative efforts that will benefit both institutions.

The initial collaboration will involve the School of Management at AIT and the Faculty of Business and Economics at EWU. The scope of cooperation will later extend to include the School of Engineering and Technology at AIT and the Faculty of Science and Engineering at EWU. This strategic partnership is designed to promote joint research initiatives, academic exchanges, and the development of innovative educational programs.

# Welcome to East West University!



## Welcome to East West University!

Dear Students and Guardians,

We are delighted to welcome you to East West University (EWU), a center of excellence for higher education.

Our primary objective is to impart to our students the necessary skills, competencies, and knowledge as well as innovative and critical thinking so that they can succeed in their professional careers. The Institutional Quality Assurance Cell (IQAC) of EWU ensures an outcome-based teaching-learning environment. In addition, we have more than twenty student clubs that provide opportunities for personal growth and skill development.

Students can enjoy remote access to various resources, including e-books, from our well-equipped library to enhance their knowledge. At EWU, different categories of scholarships are available for meritorious students, and the Center for Research and Training (CRT) provides research grants for students and academics. The Students' Career Counseling Center (CCC) at EWU manages students' internships and placements after graduation.

East West University has full-time counsellors at the Student Counseling Center to provide psychological counselling services to the students as a step to fight the growing psychological stress, overcome difficulties in personal and family relationships, and avoid other social disorders. Besides, we have a well-equipped canteen, and a medical center with doctors and nurses to offer professional health services to students.

We are thrilled to share that EWU has achieved impressive rankings in two global university indexes. EWU has attained 3<sup>rd</sup> position in the QS World University Rankings: Sustainability 2025 and 4<sup>th</sup> position among all private universities in Bangladesh in the QS World University Rankings 2025. Recently, the Faculty of Business and Economics of EWU has been granted accreditation by the Accreditation Council for Business Schools Programs (ACBSP), a U.S. accreditation agency approved by the Council for Higher Education Accreditation. ACBSP accreditation benefits students and study programs. Besides, EWU BBA has been affiliated by the Association of Chartered Certified Accountants (ACCA). EWU is affiliated with the Chartered Financial Analyst (CFA) Institute. B.Sc. in CSE and EEE has also been accredited by the Board of Accreditation for Engineering & Technical Education (BAETE).

We believe that by choosing East West University, you have made a wise decision as we provide a range of opportunities and facilities to enhance your knowledge and skills.

Best wishes for all that's to come!

Sincerely,

**Professor Dr. Shams Rahman**  
Vice Chancellor

# OVERVIEW OF MAJOR EVENTS AT EWU

## Celebration Ceremony of Graduate Diploma in Leather, Leather Goods and Footwear Management



Dr. Salehuddin Ahmed, Adviser, Ministry of Finance and Ministry of Science and Technology, Bangladesh, urged industrialists to invest in education and research to bridge the gap in skilled manpower and knowledge in the industrial sector. He made these remarks as the chief guest at the Celebration Ceremony of the Graduate Diploma in Leather, Leather Goods and Footwear Management program of the Executive Development Center (EDC), Skills for Industry Competitiveness and Innovation Program (SICIP) of East West University (EWU). The program was held at Manzur Elahi Auditorium on 8<sup>th</sup> December 2024.

Dr. Salehuddin Ahmed highlighted the irony that while business leaders in Bangladesh often complain about the lack of skilled manpower, they do not invest in educational and research institutions.

The event was presided over by Professor Dr. Mohammed Farashuddin, Chief Adviser of EWU and former Governor of

Bangladesh Bank. Other distinguished speakers included Mr. Hoe Yun Jeong, Resident Representative of the Asian Development Bank (ADB) in Bangladesh, Professor Dr. Shams Rahman, Vice Chancellor of EWU, Mohammed Nazmul Hassan, Senior Vice President, Leathergoods and Footwear Manufacturers and Exporters Association of Bangladesh, Mohammed Walid Hossain, Additional Secretary, Finance Division, Ministry of Finance, and Professor Dr. Tanbir Ahmed Chowdhury, Program Director, Executive Development Center, SICIP, and Professor, Department of Business Administration, EWU.

The ceremony was attended by Mr. Nowshad Shamsul Arefin, Member, Board of Trustees, EWU, Professor Dr. M. Ashik Mosaddik, Pro Vice Chancellor, EWU, Air Cdre (Retd.) Ishfaq Ilahi Choudhury, Treasurer, EWU, Deans, Faculty Members, Administrative Heads, Staff, Graduates of the Diploma Program of EWU, officials from the Ministry of Finance, and representatives from the Asian Development Bank (ADB).

## East West University Commemorates 54<sup>th</sup> National Victory Day

East West University (EWU) marked Bangladesh's 54<sup>th</sup> National Victory Day with solemn homage and tribute to the valiant freedom fighters and millions of martyrs who gave their lives for the country's independence. The EWU family gathered to honor their memory and celebrate the nation's historic achievement.

The celebration commenced with the hoisting of the National Flag at the EWU 'Shaheed Minar' premises at 6:34 a.m., followed by a special "Munajat" for the martyrs and freedom fighters as well as for peace and prosperity of Bangladesh.

The program was led by distinguished leaders of the EWU community, including Professor Dr. Mohammed Farashuddin, Chief Adviser and Founder Vice Chancellor of EWU, Professor Dr. Shams Rahman, Vice Chancellor of EWU, and Professor Dr. Ashik Mosaddik, Pro-Vice Chancellor. Other were among Deans, Faculty Members, Registrar, Section Heads, Students, Officers, and University Staff.



## East West University Enhances Medical Facilities with New Modern Ambulance Service



In a significant step towards enhancing its medical facilities, East West University (EWU) proudly inaugurated its new modern ambulance service. The inaugural event was held on December 22, 2024, at the Shaheed Minar premises of the university campus.

On behalf of the Board of Trustees, Professor Dr. Mohammed Farashuddin, EWU's Chief Adviser, ceremoniously handed over the key of the ambulance to Professor Dr. Shams Rahman, the Vice Chancellor of EWU. This pivotal moment marks the university's commitment to ensuring timely and efficient medical services for its students, faculty members, officers, staff and the surrounding community.

The inauguration ceremony was graced by Nowshad

Shamsul Arefin, Member of the EWU Board of Trustees, Mansoor Mumin, Member of the EWU Board of Trustees, Professor Dr. M. Ashike Mosaddike, Pro-Vice Chancellor, Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer, Registrar, Proctor, other admin section heads of EWU, and officials of the EWU Medical Center, among other distinguished guests. Their collective presence underscored the importance of this new service to the university's mission of providing comprehensive support to its community.

East West University remains dedicated to fostering an environment where health and safety are prioritized, and the launch of the new ambulance service is a key milestone in this journey.

## EWU Hosts a Public Lecture on “World Trade and Bangladesh”



East West University (EWU) organized a Public Lecture on ‘World Trade and Bangladesh’. The event was addressed by renowned economist, Professor Dr. M. G. Quibria, whose insights captivated the audience at the ‘Manzur Elahi Auditorium’ of the university on 17 December 2024. Dr. Quibria, an esteemed economist with extensive experience at the Asian Development Bank (ADB), emphasized the need for Bangladesh to diversify its export markets beyond Europe and the USA, focusing on neighboring countries like China and India.

The event was presided over by Professor Dr. Mohammed Farashuddin, Chief Adviser of EWU and a former Governor of Bangladesh Bank, who pointed out that political and social stability are essential to attract foreign direct investments.

The program began with a welcome speech by Professor Dr. Shams Rahman, Vice Chancellor of East West University.

The event was attended by Nowshad Shamsul Arefin, Member, Board of Trustees, EWU, Prof. Dr. M. Ashik Mosaddik, Pro-Vice Chancellor, EWU, prominent economists of the country, faculty members, students, and officials of EWU.

## EWU Hosts 6<sup>th</sup> Nahreen Khan Memorial Lecture



The 6<sup>th</sup> Nahreen Khan Memorial Lecture was held at East West University (EWU) on 27 November 2024, in the Manzur Elahi Auditorium. The keynote speaker was renowned intellectual and economist, Professor Rehman Sobhan. His lecture was on “Constructing A More Just Society in Bangladesh.”

In his address, Professor Sobhan highlighted the vast inequalities within the market in terms of information, wealth, and access to credit. Professor Sobhan also addressed the disparities in education and healthcare, stating that these inequalities are creating two distinct societies in Bangladesh. He argued that, historically, the state has prioritized certain groups, such as businessmen, bureaucrats, and military personnel, resulting in poor individuals not receiving the benefits of state facilities. Despite the grim situation, Professor Sobhan offered words of hope and several recommendations. He mentioned the efforts of the interim government led by Professor Yunus, who envisions eradicating poverty. He urged the

establishment of national goals to eliminate discrimination, suggesting the creation of equal opportunities for ethnic and religious minorities as well as women.

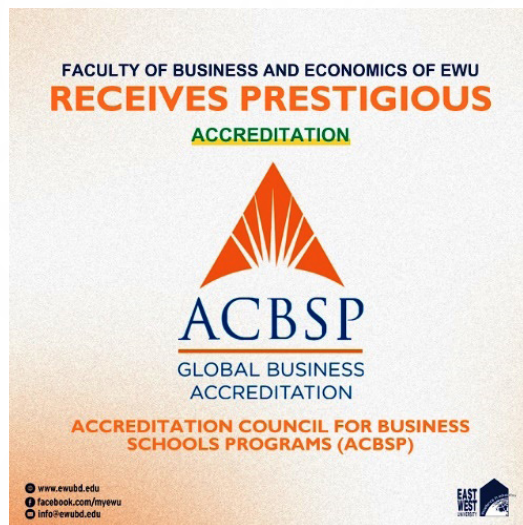
This lecture was organized in memory of the late Nahreen Khan, a former student of East West University and the daughter of the late Dr. Akbar Ali Khan, former advisor to the caretaker government of Bangladesh. The program also featured addresses from several notable figures, including Professor Dr. Mohammed Farashuddin, Chief Adviser of EWU and former Governor of Bangladesh Bank; Professor Dr. Shams Rahman, Vice Chancellor of EWU; Professor Dr. Fakrul Alam, a former professor of the Department of English at Dhaka University; and Air Cdre (retd.) Ishfaq Ilyas Choudhury, Treasurer of EWU. Mrs. Najma Ahmed, Member, of the Board of Trustees, EWU, Mr. Nowshad Shamsul Arefin, Member, of the Board of Trustees, EWU, faculty members, students, EWU officials, and relatives of the late Nahreen Khan were also present at the event.

## Faculty of Business and Economics of EWU Receives Prestigious Accreditation

The Faculty of Business and Economics of East West University (EWU) has been granted accreditation by the Accreditation Council for Business Schools Programs (ACBSP) without any condition on December 17, 2024. This prestigious recognition from ACBSP, a U.S. accreditation agency approved by the Council for Higher Education Accreditation (CHEA), underscores the commitment to excellence and continuous improvement in business education at EWU.

ACBSP accreditation benefits students, study programs, and faculty as a whole. The program gains international recognition, and degrees and diplomas are widely accepted globally. It provides greater marketability for students giving them a competitive advantage in the hiring process and higher studies abroad.

Vice-Chancellor of East West University, Professor Dr Shams Rahman, shared his excitement about this achievement: "We are incredibly proud of this milestone. The ACBSP accreditation validates our efforts to provide quality business education that meets international standards. It opens up new opportunities for our students and faculty to engage with the global business community and reinforces our commitment to continuous improvement."



## Delegates from Macquarie University (Australia) Visit EWU

Department of Business Administration, East West University (EWU) has signed a Memorandum of Understanding (MoU) with Macquarie University, Australia on 01 August, 2023. Under this MoU, Macquarie University has extended its collaboration with the Department of Electrical and Electronics Engineering (EEE). A team from Macquarie University, Australia visited the East West University, on 24<sup>th</sup> November 2024. Professor Shams Rahman, Vice Chancellor, East West University; Dr Aman Oo, Professor & Dean, School of Engineering, Faculty of Science and Engineering; and

Tanveer Shaheed, Director of International Recruitment, attended the meeting. Also, Dr M. Ruhul Amin, Professor & Dean, Faculty of Science & Engineering; Dr Farhana Ferdousi, Professor & Chairperson, Department of Business Administration; Dr Khairul Alam, Professor & Chairperson, Department of Electrical & Electronics Engineering and other Faculty members attended the meeting. Both parties discussed various opportunities and expressed their desire to work together.



## MoU Meeting Between Emporia State University, USA and Department of Business Administration, East West University



A MoU meeting was held between Emporia State University, Emporia, Kansas, United States and the Department of Business Administration of East West University on 12th December 2024. Professor Shams Rahman, Vice Chancellor, East West University; Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor, East West University; Dr. Will Phillips, ESU School of Business and Technology's Associate Dean; Mohammed Sajedur Rahman, Ph.D., Director of Graduate Programs, Associate Professor of Information

Systems, School of Business, Emporia State University; Dr. Tanbir Ahmed Chowdhury, Professor, Department of Business Administration, East West University; Dr. Farhana Ferdousi, Professor & Chairperson, Department of Business Administration, East West University and Dr. Nikhil Chandra Shil, Professor, Department of Business Administration, East West University attended the meeting. Both parties discussed various opportunities and expressed their desire to work together.



# Department of Students' Welfare Career Counseling Center

## Career Counseling Center Signed MoU with Apex DMIT

The Career Counseling Center (CCC) of East West University (EWU) signed a Memorandum of Understanding (MoU) with Apex DMIT on August 28, 2024. Apex DMIT is a multinational company operating in the IT-enabled and knowledge-based services industry. The purpose of this MoU is to establish a mutually beneficial relationship between Apex DMIT and EWU.

The MoU was signed on behalf of Apex Data Management & IT Limited by Mr. Arif Mahmud, Head of Human Resources & Administrative Operations, and on behalf of East West University by Mr. Abu Syeed, Joint Registrar and In-charge Adviser, the Department of Students' Welfare, and Head of the Career Counseling Center. Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor, EWU, and Ms. Ismat Jahan, General Manager, Human Resources and Administration, Apex Data Management & IT Limited, were also present.



## Seminar on Stress Management



Department of Students' Welfare organized a "Seminar on Stress Management" on 1 September 2024. The keynote speaker was Ms. Fabia Hannan Mone, an ex-medical officer of the World Health Organization (WHO). The seminar provided students, staff, and faculty with valuable insights for managing stress in daily life. Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor, Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer, faculty members, staff, and students of East West University were present at the seminar.

## Workshops

### Workshop on "Healing Minds: How to Overcome Trauma"

Department of Students' Welfare organized a workshop on titled "Healing Minds: How to Overcome Trauma" on 11 September 2024. Ms. Rabeya Shikder Shathi, EWU counselor psychologist from Mindshaper, discussed the causes and signs of trauma and shared coping strategies such as maintaining a sleep cycle, engaging in enjoyable activities,

and journaling.

Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor, Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer, faculty members, staff, and students of East West University were present at the workshop.

## Workshop on Trauma Management and Total Fitness



Department of Students' Welfare organized a workshop titled "Trauma Management and Total Fitness" on 18 September 2024. The workshop, aimed at promoting students' mental well-being, was conducted by Mr. Mohammed Mahmuduzzaman, a master trainer and motivational speaker, Quantum Foundation.

Mr. Mahmuduzzaman and his team highlighted effective strategies for trauma management, emphasizing the role of meditation in overcoming personal challenges.

Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor, Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer, faculty members, staff, and students of East West University were present at the workshop.

## Workshop on Professional Development



The Career Counseling Center of East West University (EWU), in collaboration with the Creative Marketing Club, organized a professional development workshop titled "Elevating Professionalism" on 25 November 2024, at the university campus.

The session featured Mr. Shahriar Mahmood, Executive Vice President and Head of Organizational Effectiveness and Employer Branding at bKash, as the keynote speaker.

## Meet and Greet Sessions

### Session at IDLC



On July 11, 2024, IDLC Finance Limited hosted a 'Meet and Greet Session' at its Gulshan office in Dhaka for career counselors from various universities. The event, led by Group Chief Human Resource Officer Ms. Afreen Huda,

offered insights into career opportunities at IDLC Finance Ltd. Representing East West University, Mr. Mirza Ahsanul Hossain, Deputy Director, Career Counseling Center, attended the session.

## Session with UNICEF



UNICEF Bangladesh held a 'Meet and Greet Session' on November 17, 2024, at its Country Office in Dhaka, engaging career counselors from universities across Bangladesh. The session aimed to foster collaboration on diversity recruitment initiatives. UNICEF plans to host career sessions for new and soon-to-be graduates, focusing on career planning, resume building, and interview skills, while introducing them to opportunities in the humanitarian sector and UNICEF's mission. Mr. Mirza Ahsanul Hossain, Deputy Director, Career Counseling Center, represented East West University at the event.

## Session at Robi Axiata Limited

Robi Axiata Limited organized 'Robi Career Connect' on November 18, 2024, in Dhaka, inviting career counselors from universities across Bangladesh. The session explored collaborative opportunities, including facilitating research initiatives and establishing Memorandum of Understanding (MoU) or Non-Disclosure Agreement (NDA) as part of their recruitment efforts. Mr. Mirza Ahsanul Hossain, Deputy Director, Career Counseling Center, represented East West University at the session.



## Corporate Meetings

Department of Student Welfare (DSW) and Career Counseling Center (CCC) organized several meetings with following organizations at the DSW office. These meetings focused on internship placements, job opportunities, training programs, seminars, workshops, and building partnerships: Apex DMIT, atB Jobs, Banglalink Digital Communications Ltd., bKash, BG Food & Agro Processors Ltd., Confidence

Batteries Ltd., Data Path Ltd., Democracy International, GEN Bangladesh, glascutr, Grade Limited, HSBC, IPDC Finance Ltd., J & Z Group, Lal Teer Seed Ltd., Perky Rabbit, Quantum Foundation, River Sign, Shanta Asset Management, Singer Bangladesh Ltd., Toshiba Asia Pacific Pte Ltd., UTC Global Academy, Wadhvani Foundation, Wanton Group

## Election Reform Commission Hosts Discussion with University Students at East West University

The Election Reform Commission of Bangladesh, in collaboration with Career Counseling Center, East West University organized an exchange of views program on electoral reforms with students on 26 November 2024, at Manzur Elahi Auditorium, East West University. Key participants included Dr. Badiul Alam Majumdar, Chairman of the Election Reform Commission, Dr. Tofail Ahmed,

Chairman of the Local Government Reform Commission, along with other commission members, academics, and policymakers.

The Pro-Vice Chancellor of EWU, Professor Dr. Mohammad Ashik Mosaddik delivered the vote of thanks to the guests.

## Job Placement

The CCC would like to thank the authorities of the following organizations who provided employment opportunities to EWU graduates:

- AB Bank PLC
- Asian Development Bank
- Atlanta Youth Services
- Bangladesh Institute of Development Studies

- Bangladesh Krishi Bank
- Banglalink
- BIGBOX
- BJIT Limited
- Center for People and Environment
- Centre for Policy Dialogue
- Continental Inspection Co. (BD) Ltd.
- Dhaka Judge Court

- Flowcrete Group Pty Ltd.
- Global Brand PLC
- Invesq Property Brokerage LLC
- Islamic International School and College
- Jamuna Bank PLC
- Maasranga Television
- Marketingpazr
- MDP Structural Engineering
- Media Consultants Ltd. (A GroupM Company)
- Megamind Plus
- Meghna Bank PLC
- Mir Akhter Hossain Ltd.
- Novoair
- Online Tech Academy
- Oppo Ltd.
- Orion Group

- PDS Group
- Popular Pharmaceuticals PLC
- Practical Action in Bangladesh
- Progress Inc. International Ltd.
- Pure Fintech Ltd.
- Proshanto Joladhara
- Robi Axiata Limited
- SBT Japan Pvt
- Scholastica Limited
- Showbox Studios
- Tech Terrain IT Ltd.
- The Law Chamber
- TROYEE Associates Ltd.
- United Finance Limited
- United Nations Development Programme (UNDP)
- YKK Bangladesh Pte Ltd.

## Internship Placement

We extend our heartfelt thanks to the following organizations for providing internship opportunities to East West University students during Fall 2024:

- ACI Agribusiness Limited
- ACI Limited, Bonum Garments Ltd.
- BRAC Bank PLC
- Cityscape International Limited
- Dhaka Bank PLC
- Eastern Bank PLC
- Event Box
- EXIM Bank PLC
- Footstep Ltd.
- Gigatech Limited
- IPDC Finance PLC
- Islami Bank Research and Training Academy

- J & Z Group
- Loop Freight Limited
- Mutual Trust Bank PLC
- Pathao Limited
- Peoplescape Ltd.
- Prime Bank PLC
- Redmin Industries Limited
- Shopup
- Social Islami Bank Limited
- Square Toiletries Limited
- Tech Cloud Limited
- Roshod Fair Price Shop
- Trust Bank Limited, United Group
- Woori Bank Bangladesh.

## Psychological Counseling at EWU

### Socio-Psyche Counseling Center

The Socio-Psyche Counseling Center of East West University provides essential mental health support to its students. Counselor psychologists help students with problems like trauma, depression, and stress caused by studies or family matters. Experienced and professional counselor psychologist at the center addresses various issues such as trauma, depression, academic and familial stress. During July 2024 to December 2024, 168 students received counseling through 272 sessions. According to counselors' reports and students' feedback, the improvements in students were satisfactory, as those who attended counseling sessions experienced significant improvements in their mental well-being and expressed satisfaction and appreciation for the services.



## Alumni Success Stories



**MD. ASIF CHOWDHURY**, Senior Relationship Executive, Merchant Payments bKash Limited East West University has provided me with the opportunity to interact with a diverse group of individuals whose varied perspectives have significantly contributed to boosting my confidence in pursuing a successful career in the future. My confidence and communication skills are the key factors that have contributed to my success in the positions I currently hold. I am committed to maintaining a motivated mindset and fostering a 'can-do' attitude as I continue to excel in my work.

**ROBIUL ISLAM**, Johnson & Johnson, Data Operations Analyst (Czech Republic, Central Europe)

My time at East West University gave me the skills and confidence to tackle these challenges head-on, and I'm proud to help the next generation do the same.



**JANNATUL SHAREAT DISHA**, PhD Scholar, Zhongnan University of Economics and Law (Wuhan, China) After completing my LLB &LLM, I worked at a law firm for three to four years. I then received a fully funded Chinese government scholarship to pursue my PhD in International Law. I am currently in my second year of the program.

**TASBIR ARAFAT**, Senior Demand Planner, Southeast Asia & BD Demand & Supply Planning Team Lead Medtronic

During my MBA, I got the opportunity in two MNC (DAMCO & Novartis) at EWU which shaped up my career, and now I am leading Medtronic Bangladesh Demand and Supply Planning team. I am also playing the role of Senior Demand Planner of Southeast Asia which comprises 11 countries including Singapore, Malaysia, Philippines, Indonesia & other subcontinent countries. I am grateful to my mentors at EWU.



**ROUFUL ALAM**, Executive, Next Ventures

East West University has provided me with a platform, shaping me into the person I am today. I've been molded into the best version of myself just because of my university. I work as an Executive in Next Ventures' Client Experience Team, and my success story is built on discipline. Staying consistent and focused has helped me overcome challenges and achieve my goals, proving that discipline truly is the key to success.

**MD. ATIQUUL ISLAM**, Head of Research and Advisory, NewVision Solutions Limited

While pursuing my bachelor's and master's degrees in economics at East West University, I received extensive training in scientific research methodologies, which laid the foundation for my career. In 2018, I embarked on my professional journey with NewVision Solutions Limited as a research associate. Over six years, I advanced to lead the Research and Advisory Department at NewVision, specializing in feasibility studies and business consultancy to attract Japanese investments to Bangladesh. Today, I proudly collaborate with JICA, Swisscontact, and leading Japanese conglomerates to contribute to Bangladesh's economic development.



**UMMEY IFFAT**, Executive, Legal Department, Landmark Group (Landmark Real Estate Ltd.)

EWU has given me the courage to believe in myself that I can achieve my goals whatever happens. So, believe you can and you're halfway there.

# A GLIMPSE OF STUDENTS' CLUBS



## Business Club

### Brief Case 3.0: The Business Leaders of Tomorrow



East West University Business Club organized BriefCase 3.0 presented by Nippon Paint, powered by Yamaha, and co-sponsored by Speed in association with Monno Ceramics on November 18, 2024. The Vice-Chancellor, had a great role throughout the whole event to inspire undergraduate students to participate in this platform to bridge the gap between academic learning and practical business

applications. The competition featured 10 finalist teams who presented their business cases before an expert panel of judges. After an intense round of deliberations.

The Champion team was awarded a cash prize of 1,00,000 taka only with attractive gift hampers. First Runner-Up. Team learned 60,000 taka. Second Runner-Up. Team received a prize of 40,000 taka.



## Computer Programming Club

### BUET Inter-University Programming Contest



On November 1, 2024, Bangladesh University of Engineering and Technology (BUET) hosted an exciting Inter-University Programming Contest with 100 teams from top private and public universities in Bangladesh. East West University (EWU) participated with two teams. Their performance was impressive.

### Upskilling for Future Careers



EWU Computer Programming Club successfully organized a seminar titled "Upskilling for Future Careers" on December 24, 2024, featuring two esteemed speakers: Mr. Kazi Shamim and Mr. A K M Fazlul Kabir, Co-founder and Chief Learning Officer of VTutors respectively. The event, held in collaboration with VTutors, the authorized country partner of CERTIPORT, aimed at highlighting the significance of continuous skill development in the ever-changing job market.



## Club for Performing Arts

### Majestic 15 Years: Intra- and Inter-University Cultural Competition 2024

The East West University Club for Performing Arts (ECPA) marked its 15<sup>th</sup> anniversary with a grand three-day celebration titled "Majestic 15 Years", held on 20<sup>th</sup> to 21<sup>st</sup> November 2024, where talented students from top universities across Bangladesh showcased their creativity through dance, drama, and music. The Chief Guest, Professor Shams Rahman, Vice Chancellor, East West University, graced the event with his inspiring presence. The Pro-Vice Chancellor, Professor Dr. Mohammad Ashik Mosaddik, attended as a distinguished guest and led the Prize-Giving Ceremony, presenting awards to the champions. North South University became the Champion of the competition with their vibrant showcase of art. East West University has become the 1<sup>st</sup> Runner-up and the 2<sup>nd</sup> Runner-up was University of



Liberal Arts Bangladesh. The Champion, 1<sup>st</sup> Runner-Up, and 2<sup>nd</sup> Runner-Up were honored with crests and certificates, celebrating their dedication and excellence.



## Debating Club

### Invitationals 1.0: A Prestigious Battle of Wits Unfolds

On September 21, East West University Debating Club hosted its much anticipated EWUDC Invitationals 1.0. The chief guest for the closing ceremony was Air Cdre (Retd) Ishfaq Ilahi Choudhury, Treasurer of East West University; and the special guests were Dr. Md. Mobarak Hossain Khan, Chairperson of the Department of Social Relations and Rubaiyat Kabir, Moderator of EWUDC. Team কাকাবাবু emerged as the Champions and Team বেয়ামকেশ became the Runner-up. Furthermore, Sifat Jobbaer from team কাকাবাবু won the title of Debater of the Final; and Ayman Sakib Ahmed Nuhash and Salman Shahriar from team বেয়ামকেশ collectively held the title of Debater of the tournament.



### Debating Club Secured a Prestigious Victory at SEUDC Nationals 2024



The East West University Debating Club (EWUDC) once again demonstrated its exceptional capabilities by securing a notable victory at the SEUDC Nationals 2024 (Inter Club) hosted by South East University, held on October 18-19, 2024. Competing against 47 distinguished teams from across the nation, EWUDC Blues became the champion. The team was led by Zafir Anam who earned the esteemed title of Debater of the Final (DOF).



### EWUDC Excels at 3<sup>rd</sup> Noiyaeek Nationals 2024

The 3<sup>rd</sup> Noiyaeek Nationals 2024, a prestigious competition held on 4-5 November, 2024 that brought together 36 teams from different universities across the country. Zafir Anam was as the Debater of the Tournament. Besides, Nayemur Rahman earned the 2<sup>nd</sup> Speaker Break.

### Debating Club Triumphs at 18<sup>th</sup> MGBSDC National's 2024

East West University Debating Club (EWUDC), representing Team EWUDC Blues, has emerged as the Champion of the Inter-University Segment at the prestigious 18<sup>th</sup> MGBSDC National's 2024. The tournament, hosted by the Motijheel Government Boys School Debating Society, took place on December 27-28 and featured 32 university teams competing in the British Parliamentary format.

Team EWUDC Blues, consisting of Nayemur Rahman and Zafir Anam, demonstrated exceptional debating prowess by outshining prominent teams such as IBA DU, BUET, and Chittagong University in the semifinals, and triumphing over NSU, IUT, and Chittagong University in the finals.

Notably, both Nayemur Rahman and Zafir Anam were acknowledged as the 2<sup>nd</sup> best speakers after the preliminary rounds, highlighting their outstanding talents. Furthermore, Nayemur Rahman received the esteemed title of Debater of the Final for his exceptional contributions during the tournament.



### Economics Club

#### Graffiti for Reforming Dhaka City



On August 10, 2024, East West University Economics Club spearheaded a stirring graffiti event titled "A Visual Tribute" to honor the martyrs of the 'Students against Discrimination' movement. These expressive artworks adorned the campus walls, sparking conversations about discrimination and showcasing the community's dedication to justice and remembrance.

#### Graphic Design Workshop



East West University Economics Club successfully hosted "Design Odyssey: A Graphic Design Workshop & Competition" from November 17<sup>th</sup> to 30<sup>th</sup>, 2024. This interactive session, led by Asif Hossain, Creatives Lead at 10 Minute School, provided a comprehensive introduction to Adobe Photoshop and Illustrator. Participants, including students and faculty members, engaged in sessions that covered basic and advanced techniques, culminating in practical applications tailored for university projects. The event concluded with a competition where the top teams received awards, fostering creativity and practical skills among participants in a collaborative learning environment.





## Environmental & Social Club

### Voice of Youth: A Canvas for People & Planet

On December 15<sup>th</sup>, East West University Environmental and Social Club proudly hosted “Voice of Youth: A Canvas for People & Planet,” where talented individuals showcased their creative thoughts and ideas on climate change and ecosystems, social injustice, and life at East West University through impactful writing, photography, and heartfelt paintings. The event was inaugurated by Ms. Ismat Shereen, Adviser, Students’ Welfare & Head of Career Counseling Center and Moderator Nishat Anjum Bini Ma’am, Lecturer, Department of Social Relations. At the closing ceremony, Professor Dr Mohammad Ashik Mosaddik, Pro-Vice Chancellor shared his offering valuable.



## English Conversation Club

### Reviewer’s Fest

East West English Conversation Club organized “Reviewer’s Fest” on 17<sup>th</sup> September, 2024. The event helped students to acquire a more polished and professional style of writing by boosting confidence in expressing themselves and learning to convey information clearly and concisely. This Intra-University competition aimed to improve the reviewing, writing, presenting and speaking skills of the participants on various segments and enhanced soft skills was crucial for success in today’s world.



## Investment & Finance Club

### Fourth Season of Road 2 Fin

East West University Investment and Finance Club successfully hosted the fourth season of Road 2 Fin, a finance-focused workshop designed to equip participants with essential financial knowledge in collaboration with Shanta Securities Ltd. by an inspiring address by Mr. Jane Alam Romel, Chief Operating Officer of Shanta Securities Limited. on November 27, 2024. This season’s theme, “Personal Finance: A Beginner’s Playbook,” aimed to provide Gen Z with actionable insights from industry experts and practical strategies to master personal finance—a significant step toward fostering financial literacy among young minds.





## Model United Nations Club

### EWU INTRA-MUN 2024



EWU Model United Nations Club hosted the East West University INTRA-MUN 2024 from 13 to 14 September 2024, during which 120 delegates engaged in a two-day diplomatic simulation. The event focused on global collaboration and leadership development, with the theme *“Navigating towards a Sustainable, Resilient Planet through Global Commitment and Collective Action”*. In this MUN conference students engaged in a competition through a simulation of United Nations’ discussion. Delegates represented different countries and worked together to address real-world issues such as climate change, human rights, or global security. They engaged in debates, negotiate solutions, draft resolutions, and vote on policies, following formal UN procedures.



## Photography Club

### Photo Fest Asia 2024

Photo Fest Asia 2024 . It was the Exhibition” concluded on November 23, 2024 organized by the East West University Photography Club (EWUPC) and supported by Nur’s Foundation, after an inspiring and eventful four-day run at the Bangladesh Shilpakala Academy. The inauguration ceremony was graced by Mr. Asif Mahmud Shojib Bhuiyan, Advisor to the Interim Government, who served as the chief guest. His presence highlighted the importance of photography in capturing history and telling impactful stories. The exhibition featured 110 exceptional photographs, chosen from an astounding 7,286 submissions by photographers from around the world. Countries such as India, Myanmar, Iran, and many others were represented and showcased a wide range of perspectives and artistic approaches.



### Mahdin Shafiq Omi Recognized on Global Stage for Photography Excellence



Mahdin Shafiq Omi, the President of East West University Photography Club and a student of the Department of Business Administration, recently obtained the FIAP Honourable Mention at the Orhan Holding 20th International Photography Contest for his photo titled ‘Journey to the Unknown.’ The competition started on 13 August 2024 and accepted entries until 9 November 2024. The award-giving ceremony took place on 7 December 2024, with the exhibition held from 14 to 31 December at Ninecim Art House, Turkey. The contest witnessed participation from 47 countries, with a total of 4,767 entries. Notably, Turkey submitted 543 entries, followed by Iran with 166 and India with 150, showcasing the global scale of the competition. Bangladesh had 41 submissions, making Mahdin’s recognition a significant achievement among both local and international photographers.



## Robotics Club

### EWU National Robo Fest 2024

On 7<sup>th</sup> to 10<sup>th</sup> November, EWU National Robo Fest 2024 organized by the East West University Robotics Club was the largest gathering of robotics and tech enthusiasts in Bangladesh. It brought together over 526 teams and more than 2,000 participants, distinguished guests, and industry leaders nationwide from more than 85 institutions. More than 200 students from 25 schools and colleges also participated, setting a new benchmark for university-led tech events in Bangladesh. This event set a new standard for innovation and opportunity within the academic sector and provided a platform for ambitious ideas and cutting-edge designs, reflecting the creativity and technical ability of Bangladesh's next generation of engineers and inventors.



The prize-giving ceremony marked the grand conclusion by celebrating the winners across a variety of challenging segments.



## Rotaract Club

### Canvas 4.0 in Association with Bdcalling Academy



The Rotaract Club of East West University hosted an engaging program titled Canvas 4.0 in association with Bdcalling Academy from October 27<sup>th</sup> to 30<sup>th</sup>, 2024. Professor Dr. Muhammad Ashik Mosaddik, Pro-Vice Chancellor of East-West University, was the Chief guest. Muhammad Monir Hossain, CEO of Bdcalling Academy and President of the Rotary Club of Dhaka Phoenix, was the special guest. The moderator, Nabila Farhin was the program chairperson. The top ten winners were awarded special certificates and Canva premium. The top five winners were awarded 100% scholarships for any courses from Bdcalling Academy.

### Winter Smile Fair 7.0 and Blood Donation Campaign: Spreading Warmth and Saving Lives



On December 17<sup>th</sup> and 18<sup>th</sup>, 2024, the Rotaract Club of East West University proudly hosted its signature event, Winter Smile Fair 7.0, alongside a Blood Donation Campaign. This initiative was in collaboration with the Bangladesh Thalassaemia Foundation and the Rotary Club of Dhaka Ramna. Over the two-day event, the combination of fundraising for winter clothing and blood donations made a significant impact on the community. The event, inaugurated by Pro-Vice Chancellor Professor Dr. Muhammad Ashik Mosaddik and Rotaract Club Moderator Nabila Farhin, marked the start of two days of compassion, collaboration, and community spirit.



## Science Club

### Science Carnival 2.0

East West University Science Club recently hosted the much-anticipated EWU Science Carnival 2.0, a dazzling showcase of scientific brilliance and creativity. The event, held on 14<sup>th</sup> and 15<sup>th</sup> November, attracted over 300 enthusiastic participants from diverse backgrounds. Participants, from schools colleges and to universities, showcased their talents and knowledge in various scientific projects to awe-inspiring experiments and a testament to the power of human ingenuity. Ilahi Choudhury, Treasurer of East West University and Science Club Moderator Rupali Ghosh, marked the start of two days of compassion, collaboration, and community spirit.



## Sports Club

### EWU Run5Km

East West University Sports Club organized the university's second "EWU Run5Km" on November 8, 2024. The main objective of organizing such an event was to guide our fellow students in identifying a viable countermeasure to Depression as many people among us live with depression regularly. Pro-Vice Chancellor, Professor Dr. Mohammad Ashik Mosaddik, and Club Moderator, Professor Dr. Md Mobarak Hossain Khan inaugurated the event. More than participants attended the event. At the end of the event, the winners of the marathon were crowned with crests, medals, and certificates.



### SMC plus EWU Winter Smash 2024



SMC+ EWU Winter Smash 2024 sponsored by SMC+ Electrolyte Drinks, the grandest national badminton tournament, commenced at East West University on December 19, 2024. The grand opening ceremony featured the unveiling of the championship trophy by Chief Guest Professor Shams Rahman, Vice Chancellor of East West

University, alongside esteemed honorary guests, including Professor Dr. Mohammad Ashik Mosaddik, Pro-Vice Chancellor; Professor Dr. Md. Mobarak Hossain Khan, Moderator of EWU Sports Club; Sayef Uddin Nasir, Managing Director of SMC Enterprise Limited; Khandaker Shamim Rahman, General Manager-Marketing of SMC Enterprise Limited; and Md. Alamgir Hossain, General Secretary of the Bangladesh Badminton Federation. At end of the tournament, Hasibur Rahman and Md Mahabub Ul Islam became champions in the Faculty & Admin Doubles and Suraiyah Islam Muna and Saika Saika, runners-up in the Girls' Doubles.





### Seminar on “Career talk with Leaders”

East West University Telecommunications Club (EWUTC) arranged a seminar named Seminar on “Career talk with Leaders” on 16<sup>th</sup> July, 2024. The seminar was very interactive for the students where the industry leaders were invited and inspired them. A panel of esteemed industry leaders shared their experiences, knowledge, and advice on various aspects of different sectors. The speakers were Md Al Amin (Co-Founder and CMO, Akij iBOS), A.S.M. Rafiq Ullah Romel (CEO, Rabbithole), Mehedi Goni (Co-Founder and CMO, Flight Expert), Sakib Hossain (Founder and CEO, Fashol)



### National Telco Warfare 2024



East West University Telecommunications Club has successfully hosted “The Royal Hat Presents National Telco Warfare 2024,” powered by Flight Expert. The two-day event, held on December 26-27, brought together over 500 participants from more than 10 universities. The event provided a dynamic platform for students and professionals to engage with cutting-edge technology and the rapidly

evolving telecommunications landscape. The opening ceremony was inaugurated by Dr. Maheen Islam, Chairperson of the Department of Computer Science and Engineering and concluded with a prize-giving ceremony, presided over by Pro Vice-Chancellor Professor Dr. Mohammad Ashik Mosaddik.

# Center for Research and Training East West University (CRTEWU)

The primary objective of the Center for Research and Training East West University (CRTEWU) is to create knowledge through academic and applied research and

to disseminate acquired knowledge through training, seminars, and publications.

## Research Grant and Research Proposal

The Center for Research and Training East West University (CRTEWU) is dedicated to developing the research abilities of East West University (EWU) faculty members by continually motivating and supporting them to undertake research and publish scholarly papers. It provides financial

support to faculty members who want to conduct research. The research fund is a seed grant provided to researchers affiliated with academic departments to conduct research activities per the EWU research policy.

## Call for Research Proposal-Round 17

The Center for Research and Training East West University (CRTEWU) has invited research proposals for its 17<sup>th</sup> Internal Funding Round. Such grants aim to nurture and sustain a vibrant research community at EWU by engaging academics and researchers from all faculties/fields.

In response to 'Call for Research Proposal -Round 17', the center received in total 18 research proposals for funding. Among these research proposals funds have been released for one research proposal and the rest of the research proposals are at different stages of the review and revision process.

## Research Grants

CRTEWU awards research grants to faculty members who complete the required steps. The center approved the following research proposals for funding:

- *"Hidden Struggles in Rising Tides: Exploring Women's Access to Sexual and Reproductive Health Rights in Coastal Bangladesh During Disasters"* by Ms. Nabila Farhin and Ms. Nadia Rahaman, Senior Lecturer, Department of Law, East West University.



- *"The Role of Digital Literacy and Culture Specific Communication Skills among Expatriate Bangladeshi Domestic Workers"* by Dr. Mohammad Masudur Rahman, Assistant Professor, Department of Business Administration, East West University, Dr. Sabreena Ahmed, Assistant Professor, Department of English and Humanities, BRAC School of Humanities and Social Sciences, BRAC University, and Ms. Sharaban Tohura, Specialist, Skills Development Project, BRAC.
- *"Characteristic Mode Analysis for the Miniaturization of an Antipodal Vivaldi Antenna for the Application of Microwave Imaging of Brain"* by Dr. Farhana Parveen, Assistant Professor, Department of Electrical and Electronic Engineering, EWU.

## Publications

### Abstracts of Published Papers

Abstract of Published Papers-2022, vol.17 was published in 2024. The Abstracts of Published Papers is an annual publication of Center for Research and Training East West University (CRTEWU).

It aims to keep an official log of the academic publications of the faculty members of East West University. The Abstracts of Published Papers volume 18, 2023 is in the pipeline.

## Journals

1. EWJBSS published two volumes in July to December 2024:
  - Special Issue, Vol. 9-11, 2023 has been published in July 2024
2. East West Journal of Humanities (EWJH), (ISSN: 2074-6628), Vol.9-12 2023 is in the process of being published.
  - Vol. 12, 2024 was published in December 2024.

## Research Report

A research report is the outcome of a CRTEWU-funded research grant. The center has received the following research reports (from July-December 2024):

- *"Rohingya Influx in Bangladesh: Perceptions and Attitudes of the Local Population"* by Dr. Md. Mobarak Hossain Khan, Professor, Mr. Rezwana Siddiqui and Ms. Rubayat Kabir, Senior Lecturer, Department of Social Relations, East West University.
- *"Isolation, Identification and Antibiotic Susceptibility Testing of Common Respiratory Pathogens Collected from Nasopharynx of Asymptomatic School Children in Dhaka City"* by Dr. Sufia Islam, Professor; Ms. Nishat Nasrin, Assistant Professor; Ms. Nigar Sultana Tithi, Senior Lecturer, and Dr. Farjana Khatun, Assistant Professor, Department of Pharmacy, East West University.

## Working Paper

The following research report has been published as Working Paper-24 in December 2024:

- *"Human Rights Abuses against the Rohingya in*

*Myanmar: Exploring the Role of Transitional Justice"* by Mohammad Pizuar Hossain, Senior Lecturer, Department of Law, East West University.

## Seminars

### Research Seminars

- Research seminar on *"Characteristic Mode Analysis for the Miniaturization of an Antipodal Vivaldi Antenna for the Application of Microwave Imaging of Brain"* was held on 29 September 2024 in CRTEWU Seminar Room of East West University. The presenter of the seminar is Dr. Farhana Parveen, Assistant Professor, Department of Electrical and Electronic Engineering, East West University.
- Research seminar on *"Isolation, Identification and Antibiotic Susceptibility Testing of Common Respiratory Pathogens Collected from Nasopharynx of Asymptomatic School Children in Dhaka City"* was held on 20 October 2024 in CRTEWU Seminar Room of East West University. The presenters of the seminar are Dr. Sufia Islam, Professor, Ms. Nishat Nasrin, Assistant Professor, Ms. Nigar Sultana Tithi, Senior Lecturer, and Dr. Farjana Khatun, Assistant Professor, Department of Pharmacy, East West University.
- Research seminar on *"Perceptions of Academic Librarians of Bangladesh Regarding Preservation of Indigenous Knowledge"* was held on 07 November 2024 in CRTEWU Seminar Room of East West University. The presenters of the seminar are Mr. Raiyan bin Reza, Lecturer, and Mr. Abdur Rahman Sumon, Senior Lecturer, Department of Information Studies, East West University.

### Knowledge Sharing Seminars

Knowledge Sharing seminar on *"Application of Supercritical Fluid Technique in Food and Pharmaceuticals"* was held on 03 July 2024, in CRTEWU Seminar Room. The speaker of the seminar was Dr. Md. Jahurul Haque, Instructor, Department of Agriculture, University of Arkansas at Pine Bluff, USA.

Knowledge Sharing seminar on *"Strategic Planning for Sustainable LIS Profession in the World of AI"* was held on 22 September 2024, in CRTEWU Seminar Room. The speaker of the seminar was Professor Dilara Begum, Chairperson, Department of Information Studies, East West University, Dhaka, Bangladesh;

Knowledge Sharing seminar on *"Innovation in Education"* was held on 22 October 2024, in SM Nousher Ali Lecture Gallery. The speakers of the seminar were Ms. Ferowza Sawpnil, Chief Teaching Fellow and Program Coordinator for the MA in Education, Asian University for Women and Ms. Tansum Tanha, Teaching Fellow in the MA in Education program, Asian University for Women.



## Training and Workshop

### Training on 'Teaching, Learning and Research'

The Institutional Quality Assurance Cell (IQAC) organized the training program in collaboration with CRTEWU. It lasted from October 2024 to February 2025, every Thursday from 9.30 am to 12.00 pm, in the S.M. Nousher Ali Lecture Gallery (Room # 126).

### CRTEWU Website

Center for Research and Training East West University (CRTEWU) developed a dynamic, user-friendly, and informative website. Please visit the link: <https://crtewu.org/>

# Institutional Quality Assurance Cell (IQAC)

## Workshops



The IQAC organized a workshop on "4<sup>th</sup> Industrial Revolution and Key Attributes of the Graduates" for Assistant Professors, Senior Lecturers, and Lecturers from all departments within the Faculty of Sciences and Engineering on 17 September 2024. The resource person of the workshop was Professor Dr. Ahmed Wasif Reza, Department of Computer Science and Engineering and Additional Director of IQAC. Professor Reza gave a thorough overview of the OBE teaching and learning approach, preparing faculty members for contemporary technologies and bridging the gap between Industry 4.0 and

Education 4.0.

A workshop on "Outcome-based Education (OBE)" was organized by IQAC on 23 November 2024 for the faculty members of the Department of Computer Science and Engineering (CSE). The resource person of the workshop was Professor Dr. Ahmed Wasif Reza, Additional Director of IQAC. The main objective of the workshop was to enhance the implementation of outcome-based education in the CSE department.



## Training Programs



IQAC, in collaboration with the Center for Research and Training, is hosting a long-term Teachers' Training Program on "Teaching, Learning, and Research". This program is specifically designed for Lecturers and Senior Lecturers who joined the university between 2022 and 2024. The Vice Chancellor of EWU, Professor Dr. Shams Rahman, officially inaugurated the program on October 31, 2024.

**Other teachers' training programs that IQAC organized were:**

- Quality Assurance and Quality Enhancement in Higher Education on 31 October 2024
- Bangladesh National Qualifications Framework (BNQF) on 07 November 2024
- Teaching-Learning Strategies Constructive Alignment of Students' Learning within the OBE Framework on 14 November 2024
- Attributes of a Good Teacher & Time and Stress Management on 12 December 2024
- Continuing Professional Development: Its Importance and Impact on Quality Assurance on 19

- Program Learning Outcome (PLO) and Course Learning Outcome (CLO); PLO-CLO, Mapping; Assessment Tools; Rubrics; Continuous Quality Improvement on 21 & 28 November 2024
- Teaching Philosophy and Integrity; Teaching Responsibilities; Effective Teaching on 05 December 2024
- Attributes of a Good Teacher & Time and Stress Management on 12 December 2024
- Continuing Professional Development: Its Importance and Impact on Quality Assurance on 19 December 2024
- Industry-Academia Collaboration: Current Industry Trend and Bridging Academia-Industry Linkage on 26 December 2024
- Industry-Academia Collaboration: Current Industry Trend and Bridging Academia-Industry Linkage on 26 December 2024

## Participation in Training Program

Professor Dr. Sufia Islam, Director, IQAC participated in a two-day training program on "Academic Auditors" held from 6-7 November 2024 organized by Bangladesh Accreditation Council.

Professor Dr. Sufia Islam, Director, IQAC attended a day-long workshop on writing proposals for the "Academic Transformation Fund (ATF)" on Thursday, 12 December 2024.

## Achievements

Professor Dr. Ahmed Wasif Reza, Department of CSE and Additional Director of IQAC was appointed as "Academic Auditor" by Bangladesh Accreditation Council (BAC) in March 2024.

Professor Dr. Ahmed Wasif Reza, Department of CSE and Additional Director of IQAC won the R&D Awards-2024 (The World Class Educators Honors award) in the field of Computer Science and Engineering in February 2024.

# DR. S. R. LASKER LIBRARY

*A Gateway to Knowledge*

## Library Facilities

- Borrowing Facilities
- Photocopy Service
- Reference Management Services
- Wi-Fi Service
- WhatsApp: Instant Reference Service
- Subscribed Print Journals Service
- Article Request Service
- Institutional Repository
- Corporate Membership
- Pigeonhole Facilities
- Department Wise Resource Portal
- Remote Access Services to E-Resources  
Wiley Online Library

## Library Hours

Sunday - Thursday: 8:30am - 10:00pm  
Friday : 8:30am - 5:00pm  
(1:00pm-2:00pm break)  
Saturday : 5:00pm - 10:00pm

## Activities and Events

### Dr. S. R. Lasker Library observed International Literacy Day (ILD) 2024

UNESCO created International Literacy Day in 1967 to bring attention to this issue and it has been celebrated annually on 08 September ever since. The theme for International Literacy Day 2024 is: "Promoting Multilingual Education:

Literacy for Mutual Understanding and Peace." In line with this, Dr. S. R. Lasker Library commemorated the day by sharing diverse content across its social media platforms to highlight the significance of literacy.

### Celebration of International Open Access Week 2024



International Open Access Week, held globally from 21-27 October 2024, highlighted the significance of open access to scholarly research. Originating as a collaboration between the Scholarly Publishing and Academic Resources Coalition (SPARC) and student-led campus events, this year's theme,

"Community Over Commercialization," emphasized the value of community-driven initiatives in the open access movement. Dr. S. R. Lasker Library celebrated the event with enthusiasm through impactful activities:

## Librarians' Achievements

- M. Abdul Gani, Senior Assistant Librarian and Md. Sariful Islam, Library Circulation Officer, have successfully completed training on "Fire Fighting, Fire Prevention, Rescue and First Aid Training" from 26-27 October 2024, conducted by Bangladesh Fire Service & Civil Defense Directorate and East West University.
- Mr. Md. Abdul Latif, Assistant Librarian, successfully completed the Research4Life Master Trainer Course for the East Asia region in November 2024. This online training was organized under the leadership of the Research4Life Capacity Development Committee, in collaboration with the Information Training and Outreach Centre for Africa (ITOCA), South Africa.

## Daylong Event on Modern Information Profession: Redesigning for a Sustainable Future

On 11 September 2024, Dr. S. R. Lasker Library organized a daylong event titled "Understanding Modern Information Profession: Redesigning for a Sustainable Future." Fifty-eight students from the Department of Information Studies, EWU and the Department of Information Sciences and Library Management, Noakhali Science and Technology University (NSTU), took part in the event. The event began with a welcome address by Dr. Dilara Begum, Professor and Chairperson of the Department of Information Studies, EWU.



## Research Rabbit: Citation-Based Literature Mapping Tool

Dr. S. R. Lasker Library has started to use the Research Rabbit, a citation-based literature mapping tool for its patrons aimed at enhancing research efficiency. Research

Rabbit facilitates quick and effective literature discovery, making it an essential resource for essays, projects, and literature reviews.

## Celebration of Peer Review Week (PRW) 2024

**PEER REVIEW WEEK**  
23-27 SEPTEMBER 2024  
*Innovation and Technology in Peer Review*

Celebrated by  
 **Dr. S. R. Lasker Library**  
*Gateway to Knowledge*  
[www.lib.ewubd.edu](http://www.lib.ewubd.edu)

Peer Review Week (PRW) 2024, held from 23-27 September, was on "Innovation and Technology in Peer Review." In accordance with this global event, Dr. S. R. Lasker Library launched the "Avoiding Predatory Publishing" campaign, targeting newly appointed faculty and young researchers. The campaign aimed to raise awareness on maintaining research standards, identifying and avoiding predatory journals, and the role of AI in peer review processes.

# AN OVERVIEW OF DEPARTMENTAL ACTIVITIES



## EVENTS

### DBA and CFA Institute's Affiliation Program

Department of Business Administration, East West University is now affiliated with the Chartered Financial Analyst (CFA) Institute University Affiliation Program. The Department of Business Administration organized the CFA Institute University Affiliation Program Ceremony to celebrate this remarkable event on 17 September, 2024 at Manzur Elahi Auditorium, East West University. The event was jointly organized by Department of Business Administration, EWU and CFA Society Bangladesh. Professor Shams Rahman, Vice Chancellor, EWU graced the event as Chief Guest and Professor Dr. Tanbir Ahamed Chowdhury, EWU graced the event as Guest of Honor.



### EWU National RoboFest 2024



The Grand Opening Ceremony of EWU National RoboFest 2024, organized by the East West University Robotics Club was held on 7 November 2024 in Manzur Elahi Auditorium. The event is one of the largest gatherings of robotics and tech enthusiasts in Bangladesh, bringing together over 526

teams and more than 2,000 participants, distinguished guests, and industry leaders nationwide from more than 85 institutions. More than 200 students from 25 schools and colleges are also participating.

## Program on “Share the Knowledge”



The Department of Economics, in collaboration with the World Bank... The World Bank has launched a program called “Share the Knowledge,” under which they present their semi-annual report “Bangladesh Development Update – October 2024” with a “Special focus on Creating Jobs for a Better Future” at East West University. On November 24, 2024 a team of 3 Economists: Mr. Dhruv Sharma (Senior Economist, World Bank), Nazmus Sadat Khan (Economist, World Bank) and Sharmin Akhter Jahan (Consultant, World Bank) came to disseminate their findings and knowledge to the students of the Department of Economics.

## EWU Law Clinic Programme

Department of Law has begun the fifth edition of the EWU Law Clinic Program in the Fall 2024 semester. Mr. Justice Zakir Hossain, Hon’ble Judge, High Court Division, Supreme Court of Bangladesh, conducted the inaugural session on “Trial of Civil” Suits and Application of Evidence Law in Trials’. Dr. Mohammad Ershadul Karim, Associate Professor, University of Malaya, Malaysia, conducted the session on “Understanding Digital Forensics and Digital Evidence in the Modern Legal System”. Barrister Naser Alam, Advocate,

Supreme Court of Bangladesh conducted the session on ‘Legal Opinion Writing and Vetting’. The students visited the Dhaka Court to observe trial procedures.

EWU Law Clinic organized Street Law Program/ Public Legal Literacy Program EWU Law Clinic organized a street law program with a view to fostering the students’ connection with the community and building empathy in them as well as creating public awareness. The students were trained by former street lawyers in various interactive methods.

## GEB Organized Biotech Fest 2024



Department of Genetic Engineering and Biotechnology (GEB) marked its 12-year milestone with an engaging event, “Biotech Fest 2024,” on December 6<sup>th</sup>, organized by the department and the Biotech Club. The event began with a grand rally. Esteemed guests included Dr. Anwarul Azim Akhand, Vice-Chancellor of MBSTU, as the Chief Guest; Professor Mohammed Farashuddin, Chief Advisor of EWU; Air Cdr (Retd.) Ishfaq Illahi Chowdhury, Treasurer of EWU; Dr. Suraia Nusrin, Chairperson of the GEB Department; Dr. Nazmul Ahsan; and other distinguished faculty members.

## Intra-Department Biotech Olympiad at EWU

The Olympiad, a centerpiece of the Biotech Fest, attracted talented students who demonstrated their expertise and problem-solving skills. A total of 325 students participated in the highly competitive Olympiad. Students were categorized into two groups- Junior Segment and Senior Segment to prove their level of knowledge with respect to their age.



## Poster Presentation Competition at Biotech Fest



A thrilling Poster Presentation segment featured 40 participants from different universities across the country. A total of twenty-seven participants presented their original research work and thirteen of them came up with novel ideas.

## Prize Giving Ceremony of the Biotech Fest

The prize program of the Biotech Fest was graced with a motivational address by Vice-Chancellor, Professor Shams Rahman. Together with Dr. Suraia Nusrin, he presented awards to the winners of the Olympiad and Poster Presentation competition, celebrating their outstanding performance. The grand total prize money allocated for the award winners was 50 thousand. The prize money was distributed among three winners from each segment of the Olympiad poster presentation segment.



## Knowledge Sharing Session on Capacity Building



Department of Information Studies organized a knowledge sharing session on capacity building for the students on 07 July 2024. The knowledge sharing session is designed under the Alumni Lecture Series. The primary objective for arranging the alumni lecture series was to let students know about the journey of the alumni.

## Global Media and Information Literacy Week 2024 at EWU



Department of Information Studies, East West University and the UNESCO Dhaka Office jointly organized and celebrated this year's Global MIL Week. Professor Dr. Mohammed Farashuddin, Chief Advisor and Founder Vice Chancellor and Founder President, Board of Directors, East

West University, Professor Shams Rahman, Vice Chancellor, East West University, Dr. Susan Vize, Head of Office and UNESCO Representative to Bangladesh, and Professor Dr. Dilara Begum, and Chairperson, Department of Information Studies graced the occasion with their presence.

## Pharma Carnival 2024: A Grand Celebration of Knowledge, Innovation, and Solidarity



East West University (EWU) organized Pharma Carnival 2024, an extraordinary event designed to foster academic excellence and professional development among students, academics, and industry leaders. The carnival, hosted by the Department of Pharmacy, took place from November 29 to December 4, 2024.

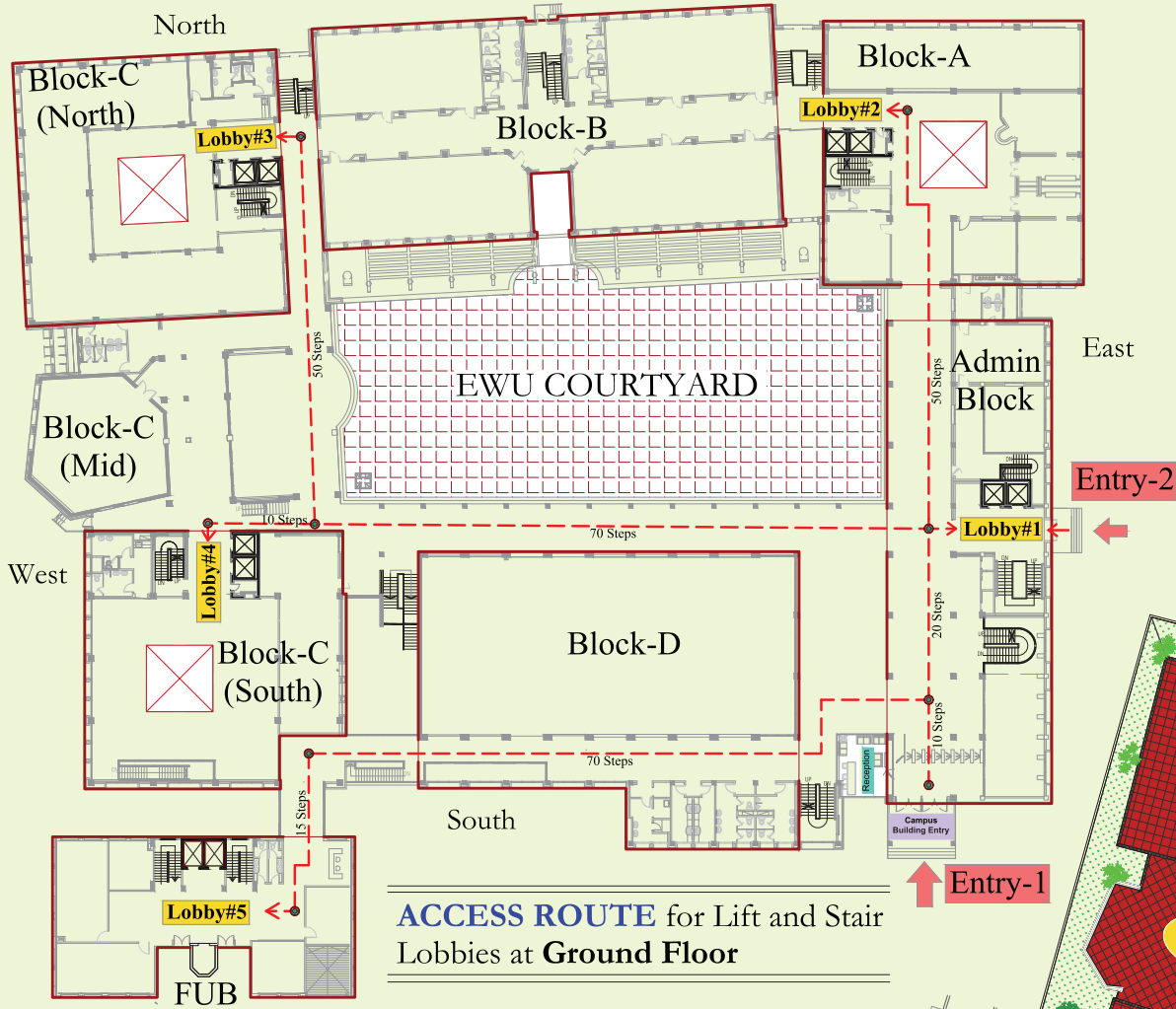
The inaugural session of the carnival was graced by Dr. Khalilur Rahman, Adviser on Rohingya Crisis and Priority

Issues to the Government of Bangladesh, as the Chief Guest. Distinguished attendees included Mr. Md. Saidur Rahman, Secretary to the Health Services Division, and Prof. Dr. Shams Rahman, Vice Chancellor of EWU, as the Guest of Honor. The event was chaired by Prof. Dr. Mohammed Farashuddin, Chief Adviser and Founder Vice Chancellor of EWU. Prof. Dr. Md. Ashik Mosaddik, Pro Vice Chancellor, and Prof. Dr. Amirul Islam, Chairperson of the Department of Pharmacy, were also present.

## Pharma Olympiad at EWU



The Pharma Olympiad witnessed enthusiastic participation, with over 180 students competing in this intellectually stimulating event. Following rigorous preliminary screening, 11 teams were selected. After several rounds of challenges, 3 teams reached the final.



**Block Inform**

Block	FL
ADMIN	*B2
A	B2
B	B2
C - North	B2
C - Middle	B2
C - South	B2
D	B2
FUB	B1

\* B2: Two Basem

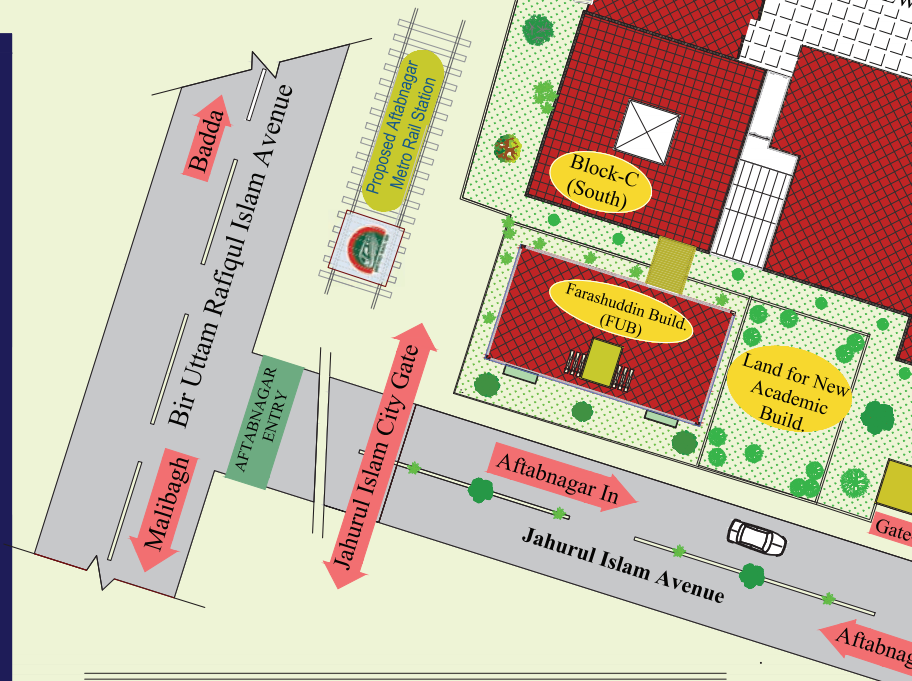
**EWU CAMPUS MAP**



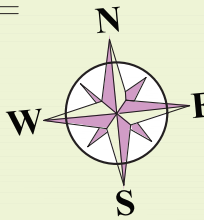
East West University (EWU)  
A/2, Jahurul Islam Avenue, Jahurul Islam City  
Aftabnagar, Dhaka-1212, Bangladesh



View this map online at  
<https://www.ewubd.edu/access-map>



**LOCATION MAP** of East West University

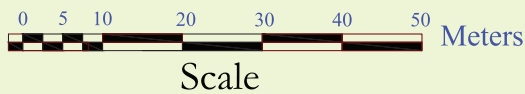




## Information

Floor	Block Connectivity
2+GF+5	ADMIN to/from A (Connected to all floors, except 1 <sup>st</sup> and 5 <sup>th</sup> )
2+GF+7	A to/from B (Connected to all floors, except 7 <sup>th</sup> )
2+GF+5	B to/from C-North (Connected to all floors, except 5 <sup>th</sup> )
2+GF+8	C-North to/from C-Middle (Connected to all floors, except 7 <sup>th</sup> and 8 <sup>th</sup> )
2+GF+6	C-Middle to/from C-South (Connected to all floors, except 7 <sup>th</sup> )
2+GF+7	C-South to/from D (No access)
2+GF+2	D to/from ADMIN (Connected to all floors, except 3 <sup>rd</sup> , 4 <sup>th</sup> and 5 <sup>th</sup> )
2+GF+9	FUB to/from C-South (Connected only to ground floor)

2+GF: 2nd Floor; GF: Ground Floor; 5: Five Floors above GF



Scan for EWU Campus Location on Google Map



## ADMINISTRATIVE OFFICES

Name	Block	Floor
Chairperson, BOT	Admin	5 <sup>th</sup>
Chief Advisor	Admin	5 <sup>th</sup>
Vice Chancellor	Admin	4 <sup>th</sup>
Pro Vice Chancellor	Admin	4 <sup>th</sup>
Treasurer	Admin	2 <sup>nd</sup>
Registrar	Admin	3 <sup>rd</sup>

## ACADEMIC SPACES

Office	Block	Floor
Dean Office	C (North)	GF
Business Administration	A	3 <sup>rd</sup>
Civil Engineering	C (South)	3 <sup>rd</sup>
Computer Science & Eng.	C (South)	5 <sup>th</sup>
Electrical & Electronic Eng.	C (South)	4 <sup>th</sup>
Economics	C (North)	2 <sup>nd</sup>
English	C (North)	1 <sup>st</sup>
Genetic Eng. & Biotech.	A	7 <sup>th</sup>
Information Studies	A	6 <sup>th</sup>
Law	C (North)	7 <sup>th</sup>
MBA & EMBA	C (North)	GF
Math. & Physical Sciences	FUB	9 <sup>th</sup>
Pharmacy	C (South)	6 <sup>th</sup>
Social Relations	C (North)	8 <sup>th</sup>
Sociology	A	6 <sup>th</sup>

## SERVICE OFFICES

Name	Block	Floor
M.A.Mumin Admission Off.	Admin	1 <sup>st</sup>
Accounts Office	Admin	1 <sup>st</sup>
Bank Booth	Admin	1 <sup>st</sup>
Center for Research & Train.	Admin	1 <sup>st</sup>
Controller of Exam.	Admin	2 <sup>nd</sup>
Director of Finance	Admin	2 <sup>nd</sup>
Eng. & Maint. Dept.	Admin	B1
HR & Logistics	Admin	4 <sup>th</sup>
Info. & Com. Services	Admin	3 <sup>rd</sup>
Internal Audit	Admin	2 <sup>nd</sup>
IQAC	D	1 <sup>st</sup>
Proctor Office	D	2 <sup>nd</sup>
Students' Welfare	Admin	2 <sup>nd</sup>

## FACILITIES

Name	Block	Floor
Manzur Elahi Auditorium	D	GF
Canteen	D	B1
Common Room	D	B2
Computer Practice Lab	A	5 <sup>th</sup>
Dr. S. R. Lasker Library	B	5 <sup>th</sup>
Medical Center	D	1 <sup>st</sup>
Playground	D	B2
Prayer Room	A	GF
Reading Room	A	5 <sup>th</sup>
Green Shop	A	GF

## MISCELLANEOUS

Name	Block	Floor
Career Coun. Center Lobby	Admin	2 <sup>nd</sup>
Faculty Lounge	C (South)	GF
ICS Computer Lab	B	4 <sup>th</sup>
S.M.Nousher Ali Lec. Gal.	C (Middle)	GF
Razia Samad Lec. Gal.	C (Middle)	1 <sup>st</sup>
Jalaluddin Ahmed Lec. Gal.	C (Middle)	2 <sup>nd</sup>
Shelley A. Mubdi Lec. Gal.	C (Middle)	4 <sup>th</sup>
Reception	Admin	GF

## Celebration of World Pharmacist Day at EWU

With great joy and enthusiasm, Department of Pharmacy, East West University celebrated World Pharmacists Day 2024. This year's theme "Pharmacy meeting global health needs" highlighted the crucial role pharmacists play in addressing unmet healthcare demands worldwide. The celebration began with a lively campus rally, graced by the presence of Dr. Mohammed Farashuddin, Chief Advisor of EWU, and Honorable Vice Chancellor Dr. Shams Rahman. Following the rally, a cake-cutting ceremony set a festive tone



## Pharma-Queen Celebration



On December 1<sup>st</sup>, the female students of the Department of Pharmacy celebrated the annual "Pharma Queen" event as part of their yearly celebration. The event featured a variety of cultural activities.

## Panel Discussion



The panel discussion featured esteemed industry professionals sharing their experiences and insights on the topic, "Future Trends in Pharmacy: Challenges and Opportunities." The interactive session encouraged students to embrace the dynamic global trends in the pharmaceutical sector and prepared them for future leadership roles.

## IEEE Distinguished Lecture: Solar Photovoltaic (PV) Energy: Engineering and R&D Scopes

Department of EEE organized faculty members into groups based on their research focus, with each group presenting their work on a rotational schedule. This approach fosters collaboration, enabling junior faculty to engage with senior colleagues and enhance their research efforts. Three research groups have already presented their current research works and upcoming plan in the research meetings.

IEEE EDS/SSCS BD Joint Chapter and Department of Electrical and Electronic Engineering (EEE), East West

University co-hosted IEEE Distinguished Lecture by Prof. Nowshad Amin (Prof. and Deputy Director, Dr. A. Abedin Institute of Innovation, AIUB) on September 19, 2024. The talk was on: "Solar Photovoltaic (PV) Energy: Engineering and R&D Scopes". Professor Dr. Nowshad Amin, a renowned expert in solar energy and renewable energy technologies, provided insights into a comprehensive overview of the engineering advancements and R&D opportunities in the solar photovoltaic sector.

## Relief Campaign for Flood Affected People

East West University Electronics Club, in collaboration with the 'EWUIAN Foundation', a government-authorized organization, organized a comprehensive relief campaign to support flood-affected people in various regions of the country.



## Mindful Resilience for Success



East West University Electronics Club (EWUEC), in collaboration with JCI Dhaka United and AIM Initiative Foundation, successfully hosted the event "Mindful Resilience for Success" on 18 November 2024. aimed at promoting mental wellness and professional development among students and young professionals.

## Inaugural Session of Alumni Converse Series by EWU Civil Engineering Club

On September 9, 2024, the East West University Civil Engineering Club launched the "Alumni Converse Series", inviting distinguished alumni to inspire students each semester. The inaugural session featured Shehanoor Rahman Asif, a 2023 graduate with dual degrees in Civil

Engineering and Architecture, now Managing Director of Flicker Engineering, President of Youth for Bangladesh, and Co-Founder of "ভালো কাজের হোটেল - Meal for Good Work". Dr. Md. Naimul Haque, Chairperson of Civil Engineering, concluded the event.

## Celebration of World Mental Health Day



Department of Social Relations celebrated World Mental Health Day 2024 on October 15, focusing on the theme, "It is Time to Prioritize Mental Health in the Workplace." The theme highlighted the importance of addressing mental health issues at work, including stress management, workplace conditions, and social inclusion.

From the Department of Social Relations organized a

field trip to Dhamgor Union, Bondar Upazila, Narayanganj, was organized on December 21, 2024, for students in the PPHS204: Quantitative Research Methodology course. The trip provided practical experience in research methods, including sampling, data collection, and rapport building. The trip was supervised by Professor Dr. Md. Mobarak Hossain Khan.

## Flood Relief Fund Collection and Distribution by EWU Civil Engineering Club



The Civil Engineering Club of East West University organized a fundraising drive from August 25 to September 7, 2024, to support flood-affected communities in Noakhali, Comilla, and Feni. Contributions from students, alumni, and faculty raised funds to rebuild homes. The collected fund was handed over to alumnus Shehanoor Rahman Asif, co-founder of "ভালো কাজের হোটেল - Meal for Good Work".



## SEMINARS

### Seminar on "Tips and Tricks to Get Ready for the Job"



Department of Business Administration organized a seminar titled "Tips and Tricks to Get Ready for the Job" on 28 November 2024. The session was conducted by Mr. Rafiq Ahmed, Customer Life Cycle Management Director at Banglalink, one of the leading telecom companies in Bangladesh. Drawing from his extensive experience, Mr. Ahmed highlighted strategies for effective communication, résumé building, and excelling in job interviews, along with real-life examples from the corporate world.

## Seminar on “Step by Step Guideline on China Scholarship”



Department of Business Administration arranged a seminar on “Step by Step Guideline on China Scholarship.” on 14<sup>th</sup> November. The program was graced by the presence of the Mr. Li Shaopeng, Cultural Counselor, The Embassy of the People’s Republic of China to Bangladesh, Prof. Dr. Md Shahabul Haque, General Secretary, Association of Bangladesh-China Alumni (ABCA), Professor, Shahjalal University of Science & Technology, Bangladesh; Md Abu Bakkar Siddik, President, Bangladesh-China Youth Student Association (BCYSA), PhD Candidate, Nanjing University, China. The honorable guests aim to inform and engage students about available scholarships and educational opportunities in China, providing them with valuable insights for their academic futures.

## Expert Session on “Navigating through Foggy Career Path: A Courageous Tale of an Alumnus”

Debasish Chakraborty (Founder & CEO, Chamak Solutions Limited), an alumnus of the Department of Business Administration, EWU, spared his valuable time to engage students with his real-life experience in navigating career path. Being a self-made entrepreneur, Debasish recently

graduated from the Cornell University (one of the Ivey League universities), USA.

While being a successful entrepreneur in Bangladesh, seeking opportunities for higher studies in world renowned universities was an exceptional career move of Debasish.

## Seminar on RMG Sector of Bangladesh

Department of Business Administration has successfully organized a seminar titled “Compensation & Welfare Benefits of RMG Workers in Bangladesh” on September 15, 2024. The keynote speaker, Mr. Imran Nazmul Kopol, Country Manager (Sutari GmbH) and National Consultant (Better Works Bangladesh, International Labour Organization-ILO), addressed the critical issues surrounding the welfare of the country’s 4 million-strong RMG workforce.

At this event, Academics Dr. Md. Atiqur Rahman Sarker (Associate Professor), Ms. Tamanna Parvin Eva (Senior Lecturer), Abdullah AlSayed (Lecturer); Industry professionals Mr. Md. Syfur Rahman (Corporate Responsibility Manager, Sutari GmbH & Labour Court Member, People’s Republic of Bangladesh), Mr. Tawsif Kabir (Territory Officer, BAT Bangladesh) and more than a hundred students as attendees were present.



## Seminar on “Telecom Unplugged: A Comprehensive Overview of the Industry”

On 16<sup>th</sup> November 2024, MBA and EMBA Programs of East West University organized a seminar titled “Telecom Unplugged: A Comprehensive Overview of the Industry.” The guests of the session were Ms. Sanjida Jahan Afnan, manager of digital strategy and roadmap at Robi Axiata Limited, and Mr. Chowdhury Wafee Darait, manager of

trade marketing analytics & insights at Robi Axiata Limited. During the session, both guests shared their experiences and expertise on how the telecom industry operates their business and the journey of the telecom industry from the inception to the era of digital transformation and strategies on how they differentiate themselves from others.

### Guest Speaker Session on “Blueprint of Digital Marketing Campaign”



Department of Business Administration conducted an insightful seminar for the Integrated Marketing Communication (MKT 402) course on September 17, 2024. The session, “Blueprint of Digital Marketing Campaign,” was conducted by Jihad Bin Tahzeeb, Assistant Vice President and Partner at Dotbirth. Mr. Md. Anamul Hoque, the faculty member of the course, attended the seminar. The seminar focused on critical aspects of modern marketing practices.

### Guest Speaker Session on “An overview of FMCG Supply Chain and Procurement”



On September 17, 2024, Department of Business Administration organized an insightful seminar for the Supply Chain Management (MKT 418) course. The session was led by Mr. Zahedur Rahman, Executive Director-Operation at Maheen Dizayn Eketek BD Ltd., a seasoned professional with extensive experience in the fast-moving consumer goods (FMCG) industry. The interactive session allowed students to explore real-world applications of supply chain strategies and understand the procurement challenges and solutions specific to the FMCG sector.

### Guest Speaker Sessions on “Talent Acquisition in Meghna Executive Holdings”



On October 29, 2024 and November 06, 2024, Department of Business Administration hosted two insightful seminar sessions for the Human Resource Management (HRM)-301, Sec 4&5 course entitled “Talent Acquisition in Meghna Executive Holdings.” The session was led by Mr. Nafiur Khan, who holds the position of Talent Acquisition and HR Operations at Meghna Executive Holdings. During the

sessions, Mr. Khan shared his valuable insights, detailing his experience in developing and implementing talent acquisition strategies for leadership positions, mid-career professionals, and graduate hires.

Dr. Md. Atiqur Rahman Sarker, Associate Professor in the Department of Business Administration and the course instructor had facilitated both sessions.

### Seminar on “Drone Technology for Engineering Decision Making”

East West University's Civil Engineering Department hosted a seminar on “Drone Technology for Engineering Decision-Making” on 28 November 2024. Engr. Md. Shahadat Hossain,

CEO of Onushandhani Creeds Limited, discussed drone technology's principles, regulations, applications, and its transformative impact on engineering in Bangladesh.

### Seminar on “Ground Improvement Technology”

A team from Fudo Tetra Corporation, Japan, delivered an insightful presentation on ground improvement technology to EWU's Civil Engineering Department. They discussed Sand Compaction Piles (SCP) used for Dhaka MRT Line 6, highlighting how SCP improves soft soils, increases SPT

values, reduces consolidation settlement, and minimizes liquefaction risks, as observed in Japan. The Japanese experts also visited the university's civil engineering laboratory to explore future collaboration opportunities.

### Seminar on “Practice and Procedure in Family Courts”



A seminar titled “Practice and Procedure in Family Courts: A Judge's View” was held on 19 December 2024 for the students of the Muslim Law course in the Department of Law. The keynote speaker was Mr. Shapon Hossain, Assistant Judge, District and Sessions Judge Court, Chapainawabganj.

### Seminar on “Today's Volunteer Tomorrow's Leader”



On September 23, 2024, East West University Information Club hosted a seminar on “Today's Volunteer Tomorrow's Leader,” which was conducted by the team from Give Bangladesh Foundation (GBF). Faculty members, administrators, and concerned Give Bangladesh members, as well as Muhammad

Saifullah Mithu, the president and cofounder of the Give Bangladesh Foundation, Chairperson of the Department of Information Studies, and the moderator of the East West University Information Club, were present

### Seminar on Knowledge Sharing

On September 5<sup>th</sup>, 2024, Dr. Shahidul Islam, Assistant Professor, Department of MPS presented his research work on “Non-homogeneous Mass Conserving Kernels in Smoluchowski Coagulation Equation”.

On July 11<sup>th</sup>, 2024, a seminar titled “Light Bridges: Linking the Distant Past to the Modern Universe,” was presented by Dr. Sonia Akter Ema, Assistant Professor, Department of MPS.

## Seminar Series at the Department of English



Ms. Tamanna Sharmin Kabir, who is pursuing her PhD in Education Studies at the University of Nebraska-Lincoln, USA, delivered a seminar series lecture on “Tales in Transition: The Role of Digital Storytelling in English Skill Development” on 19<sup>th</sup> December 2024 at the department of English, EWU



Professor Sabiha Huq, who is currently teaching at the Department of English and Humanities, BRAC University, Dhaka, delivered a seminar series lecture on “Pre-Modern Muslim Women’s Literary History: Unfolding Multiple Territories” on 19<sup>th</sup> September 2024 at the department of English, EWU.

## Seminar on Lung Cancer Awareness



In recognition of Lung Cancer Awareness Month, the Department of Pharmacy at East West University (EWU) organized an educational seminar on November 12, 2024, with support from Ziska Pharmaceuticals Ltd. The event was chaired by Dr. Md. Amirul Islam, Chairperson of the Department of Pharmacy, with Professor Dr. Mohammad

Ashik Mosaddik, the Pro-Vice Chancellor, serving as the chief guest. Ishfaq Ilahi Choudhury (Retd.), Treasurer of EWU, was present as a special guest. Distinguished Professor Brigadier General Dr. Md. Quadrat-E-Elahi, an eminent medical oncologist, served as the keynote speaker.

## Seminar on Large-scale Solar PV Design and Industry Perspectives



The EEE Department of East West University hosted a seminar on how the large PV systems in the country are designed and setup. This event was held on 9<sup>th</sup> December, 2024. The main keynote speaker was Engr. Md. Mezanur Rahaman, Chief Operating Officer, SSG Solar.



## Seminars at the Department of Sociology

Seminar on Effect of Mass Casualty Incidents on Anxiety, Depression, & PTSD among Doctors and Nurses: A Systematic Review, was held on 28<sup>th</sup> November 2024. the speaker was Mr. Helal Uddin, Senior Lecturer, Department of Sociology.



Seminar on Liberation War 1971 and Its Socio-economic Significance, was held on 17<sup>th</sup> December 2024. The speaker was Air Cdre (Retd.) Ishfaq Ilahi Choudhury, Treasurer, East West University.

## Seminars at the Department of Social Relations

The Department of Social Relations (DSR) organized two insightful seminars, covering diverse topics. The first, "Diabetes: A Global Public Health Issue," by Dr. Marzia Zaman Sultana, Senior Lecturer, DSR explored the causes, consequences, and preventive measures of the disease.

The second seminar, "Higher Study and Career Opportunities in Germany," Neesa Khan, Program Quality Manager at T-Systems International, Germany. She provided valuable insights into higher education options in Germany.



The Department of Social Relations (DSR) hosted a seminar on Social Etiquette on October 31, 2024. The seminar was intended for the first semester students of Population and

Public Health Sciences (PPHS) program. Rubayat Kabir, Senior Lecturer in the Department of Social Relations, delivered the talk.



## WORKSHOPS

### Workshop on “Training of Trainers”



Department of Business Administration signed a Memorandum of Understanding (MoU) with the International Development Group, Implementing Partner, USAID Feed the Future Bangladesh, Improving Trade and Business Enabling Environment Activity. Under this MoU, USAID has organized a training program for the Faculty members titled “Training of Trainers”. Twenty Faculty members from the Department of Business Administration attended the training program.

### Academic Orientation : A Workshop on Law School



A week-long workshop titled ‘Academic Orientation: How to Navigate Law School’ was organized by the Department of Law from 22 to 29 September 2024 for the newly admitted students in the fall 2024 semester. The workshop focused on the following issues: career opportunities for law students,

searching and reading statutes and case laws, notetaking methods, and etiquettes/dos and don’ts in classes and on campus. Sayeed Hossain Sarwar, Senior Lecturer, and Ali Mashraf and Tasnim Nusrat Reza, Lecturers, Department of Law, conducted the sessions.

### Workshop on “Mooting and Advocacy Skills ”

Department of Law organized the 8<sup>th</sup> Workshop on Mooting and Advocacy Skills on November 30, 2024. The workshop was attended by 104 students from Summer-2023 and Fall-2024 semesters. The workshop aimed at enhancing students mooting and advocacy skills, by providing a combination of foundational understanding and practical experience to prepare them for national and international moot court competitions.



## Skill Development Workshop



A workshop conducted by vTutor focused on professional development and career readiness. Students gained practical knowledge on essential career skills, empowering them to navigate future challenges with confidence.

## Workshop at The Writing Center

The Writing Center of Department of English has organized a workshop on research and academic writing conducted by renowned academic, scholar, and former Pro-Vice Chancellor of East West University, Professor Dr. Fakrul Alam on December 26, 2024.

 EAST WEST UNIVERSITY  
**The Writing Centre Presents**  
**Workshop on Academic Research and Writing**

Conducted by:

**Dr. Fakrul Alam**

Distinguished academic and renowned scholar

26 December, 2024

2:00 PM

Room 240



## Workshops on VLSITHON 2.0 by Ulkasemi



Hands-on workshops empowering students with industry knowledge and VLSI design skills were organized in partnership with Ulkasemi.

The IEEE Student Branch of East West University successfully organized two VLSITHON 2.0 workshops in collaboration with Ulkasemi Pvt. Limited on 12<sup>th</sup> July 2024 and 14<sup>th</sup> September 2024.



## ACHIEVEMENTS

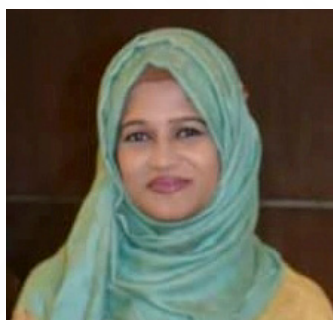
### Achievements of Faculty Members

#### Professor Dr. Farhana Ferdousi Honored With ACBSP Region 10 Teaching Excellence Award



**Dr. Farhana Ferdousi**, Professor and Chairperson of the Department of Business Administration, has been awarded the prestigious ACBSP Region 10 Teaching Excellence Award 2024 by the Accreditation Council for Business Schools and Programs (ACBSP).

In addition to receiving this prestigious award, Dr. Ferdousi has also been elected as the Treasurer for the Executive Committee of ACBSP Region 10. The Region 10 includes 16 countries from Asia.



**Dr. Quazi Sagota Samina**, Associate Professor, Department of Business Administration, EWU, achieved Best Paper Award for "Effect of Loan-loss Provisions on Loan Growth of Selected Private Commercial Banks in Bangladesh" at 5th International Conference on Multidisciplinary and Current Educational Research (ICMCER-2024).



**Engr. Fuad Yasin Huda**, Senior Lecturer, Department of Civil Engineering has been awarded the Rees Jeffreys Award 2024 by the Institution of Civil Engineers (ICE), United Kingdom for his research contribution to highway engineering.

Engr. Fuad Yasin Huda, Senior Lecturer, Department of Civil Engineering has received the Best Student Presentation Award in Transport Planning and Policy category at the PhD Research Symposium of 45<sup>th</sup> Australasian Transport Research Forum (ATRF) conference.



The doctoral (PhD) thesis of **Dr. Sadik Rahman** has been awarded the Best Engineering PhD thesis by the Vice-Chancellor of Sultan Qaboos University (SQU). This recognition was presented during the SQU Day 2024 event held on May 2, 2024. Dr. Sadik's thesis major was 'Environmental Engineering' with the title - "Investigating Cathode Limitations and its Mitigation Using Electro-catalyst in Microbial Desalination Cell".

**Dr. Sadik Rahman** is announced as the co-recipient of the National Research Award (2024) for outstanding research achievement in the field of Environmental and biological Resource Sector. This is the highest research award of Sultanate of Oman, presented by Ministry of Higher Education, Research and Innovation every year for showcasing the pinnacle of academic and research achievements.

## Awards and Recognitions



**Professor Dr. Ahmed Wasif Reza**, Department of CSE and Additional Director of IQAC, for his paper titled "Portable IoT-Based Prediction of Solar Energy Generation Using Deep Learning". won the Best Paper Award at the 3<sup>rd</sup> International Conference on Innovations in Data Analytics (ICIDA 2024), organized by Eminent College of Management & Technology (ECMT), India on 18<sup>th</sup> and 19<sup>th</sup> December 2024.

**Professor Dr. Ahmed Wasif Reza**, Department of CSE and Additional Director of IQAC, for his paper titled "Prediction of Glioblastoma Using 3D-CNN". won the Best Paper Award at the International Conference on Data Mining and Information Security (ICDMIS 2024), which was organized by the Eminent College of Management and Technology (ECMT), India, in collaboration with the Universitas Al Asyariah Mandar, Indonesia, 7<sup>th</sup> to 8<sup>th</sup> October 2024.



**Mohammad Pizar Hossain** has received the 2025 Alex Raydon and Nina Narodowski PhD Award at Monash University in Melbourne, Australia. He has achieved this award as a top up scholarship in addition to his current Monash Graduate Scholarship (MGS) and Monash International Tuition Scholarship (MITS) to pursue his PhD.



**Abdullah Al Mamun**, Lecturer, DSR, won the best poster presentation award at the 6<sup>th</sup> Asian Population Association (APA) Conference 2024 in Kathmandu, Nepal as one of the contributing authors of the poster titled "Premarital Sex and Its Correlates among the Reproductive Age Women in Bangladesh: Findings from Bangladesh Demographic and Health Surveys".

## Top Performers of "Unlocked 360"



The East West University Creative Marketing Club (EWUCMC) organized a specialized research training program titled "Unlocked 360," led by Ahnaf Chowdhury Niloy. This program provided young research enthusiasts with comprehensive training in research methodologies across ten intensive sessions. Among the more than 100 participants, nine top-performing trainees were selected to collaborate with Reaz

Hafiz and Ahnaf Chowdhury Niloy on an innovative project on AI-mediated higher education., named "ProjectGPT.

The article entitled "AI Chatbots: A disguised enemy for academic integrity" is now published online at the prominent educational journal named International Journal of Educational Research Open (Q1, Scopus Indexed and Citescore 8.9, published by Elsevier BV).

## Fellowship

**Sayada Nazila**, a student of the PPHS program was awarded the 'Psycore Youth Mental Health Fellowship 2024'. The fellowship a six-month long program aimed to provide training on mental health advocacy tools, skills that make

a meaningful impact on communities. The fellowship was designed with six interactive modules and expert-led sessions on various aspects of mental health advocacy.

## Professor Sufia Islam Received "Publication Reward"



**Professor Sufia Islam**, Department of Pharmacy, Faculty of Sciences and Engineering, East West University received the "Publication Reward" from the East West University Authority for publishing a research work in Q1 journal, Life (Basel). The title of Professor Islam's research article is "Antimicrobial Susceptibility and Genomic Profiles of Multidrug-Resistant Staphylococcus aureus from Nasopharynx of Asymptomatic Children in Dhaka, Bangladesh". A research team of the Department of Pharmacy, East West University comprised of Professor Sufia Islam, Ms. Nishat Nasrin, Ms. Nigar Sultana Tithi and Dr. Farjana Khatun conducted this study. The study is funded by the East West University Center for Research and Training (EWUCRT).

**Professor Sufia Islam**, from the Department of Pharmacy and the Director of the Institutional Quality Assurance Cell (IQAC) at East West University in Bangladesh, is serving as an advisor for a project titled "Bridging Gaps and Scaling Up: a

school readiness program for child-parent-teacher triad in Bangladesh, Nepal and Tanzania". The lead organization for the project is icddr,b, and it is funded by the International Development Research Centre (IDRC), Canada.

## Professor. Dr. M. Ruhul Amin Received Prestigious BAS Gold Medal



**Professor. Dr. M. Ruhul Amin**, Dean of the Faculty of Sciences and Engineering at East West University, was awarded the prestigious Gold Medal (2013) by the Bangladesh Academy of Sciences (BAS) for his outstanding contributions to Physics.

Two faculty members of EEE Department, **Dr. Halima Begum** and **Dr. M. Ryan Khan** received university awards for publishing in Q1 journals.

**Dr. M. M. A. Hakim** reviewed several papers submitted for publication into Nano letters, Sensors & Actuators B:

Chemical, Small, Nano research, Nano-Micro Letters, ACS Nano, IEEE Transaction on Nanotechnology, ECS Journal of Solid-State Science & Technology, Electrochemical & Solid-State Letters, Material Letters, International Journal of Nanotechnology.

## Membership

Professor **Dr. Ekramul Haque**, Adviser, Department of Law, East West University and Dean, Faculty of Law, University of Dhaka, has been appointed as a Member of the Constitution Reform Commission on October 7, 2024 (with effect from October 6, 2024) by the approval of the Honorable Chief

Adviser of the Interim Government of the People's Republic of Bangladesh.

**Ali Mashraf**, Lecturer, Department of Law, East West University, has been appointed as an Honorary Researcher of the Constitution Reform Commission, Bangladesh.

## DEGREE



**Dr. Fakir Mashuque Alamgir** successfully completed the Ph.D. in Deep Learning under the Department of Electrical and Electronic Engineering (EEE), titled '*Facial Emotion Recognition using Deep Learning to Identify Problems Related to Mental Health*,' from the University of Dhaka in 2024."



**Dr. Touhida Tasnima**, Assistant Professor, DSR, has completed her Doctor of Philosophy (PhD) in November 2024 from the University of Malaya, Malaysia on gender and media.



**Dr. Ariful Islam** has received his PhD degree for accomplishing his research on the *Politics of Celebration in the Context of Bangladeshi Popular Culture* under the supervision of Professor Dr. Sanyat Sattar, former Chairperson, Department of English, Jahangirnagar University.

## Book Editor

**Sayed Hossain Sarwar**, Senior Lecturer of the Department of Law has worked as book editor with Dr. Mizanur Rahman for "*Street Children of Bangladesh: Making Them Visible*" (*Empowerment through Law of Common People 2024*)

## Funded Project

**Farhin N.** and **Rahaman N.** "Hidden Struggles in Rising Tides: Exploring Women's Access to Sexual and Reproductive Health Rights in Coastal Bangladesh During Disasters" funded by EWU Center for Research and Training (EWUCRT). (October 2024-ongoing).

## Dr. Zubair Hasan Delivers Keynote at ICMSE 2024

**Dr. Zubair Hasan**, Associate Professor, Department of Mathematical and Physical Sciences, delivered a keynote at the 3<sup>rd</sup> International Conference on Mathematics and Science Education (ICMSE) 2024, held on November 12, 2024, in Kendari, Indonesia. His talk, titled "Application of Metal-Organic Frameworks (MOFs) for Removing Pharmaceutical and Personal Care Contaminants," explored innovative solutions for environmental remediation.

## Dr. Dilara Begum as an Invited Speaker

**Dr. Dilara Begum**, Professor and Chairperson, Department of Information Studies, East West University participated in the following events as the Invited Speaker:

- 2024 forum on Future of World Academic Libraries (Beijing, China) on 24-27 June 2024.
- International Conference on "Digital Landscape in Library 4.0 (DLL 4.0)" organized by the Department of Library and Information Science and Babasaheb Dr. B. R. Ambedkar Central Library (India) on 2-4 December 2024.
- 12<sup>th</sup> International Library Information Professional Summit (I-LIPS) at the Galgotias University Library, Galgotias University, India, on 29 November-1 December 2024.
- 18<sup>th</sup> International Conference on Webometrics, Informetrics, and Scientometrics (WIS), held at Strasbourg University, France, held on December 12-14, 2024.
- IFLA Information Futures Summit 2024 in Brisbane, Australia, held from September 30- October 3, 2024.

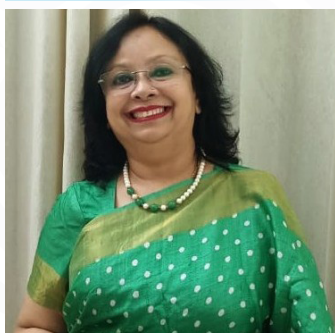


## Professor Dr. Dilara Begum Selected as a Member of CIP Service Implementation Committee

Professor Dilara Begum, Honorable Chairperson, Department of Information Studies, East West University was named as a member of CIP Service Implementation

Committee by Department of Archives and Library, Government of the People's Republic of Bangladesh.

## Appointment of Dr. Rizwan



**Dr. Farhana Rizwan**, Associate Professor, Department of Pharmacy, East West University has been appointed as Member Secretary of the National Expert Committee on Price List Update of Essential Medicines by Ministry of Health and Family Welfare, Bangladesh.

## Congratulations to Mst. Marium Begum!



*Congratulations!*

**MST MARIUM BEGUM**

FIRST BANGLADESHI  
COSTAR T-32  
RECIPIENT

**Mst. Marium Begum**, a distinguished faculty member of the Department of Pharmacy, East West University, currently on study leave to pursue her PhD at the University of Texas Health Science Center at San Antonio (UT Health San Antonio) was featured on the U.S. Embassy Dhaka Facebook page, in recognition of her groundbreaking work and achievements. During her doctoral studies, she was awarded the prestigious NIH T-32 COSTAR predoctoral grant, one of the most competitive honors for federal doctoral students across the United States.



## Fulbright Scholarship



Heartiest congratulations to **Dr. Nazia Hoque**, Associate Professor, Department of Pharmacy for achieving the prestigious Fulbright Visiting Scholar Award 2024-25 offered by the Department of State's Educational and Cultural Affairs

Bureau, USA. She will conduct her postdoctoral research in the Department of Pharmaceutical Sciences, College of Pharmacy, Mercer University, Atlanta, Georgia. We wish her all the success in future endeavours.

## Achievements of MPS Faculty Members

- **Khairul Alam** served as the editor of the Q1 journal IEEE Transactions on Electron Devices.
- **Khairul Alam** served as a reviewer of several IEEE journals.
- **Dr. F. M. Alamgir** reviewed several papers submitted for publication into "Cluster Computing, Scientific Reports, Signal, Image and Video Processing, Artificial Intelligence Review, Cognitive Computation, International Journal of Intelligent Robotics and Applications" of Springer Nature.
- **Dr. Farhana Parveen** received a research grant from the CRTEWU.
- **Dr. Farhana Parveen** served as a reviewer for IEEE ICCIT 2024, Cox's Bazar, Bangladesh.

## Training

- **Nabila Farhin** attended training on 'Exchange on Labour Law Curriculum Development 2024', organised by the International Labour Organization (ILO) and funded by USAID 'Proshar Project', (December 2, 2024).
- **Nabila Farhin** attended on training 'ILOR Labour Law International Labour Standards Programme 2024' organised by International Labour Organization (ILO) and funded by European Initiative on Decent Work in Bangladesh, Global Gateway, Embassy of Denmark, Kingdom of the Netherlands, Sweden Sverige, (November 28-30, 2024).
- From November 28 to 30, 2024, Nadia Rahaman, Senior Lecturer, Department of Law participated in the "ILO Labour Law & International Labour Standards Programme 2024". organized by the International Labour Organization (ILO) and funded by the European Initiative on Decent Work in Bangladesh, Global Gateway, the Embassy of Denmark, the Kingdom of the Netherlands, and Sweden Sverige.
- On December 2, 2024, **Nadia Rahaman**, Senior Lecturer, Department of Law participated in a training program titled *Exchange on Labour Law Curriculum Development 2024*. organized by the International Labour Organization (ILO) and funded by USAID's *Proshar Project*.

## Grants

**Dr. Md Rezwan Siddiqui**, Senior Lecturer, DSR, received generous grant to attend "International Workshop on Urbanization and Sustainable Water Management Strategies in the Global South".

### Dr. Md Nazmul Abedin Khan Appointed as a Visiting Research Professor at Kyungpook National University

**Dr. Md Nazmul Abedin Khan**, Associate Professor at East West University, has been appointed as a Visiting Research Professor at Kyungpook National University, Korea, from September 1, 2024, to August 31, 2025. His research is on the "Fabrication/Design of Porous Carbonaceous Materials for Adsorptive and Catalytic Applications" at the Green Nano Materials Research Centre, Korea.

### Dr. Zubair Hasan & Dr. Md Nazmul Abedin Khan Recognized in Stanford's Top 2% Scientist Rankings 2024

**Dr. Zubair Hasan** and **Dr. Nazmul Abedin Khan**, Associate Professors at East West University, have been named in Stanford/Elsevier's prestigious Top 2% Scientist Rankings for 2024. This marks their fourth consecutive year in the rankings, recognizing their outstanding contributions to science.

## STUDENTS' ACHIEVEMENTS



**Tanzia Amjad** a current student of Summer 2023 intake of Executive MBA program, has recently received an award as "Emerging Star" as a senior executive in the Partnership Management team on November 2024 at SSLCOMMERZ, the largest payment gateway aggregator in Bangladesh and a pioneer in the FinTech industry since 2010.



**Partho Biswas** (EWU ID is: 2021-1-60-038) participated in Network War in National Telco Warfare 2024 and secured 1<sup>st</sup> position.



**Md Sanwarul Islam** (2021-2-60-021) achieved the Best Springer Paper Award from ECMT, India on 7<sup>th</sup>-8<sup>th</sup> October 2024.

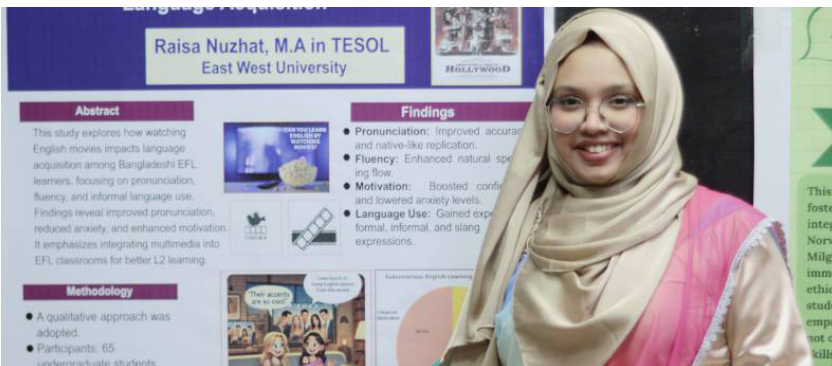
**Md. Saiful**, (2019-2-60-040) got the 2<sup>nd</sup> Runner-up position at IEEE CS BDC Symposium 2024.



Almost 27 current students and recent graduates from East West University presented their thesis and project work at an international conference held at the University of Asia Pacific. The conference, titled "International Conference on Pharmaceutical and Health Sciences," showcased their research contributions. Prof. Dr. Faiz was a session chair at this conference.

**Puja Chakraborty**, a student of PPHS participated and won 1<sup>st</sup> prize at the "East West University Voice of Youth – A Canvas

for People & Planet", organized by East West University Environmental & Social Club on 15th December 2024.



**Raissa Nuzhat**, a student of MA in TESOL from the Department of English of East West University has been recognised as one of the best poster presenters at the BELTANSU International Conference 2024. She has attained the position of the 2nd Best Presenter in the conference. She presented a poster on- "Influence of Watching English Movies on Bangladeshi Tertiary Level EFL Learners Language Acquisition".

**Afnan Bintey Helal**, a student of MA in English program at East West University emerged triumphant as the recipient of the prestigious "Best Paper Award" at the 10<sup>th</sup> Inter-

University Student Conference and Cultural Competition 2024, Competing against participants from 28 universities, both public and private.

**Al Imran Ibna Atiq** from the English Department shines as: Carromboard: Champion (Boy's Single) and Champion (Boy's

Double) also, champion in Chess (All Boys & Girls) in the 2024 RACEWU and EWUSC intra-university tournaments.

### EWU Team Reaches the 15<sup>th</sup> Henry Dunant Memorial Moot Court Competition Semi-Finals

East West University(EWU)Moot Court Team has successfully advanced to the semi-finals of the esteemed 15<sup>th</sup> Henry Dunant Memorial Moot Court Competition 2024, held on November 8-9, 2024. The International Committee of the Red Cross and Independent University-Bangladesh jointly organized this event. The EWU team was comprised of four undergraduate law students. Mr. Md. Pizuar Hossain and Mr. Sayeed Hossain Sarwar, Senior Lecturers in the Department of Law at EWU, served as mentors to the team.



Students of the Department of Law were nominated by the Bangladesh Maritime Law Society to attend the seminar titled 'Navigating the Future: Safety First!' on the occasion of the World Maritime Day 2024 at the CIRDAP International

Conference Center, Dhaka, on 26 September 2024. The seminar shed light on maritime safety in the wake of new global challenges, highlighting the necessity of a robust legal framework and sustainable maritime industry practices.



## ALUMNI SUCCESS STORIES



**Imtiaz Ilahi** an alumni of Fall 2001 intake of MBA Program, is the Managing Director of - Graphic People and Software People - two of the largest ITES companies in Bangladesh, delivering outsourced technology services across 60+ countries. He is also actively involved in sports community development, encouraging aspiring and amateur athletes. As an amateur triathlete, he has completed number of international races including Norseman and multiple Ironman races demonstrating resilience in personal and professional

pursuits.

On 3 August 2024, he represented in The Norseman triathlon, held in Norway, which is one of the world's hardest triathlon races. It starts with a 3.8 km swim in the sea, followed by 180 km bike ride through rugged mountains and end with 42.2 km run which finishes on top of a mountain. Imtiaz Ilahi is the first Bangladeshi to participate and successfully complete this grueling race.



**Ajoy Kumar Kundu** an alumni of Fall 2001 intake, is CEO of Media & Advertising, Mediacom Limited & Maasranga Television is an Executive MBA graduate. and media expert with over 30 years of experience in Bangladesh's media and entertainment sector. His organization Mediacom Ltd. was awarded Excellence in Creative Communication at COMMWARD 2024 on 19 October 2024.

**Md Adnan Haque Chowdhury**, an alumni from Batch 3, Department of Civil Engineering has joined Jeonbuk National University to pursue an Integrated Program (master's and PhD) in Structural Engineering. Adnan will be part of the Advanced Structural Engineering Lab, where he will serve as a Graduate Research Assistant for the next 4 years, funded by the Professor Fund. We wish him success in his academic and research journey.



## A Few More Alumni Success Stories

Five students have secured merit positions with scholarships for admission to the MA in Sociology program through a competitive assessment for the academic year 2024-2026 at South Asian University, New Delhi, India. The students are **Khaingoe Ching** (1<sup>st</sup> Merit Position), **Abdullah Al Nahian** (2<sup>nd</sup> Merit Position), **Imtiaz Ahmed Siddik** (3<sup>rd</sup> Merit Position), **Jobeda Akter Rini** (4<sup>th</sup> Merit Position), and **Nur A Habiba Mukta** (10<sup>th</sup> Merit Position).

**Nur A. Habiba Mukta** has been awarded the prestigious Erasmus Mundus Masters Scholarship in “Public Health in Disasters” for the 2024-2026 session, sponsored by the European Union.

**Azmain Tanjim** has secured fully funded admission with a Graduate Teaching Assistantship in the Master’s program in Sociology at Western Michigan University (WMU), United States. of America for Fall 2024.

- EEE graduate **Saad Mahub Chowdhury** has been appointed as a lecturer at the Department of EEE of BRAC University, Dhaka from this Fall.
- EEE alumnus **Md. Kamrul Hasan** successfully defended his PhD with distinction (summa cum laude) from the Institute of Nanostructure Technologies and Analytics (INA), University of Kassel, Germany. The title of his PhD dissertation is “2D Actuated Micromirror Arrays for Smart Windows: Design of Vertically Standing Planar Mirror via Localized Stress Compensation, Technological Fabrication and Experimental Characterization.” Currently, he has been working as a research associate in the same research institute.
- EEE graduate, **Mahfuz Bhuiyan**, secured a job for the post of ‘Electrical Support Engineer’ at COGAN Electrical Services Pty Ltd., Australia.

## Conference



Seven students from the Population and Public Health Science (PPHS) program showcased their research at the 10th International Public Health Conference, 2024. The conference was jointly organized by the Public Health Foundation Bangladesh and TMSS. Sabiha Binta Siraj presented on “Prevalence of Dissatisfaction Regarding Transport Facilities and Its Association with Academic Issues and Mental Health Among University Students in Dhaka, Bangladesh.” Tahmid Rahman, Sajidul Haque, and Sarika Kifayat Islam presented on “Dhaka’s Water Savior: The Dasherbandi Sewage Treatment Plant.” Israt Jahan Labonno, Sanjida Afrin, and Sarika Kifayat Islam presented their poster on “Dual Realities: Psychological and Physiological Outcomes of Migrant and Non-Migrant Students in Dhaka, Bangladesh”.



## MEETINGS

### A round table discussion on “Curriculum Development of MBA and EMBA Programs of East West University”

The MBA and EMBA Programs, Department of Business Administration, East West University organized a round table discussion on curriculum development for MBA and

EMBA on 28 September 2024. It was chaired by Professor Shams Rahman, Vice Chancellor EWU.

### Meeting with ADB and Ministry of Finance

Dr. M. M. A. Hakim attended several meetings with ADB representatives and Ministry of Finance, Bangladesh for starting a research center in EWU named as Center For innovation & Technology (CINTEC). It is expected

CINTEC could be inaugurated in early 2025 as a part of the government program Skills for Industry Competitiveness & Innovation Program (SICIP), Finance Division, Ministry of Finance in the advanced technology initiatives.

## Meeting with Delegates from Japan

Pro-Vice Chancellor, Professor Ashik Mosaddik on July 14, 2024, met Japanese delegates to discuss about introducing a Japanese language course at the Modern Language Center at EWU, and the delegates assure that they will arrange a fully funded internship in Japan after finishing Japanese language level N4 from EWU.



## Meeting with Korea International Cooperation Agency (KOICA)



On 29 August 2024, a meeting with the Korea International Cooperation Agency (KOICA) was held at the office of the Pro-Vice Chancellor, as part of the “Green Campus Project” initiative of East West University. Representatives from KOICA prepared a strategic plan to start a green and healthy campus project in association with the Department of Computer Science and Engineering and the Environmental Club of EWU. In addition, KOICA showed their keen interest in conducting a four-month Korean Language Course under the Modern Language Center at EWU as well as a fully funded internship in Korea after completing the course.

# RECREATION



## ANNUAL PICNIC

### DBA Students' Picnic To Subornogram



Department of Business Administration organized a picnic on 27<sup>th</sup> December 2024 at Subarnagram, an amusement park and resort. A total number of one hundred twenty students and eight faculty members joined the picnic.



# STUDY TOUR

## Study tour of CSE Students

A study tour took place on 23 September 2024, with 40 students from the Department of Computer Science and Engineering (CSE), accompanied by 2 faculty members. This tour was organized as part of the CSE 360 (Computer Architecture) course, aiming at providing students with a deeper understanding of the evolution of computer technologies.



Another study tour was successfully held on 30 November 2024, with 40 students from the Department of Computer Science and Engineering (CSE). The tour was organized as part of the CSE 405 (Computer Network) course, aiming at providing students with a deeper understanding of the evolution of computer network technologies.

## Study Tour of MBA/EMBA Students

On November 23, 2024, the EWU MBA Club organized an industrial visit to Picard Bangladesh Ltd., a 100% export-oriented company specializing in leather goods such as handbags, ladies' bags, purses, cardholders, and other related products. The visit was held at their production facility in Ashulia, Savar, and their corporate office. A group of students, led by Dr. Md. Atiqur Rahman Sarker, Associate Professor in the Department of Business Administration, participated in the event



## Indoor Games



Department of Pharmacy Organized A two-day series of indoor games that brought students together for friendly competition. From thrilling board games to engaging team activities, the event fostered a sense of community, creating lasting memories and strengthening friendships in a lively environment.

## Field Visits of the Department of Sociology

Field Visit at Baliati Village and Baliati Jamidar Bari on 23 November 2024 from the course SOC 7205 (Rural Sociology).



Field Visit at Old Age Home at Hota Para, Gazipur, on November 29, 2024, from the courses SOC 7320 (Social Gerontology), SOC 7107 (Social Problems and Analysis), and SOC 7206 (Social History).

Field Visit at Joyeeta Foundation on 12 December 2024 from the course SOC 7415 (Women, Society and Development).

Field Visit at Buriganga River and Baldha Garden on 13 December 2024, from the course SOC 7304 (Sociology of Environment)

## Winter Sports Carnical



On Winter Sports Carnical 2024, November 23, 2024, together students from the Mathematics, Data Science & Analytics undergraduate programs and faculty and staff from the MPS Department, creating a vibrant atmosphere of unity and enthusiasm. The carnival featured a diverse lineup of activities, including badminton, table tennis, chess, ludo, and carom, ensuring there was something for everyone to enjoy and showcase their skills.

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